

GeoDev Meetup Köln

Köln, 18.6.2015

Lars Schmitz



Herzlichen Willkommen!



Lars Schmitz, Esri Germany
Head Developer & Startup Program



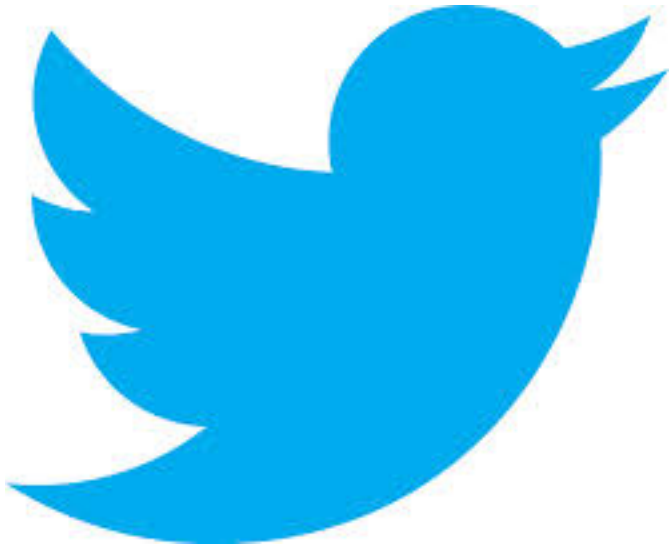
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[@pilukinum](https://twitter.com/pilukinum)



#geodev



Agenda



1 Meet & Greet



2 Lightning Talks & Diskussion

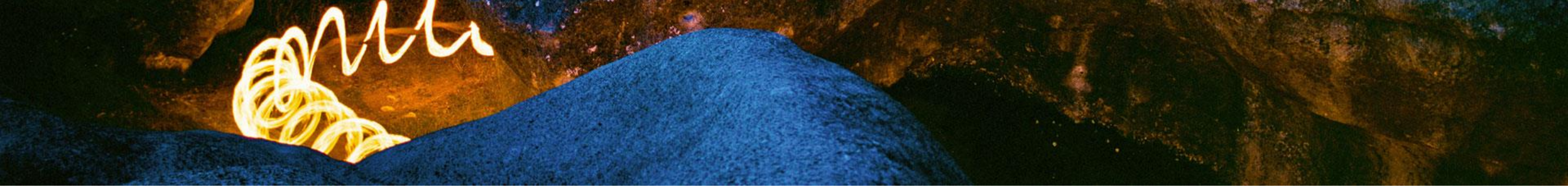


3 Social

Esri

- + Führendes Unternehmen für GIS Technologie weltweit
- + Mehr als 80 Distributoren weltweit
- + 74 Partner in Deutschland und Schweiz, 2300 Partner weltweit
- + 1 Mio. Anwender weltweit





Lightning Talks

1. Christoph Römer, Sabris: "Zielgruppenspezifische Prospektverteilung im Verlagswesen"
2. Michael Mevissen, HS Bochum: "Rennstrategische Unterstützung im SolarCar-Projekt"
3. Alexander Erbe, Esri: "Indoor Visualisierung Navigation"

Esri Startup Program

A free three year program that gives emerging businesses the tools to build mapping and location analytics capabilities into their products.

[APPLY NOW](#)

Where are we right now?

