

UC2024

USER CONFERENCE

Equity and Social Justice Events and Activities

The Esri User Conference has many presentations and events with hundreds of topics covered. To help you find your way to the Equity and Social Justice sessions and events, we have prepared a more focused agenda.

Equity and Social Justice Showcase

Tuesday, July 16 9:00 AM–6:00 PM
 Wednesday, July 17 9:00 AM–6:00 PM
 Thursday, July 18 9:00 AM–4:00 PM

Ground Level Exhibit Hall A, San Diego Convention Center (SDCC)

Visit the Equity & Social Justice to see geographic information system (GIS) solutions for equity. At Esri, we believe that GIS is a critical tool to enable organizations to make the world a better place. When applied to these disciplines, GIS helps organizations and people make better decisions.

Demo Theater 14	
Thursday, July 18	
11:30 AM	Build an Equity Strategy with GIS

Technical Workshops		
Tuesday, July 16		
8:30 AM	ArcGIS Living Atlas of the World: An Overview	SDCC, Room 17 AB
10:00 AM	ArcGIS Business Analyst: An Overview	SDCC, Room 8
1:00 PM	ArcGIS Hub: An Overview	SDCC, Room 32 AB
Wednesday, July 17		
8:30 AM	ArcGIS StoryMaps: What's New and the Road Ahead	SDCC, Room 33 ABC
1:00 PM	ArcGIS Living Atlas of the World: Accelerate Your Policy Mapping	SDCC, Room 4
2:30 PM	ArcGIS Dashboards: An Overview	SDCC, Room 16 AB
4:00 PM	Equity and Ethics in Spatial Analysis and GeoAI	SDCC, Ballroom 6A
Thursday, July 18		
8:30 AM	ArcGIS StoryMaps: An Overview	SDCC, Ballroom 6 CF
10:00 AM	ArcGIS for Microsoft 365: An Overview	SDCC, Ballroom 6 CF
1:00 PM	ArcGIS Hub: Collaborating and Engaging Your Community on Projects	SDCC, Room 10

Special Interest Group Meetings		
Tuesday, July 16		
7:00 AM	Women in GIS SIG	SDCC, Room 31 ABC
11:30 AM	Equity and Social Justice SIG	SDCC, Room 31 ABC
Wednesday, July 17		



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11:30 AM	Community Engagement SIG	SDCC, Room 3
11:30 AM	NorthStar SIG	SDCC, Room 28 AB
Thursday, July 18		
11:30 AM	Nonprofit SIG	SDCC, Room 28 CD
11:30 AM	Asian, Desi and Pacific Islander Community SIG	SDCC, Room 10

Moderated User Presentations		
Tuesday, July 16		
10:00 AM	Enhancing Health Equity by Analyzing Access to Transportation	Marriott, Grand Ballroom 8
1:00 PM	Equitable Policy Implementation: GIS Identifies Underserved Communities	SDCC, Room 28 CD
2:30 PM	Reducing Barriers in Accessing City Services	SDCC, Room 28 CD
Wednesday, July 17		
8:30 AM	Leveraging GIS for Equitable Action, Transparency, and Accountability	SDCC, Room 24 ABC
1:00 PM	Applying Analytics for Equity in Indigenous Communities	Hilton Sapphire A-H
2:30 PM	Data Transparency Enhances Environmental Justice	SDCC, Room 24 ABC
Thursday, July 18		
8:30 AM	Mapping Hope: Fighting Childhood Hunger and SUDs with GIS	Marriott, Grand Ballroom 8
10:00 AM	Addressing Transportation Equity with GIS	Marriott, Grand Ballroom 4
10:00 AM	Public Works Revolutionizes Critical Infrastructure Management with GIS	Marriott, Grand Ballroom 11
10:00 AM	Building Healthy Communities by Mapping Social Determinants of Health	Marriott, Grand Ballroom 8
1:00 PM	Understanding Environmental Impacts: Land Subsidence and Urban Heat Islands	SDCC, Room 29 C
1:00 PM	Giving Everyone the Data They Need: Best Practices for Deploying a Data Hub	SDCC, Room 28 AB
2:30 PM	Leveraging Data Tools for Transparency, Decision Making, and Accountability	SDCC, Room 26 AB
2:30 PM	This is How Modern-Day Elections Happen	SDCC, Room 28 E
2:30 PM	The Essential Role of GIS for Broadband Access and Expansion	SDCC, Room 28 AB
2:30 PM	Identifying and Managing Risk	Marriott, Grand Ballroom 5

Add these sessions to your agenda <https://go.esri.com/EquityUCAgenda>

Don't Miss These Activities

Esri UC Plenary Session	Monday, July 15	8:30 AM–3:30 PM
Academic GIS Program Fair	Monday, July 15	2:30 PM–5:00 PM
Map Gallery Reception	Monday, July 15	4:00 PM–6:00 PM
Science Symposium	Tuesday, July 16	4:00 PM–6:30 PM
Esri Awards Ceremony	Wednesday, July 17	3:30 PM–5:30 PM
Thursday Night Celebration	Thursday, July 18	5:30 PM–10:00 PM
Closing Session	Friday, July 19	10:30 AM–NOON

Join Us

In celebrating a quarter-century of GIS innovation and spatial awareness as we commemorate the 25th anniversary of GIS Day this year! *Mapping Minds, Shaping the World: 25 Years of GIS Excellence* is our theme. To register an event and get resources please visit www.gisday.com and stop by the GIS Day booth in Hall C.

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