



2023

# Community Development Events and Activities

The Esri User Conference (Esri UC) has many presentations and events with hundreds of topics covered. To help you find your way to the Community Development sessions and events, we have prepared a more focused agenda.

## Community Development Showcase

Tuesday, July 11 9:00 AM–6:00 PM  
Wednesday, July 12 9:00 AM–6:00 PM  
Thursday, July 13 9:00 AM–4:00 PM

Ground Level Exhibit Hall A, San Diego Convention Center (SDCC)

Visit the Sustainable World Showcase to see geographic information system (GIS) solutions for conservation, sustainable development, humanitarian assistance, and equity and social justice. At Esri, we believe that GIS is a critical tool to enable organizations to make the world a better place. When applied to these disciplines, GIS helps organizations and people make better decisions about how to maximize the impact of limited resources to affect people, planet, prosperity, and peace.

## State and Local Government Social

Hilton San Diego Bayfront, Level 4, Hilton Lawn

Wednesday, July 12, 2023 6:00 PM–8:00 PM

### Demo Theater Schedule

#### Tuesday, July 11

10:00 AM	ArcGIS Online and ArcGIS Enterprise: Managing Offline Maps	Expo Demo Theater 4
11:30 AM	5 Tips to Address Our World's Planning Challenges	Expo Demo Theater 8
4:00 PM	ArcGIS Business Analyst: Building Infographics for Your Organization	Expo Demo Theater 1
4:00 PM	Build an Equity Strategy with GIS	Expo Demo Theater 10

### Industry-Focused Sessions and Technical Workshops

#### Tuesday, July 11

8:30 AM	ArcGIS Business Analyst: An Introduction	Room 14 A
8:30 AM	ArcGIS Dashboard: Best Practices	Room 31 ABC
8:30 AM	ArcGIS: How Maps Work	Ballroom 6 C
10:00 AM	ArcGIS Insights: An Introduction	Room 32 AB
10:00 AM	ArcGIS Online: Best Practices for Hosted Feature Layers	Room 30 A
10:00 AM	ArcGIS Solutions: State and Local	Room 16 AB
10:00 AM	Geodesign and Digital Twins: The Road Ahead	Room 30 B
10:00 AM	ArcGIS Business Analyst: Tips and Tricks	Room 5 A
1:00 PM	ArcGIS Urban: An Introduction and What's New	Room 15 B
1:00 PM	Living Atlas: An Introduction	Room 17 A



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4:00 PM	ArcGIS Urban: An Introduction and What's New	Room 14 B
4:00 PM	Getting Started with ArcGIS Hub	Room 5 A
<b>Wednesday, July 12</b>		
10:00 AM	ArcGIS Business Analyst: Tips and Tricks	Room 5 A
1:00 PM	ArcGIS Urban: An Introduction and What's New	Room 15 B
<b>Special Interest Group Meetings</b>		
<b>Wednesday, July 12</b>		
11:30 AM	Planning and Economic Development SIG: Addressing Today's Pressing Planning Challenges	Hall GH - Room G
<b>Moderated Paper Presentations</b>		
<b>Tuesday, July 11</b>		
8:30 AM	How to Enhance a Planning Strategy for a Sustainable Future	SDCC Room 28 B
8:30 AM	Revamping Data Management Efficiently for Economic Development Projects	SDCC Room 28 A
8:30 AM	Informing Policy & Legislative Decisions	SDCC Room 26 A
10:00 AM	Visualizing Affordable Housing Developments with A Geographic Approach	SDCC Room 28 B
1:00 PM	Visualizing Growth and Development to Make Informed Decisions	SDCC Room 28 B
2:30 PM	Streamlining Collaboration to Create Efficient Planning Workflows	SDCC Room 28 B
<b>Wednesday, July 12</b>		
10:00 AM	The Keys to Driving Informed Decisions for Economic Development	SDCC, Room 28 A
<b>Thursday, July 13</b>		
8:30 AM	Your Guide to Empower Resident Collaboration with GIS	SDCC, Room 28 B
10:00 AM	Planning for the Future	SDCC, Room 28 B
1:00 PM	A GIS Framework for Resilience Planning	SDCC, Room 28 B
2:30 PM	Innovative tips to Engage Community Stakeholders for Climate Resilience Planning	SDCC, Room 28 B

## Don't Miss These Activities

<b>Esri UC Plenary Session</b>	Monday, July 10	8:30 AM–3:30 PM
<b>Academic GIS Program Fair</b>	Monday, July 10	2:30 PM–5:00 PM
<b>Map Gallery Reception</b>	Monday, July 10	4:00 PM–6:00 PM
<b>Science Symposium</b>	Tuesday, July 11	4:00 PM–6:30 PM
<b>Esri Awards Ceremony</b>	Wednesday, July 12	3:30 PM–5:30 PM
<b>Thursday Night Celebration</b>	Thursday, July 13	5:30 PM–10:00 PM
<b>Closing Session</b>	Friday, July 14	10:30 AM–NOON

Esri is excited to announce the **GIS Day 2023** event registration will open early this year. Please visit [go.esri.com/GISDay](https://go.esri.com/GISDay) to register during UC and receive a swag pack.

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