+ Program established 2 years ago

- > Small team across the globe
- > 180+ startups globally
- > First success stories

+ Plans to grow by at least 100 startups in 2015

- > Website recently launched
- > Online application
- > Newsletter to follow shortly



EXPLORE

NAVIGATE

INTERACT

COMPANY



EXPLORE

Everything starts with
a good map



NAVIGATE


Vision-based navigation
Just like you do



INTERACT

An ecosystem for
location-based services

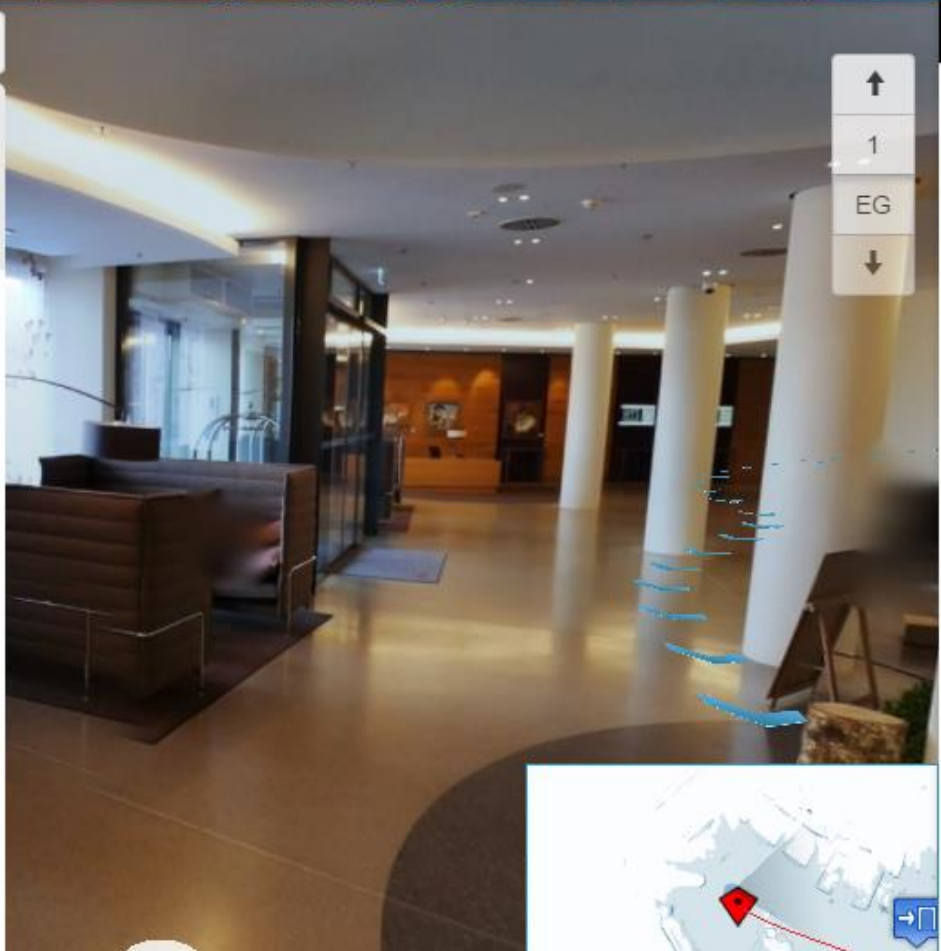
NavVis

 NavVis

NavVis

Die **NavVis GmbH** entwickelt Soft- & Hardware zur allumfassenden Virtualisierung von Innenräumen. Die Hardware, der M3 Mapping Trolley setzt sich zusammen aus einem Kamerakopf der 360° Panoramaaufnahmen des Innenraumes generiert und diese zeitgleich mit den Daten präziser Laserscanner kombiniert. Das Ergebnis ist ein zentimetergenauer, fotorealistischer 3D Abdruck des Raums inklusive Grundriss. Ein benutzerfreundliches User-Interface ermöglicht eine Bedienung des Trolleys ohne besondere Vorkenntnisse. Die Daten stehen daraufhin im Browser zur Verfügung – am Computer oder auf dem Mobilgerät. Über Zugang und Nutzung entscheidet allein der Kunde.

