



2023

# Defense and Intelligence Events and Activities

The Esri User Conference (Esri UC) has many presentations and events with hundreds of topics covered. To help you find your way to the Defense and Intelligence sessions and events, we have prepared a more focused agenda.

## Safety and Security Social

Sunday, July 9, 5:00 PM–7:30 PM

Hilton San Diego Bayfront, Promenade Patio

Let's take a minute to unwind and socialize before the action pack week at UC. Join us as leading-edge GIS users in the public safety, defense, homeland/national security, intelligence, emergency management, health, and law enforcement communities gather to network and socialize before the weeklong conference.

## Defense and Intelligence Showcase

Tuesday, July 11 9:00 AM–6:00 PM

Wednesday, July 12 9:00 AM–6:00 PM

Thursday, July 13 9:00 AM–4:00 PM

Ground Level Exhibit Hall B1, San Diego Convention Center (SDCC)

Esri ArcGIS helps you derive intelligence and meaning from data across your enterprise to achieve national security objectives. ArcGIS is an open platform that allows analysts to leverage advanced analytic methodologies, enterprise toolsets, and integrated applications. Esri technology lets you integrate multiple sensors, data, and activities to unlock the full potential of your data and deliver critical information in real-time to national security professionals and decision makers.

Visit the Defense & Intelligence Area, where you can:

- Discover unseen insights by leveraging artificial intelligence and machine learning side-by-side with new analytic techniques
- Configure Intelligence workstation applications and tools to integrate National imagery and geospatial information for modern intelligence production
- Learn how to build high-performance apps that consume enterprise services and content for Dynamic Situational Awareness
- Integrate field collected data and other intelligence using web maps, apps, and desktop tools
- Realize modern defense mapping and essential solutions for Defense and Intelligence organization

## National Government Social

Hilton San Diego Bayfront, Level 4, Sapphire Terrace

Tuesday, July 11, 2023 6:00 PM–8:00 PM

## Demo Theater Schedule

### Tuesday, July 11

- 10:00 AM [Automating Imagery Workflows with Deep Learning](#)  
2:30 PM [Exploiting Full Motion Video for Intelligence Operations](#)

### Wednesday, July 12

- 4:00 PM [Leveraging ArcGIS in Support of Open-Source Intelligence \(OSINT\)](#)

### Thursday, July 13

- 10:00 AM [ArcGIS Defense Mapping: Getting Started with Map Production System \(MPS\)](#)  
11:30 AM [Exploiting Full Motion Video for Intelligence Operations](#)  
2:30 PM [Automating Imagery Workflows with Deep Learning](#)

## Industry-Focused Sessions and Technical Workshops

### Tuesday, July 11

- 10:00 AM [ArcGIS Production Mapping and ArcGIS Defense Mapping: Automating Topographic Mapping](#)  
2:00 PM [Defense Installations Exchange – GIS Supporting Resiliency and Readiness](#) Hilton Bayfront  
2:30 PM [ArcGIS Experience Builder: An Introduction](#)  
4:00 PM [ArcGIS Enterprise: Publishing Content and Services](#)  
4:00 PM [GeoAI in ArcGIS: An Overview](#)

### Wednesday, July 12

- 8:30 AM [ArcGIS AllSource: An Introduction](#)  
10:00 AM [ArcGIS Enterprise on Kubernetes: Is it for Me?](#)  
10:00 AM [ArcGIS Insights: Iterative Exploratory Analytics](#)  
10:00 AM [Applying Spatial Data Science: A Complete Workflow](#)  
1:00 PM [ArcGIS Defense Mapping: Standards-Based Cartographic Production](#)  
1:00 PM [ArcGIS GeoEvent Server: Applying Real-Time Analytics](#)  
1:00 PM [ArcGIS Image Analyst: ArcGIS Pro as an Imagery Workstation](#)  
1:00 PM [ArcGIS Notebooks: Applications in Spatial Data Science](#)  
2:30 PM [ArcGIS Dashboards: An Introduction](#)  
4:00 PM [GeoAI in ArcGIS: An Overview](#)

### Thursday, July 13

- 8:30 AM [ArcGIS Excalibur: Imagery and Video Analysis, An Introduction](#)  
10:00 AM [Analyzing Movement Data with ArcGIS](#)  
11:30 AM [ArcGIS Insights: Iterative Exploratory Analytics](#)  
1:00 PM [ArcGIS AllSource: An Introduction](#)  
1:00 PM [ArcGIS GeoEvent Server: Applying Real-Time Analytics](#)  
1:00 PM [ArcGIS Notebooks: Applications in Spatial Data Science](#)  
2:30 PM [ArcGIS Image Analyst: ArcGIS Pro as an Imagery Workstation](#)  
2:30 PM [ArcGIS Solutions: Defense Solutions](#)  
4:00 PM [ArcGIS Excalibur: Imagery and Video Analysis, An Introduction](#)

## Special Interest Group Meetings

### Tuesday, July 11

- 1:00 PM DOD/IC Google Earth to ArcGIS Earth Transition (SIG with ArcGIS Earth Product Manager)

SDCC = San Diego Convention Center

Please note: All listings subject to change; not every paper or event may be presented here.



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## Moderated Paper Presentations

### Wednesday, July 12

8:30 AM	Defense & Intel	Evolving GEOINT Tradecraft: China's Sky River	SDCC, Room 25 C
10:00 AM	Defense & Intel	Automating Defense Workflows	SDCC, Room 25 C
1:00 PM	Defense & Intel	Managing the Defense Facility Enterprise	SDCC, Room 25 C
2:30 PM	Defense & Intel	Improved Situational Awareness	SDCC, Room 25 C

## Don't Miss These Activities

<b>Esri UC Plenary Session</b>	Monday, July 10	8:30 AM–3:30 PM
<b>Academic GIS Program Fair</b>	Monday, July 10	2:30 PM–5:00 PM
<b>Map Gallery Reception</b>	Monday, July 10	4:00 PM–6:00 PM
<b>Science Symposium</b>	Tuesday, July 11	4:00 PM–6:30 PM
<b>Esri Awards Ceremony</b>	Wednesday, July 12	3:30 PM–5:30 PM
<b>Thursday Night Celebration</b>	Thursday, July 13	5:30 PM–10:00 PM
<b>Closing Session</b>	Friday, July 14	10:30 AM–NOON

Esri is excited to announce the [GIS Day 2023](#) event registration will open early this year. Please visit [go.esri.com/GISDay](https://go.esri.com/GISDay) to register during UC and receive a swag pack on-site.

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