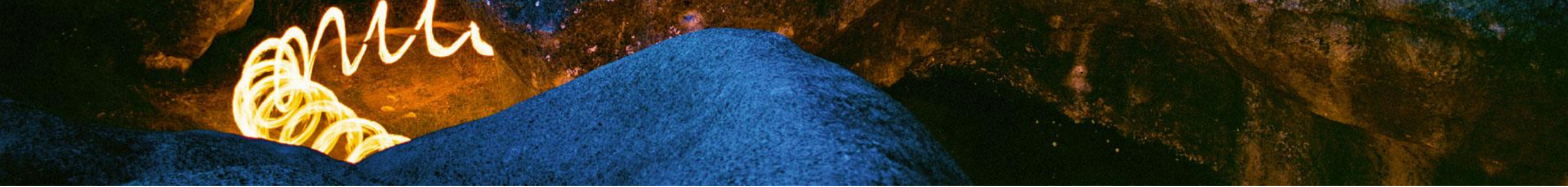
navvis.com



Routenplaner

Start: NavVis
Ziel: Aktueller Standort

-  Start here
-  Walk straight 105 meters, then turn slight right
-  Destination reached



Online Ressourcen



Try out our tools for free with an introductory developer account

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Web APIs

- [JavaScript](#)
- [Web AppBuilder](#)
- [Esri Leaflet](#)

Runtime SDKs

- [Android](#)
- [iOS](#)
- [Java](#)
- [Mac OS X](#)

Visualization

Create thematic interactive maps that allow your users to explore and understand their geographic data.

Ready-to-use Content

Choose from a collection of ready-to-use basemaps, demographic maps, and imagery and make interactive maps with your data.

Spatial Analysis

Analyze your data spatially to detect patterns, assess trends, and make decisions.

Geocoding

Search for places and addresses and display them on your map.

GeoEnrichment

Enrich your existing hosted services with demographic variables for a given study area.

Real-time Processing

Connect to sensors such as GPS and mobile devices and process incoming data.

Directions

Generate directions, optimal routes and calculate drive time areas.

GeotriggerSM Service

Use the Esri Geotrigger Service to easily add location awareness to your apps.

Imagery

Access ArcGIS Online image services (basemap, multispectral, event and temporal) to visualize and analyze change.

Esri is on GitHub!

We're excited about helping developers build and share software. Browse our open source code and get started with our powerful ArcGIS platform today.

[BROWSE ON GITHUB](#)

Need an ArcGIS subscription? Start developing today for free.

Filter by language or keyword:

Search/Select

esri-leaflet
JavaScript

A lightweight set of tools for working with ArcGIS services with Leaflet.

🔗 274 ★ 339

terraformer
JavaScript

A geometric toolkit for dealing with geometry, geography, formats, and building geo databases

🔗 61 ★ 227

koop
JavaScript

Expose GeoJSON services as Feature Services

🔗 48 ★ 155

gis-tools-for-hadoop
Python

arcgis-viewer-flex
ActionScript

bootstrap-map-js
JavaScript

A light-weight JS/CSS extension for building



Was ist los?

Ihr Status-Update wurde in GeoDev Germany gepostet

Morgen findet unser nächstes GeoDev Meetup in Köln statt. Weitere Infos zur Agenda und die Anmeldung findet Ihr auf [meetup.com](http://www.meetup.com/GeoDev-Meet-Up-Group-Deutschland/). Also gebt noch schnell Euren RSVP ab!

<http://www.meetup.com/GeoDev-Meet-Up-Group-Deutschland/>

LETZTE AKTIVITÄTEN

Filter



Shared by **Lars Schmitz**

vor 6 Tagen [Mehr anzeigen](#)

📌 We are hiring a Business Development & Partnerships Strategist for our office in...

#GEODEV TWEETS

#geodev



Lars Schmitz

@pilukinum

15 Jun

Want to show your work at our next #geodev meetup in #Munich?

Let us know!

meetup.com/GeoDev-Meet-Up...

@Esri_de

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Retweetet von Serap İdil



Esri Developer Summit Europe

November 10 – 12, 2015 | Berlin, Germany

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Save the Date!

Vielen Dank!



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