

New to ArcGIS? A Wayfinding Guide to Conference Sessions for Technology or Program Executives.

The **Esri User Conference** has many free, virtual sessions with hundreds of topics covered. If you are new to ArcGIS and your organization's location strategy, to help you find your way to relevant sessions, we have prepared you a more focused agenda.

Introductory Resources

- [What is GIS? \(1 min video\)](#)
- [What is Location Intelligence \(2 min video\) \(StoryMap\)](#)
- [What is Spatial Analysis? \(StoryMap\)](#)
- [Esri User Conference Question & Answers](#)
- [GIS Dictionary](#)



Esri UC Plenary Sessions | GIS – Interconnecting Our World

@ [UC Live Main Stage](#)

Over the course of just a few months, the world turned upside down. Through the global pandemic, we see the connection of systems across national, state, and local governments; private businesses; individuals; and all of society.

We also see how GIS facilitates an interconnection of these systems and the important role location technology plays in moving us forward. GIS provides us with a scientific understanding to create more resilient communities and a safer world.

- **Part 1** - Monday, July 13, 10am-12pm PDT | an orientation to GIS and introduction to ArcGIS
- **Part 2** - Tuesday, July 14, 10-11am PDT | demos of latest in ArcGIS technology and apps
- **Part 3** - Wednesday, July 15, 10-11am PDT | leaders from National Geographic and the UN discuss important applications

Part 1 | GIS – Interconnecting Our World * | Jack Dangermond, President, Esri

Jack Dangermond will explore how the nervous system of our world has never been more interconnected than it is today. See demonstrations of new technologies that facilitate the interconnection of these systems, as we use GIS to lead the way forward.

Part 2 | GIS – Interconnecting Our World: ArcGIS Technology and Applications *

In part two of the virtual Esri UC Plenary Session, hear from Esri staff as they share the latest in ArcGIS technology and applications. Learn how these tools can be applied to meet a variety of business challenges around the world. Discover how the use of new technology and

* Live Session. All live sessions are in Pacific Daylight Time (PDT) and will be made available on demand afterwards.

^ All Access Registration is free to all members of an organization current on its maintenance plan or subscription, including furloughed employees as well as users with [ArcGIS for Personal Use](#) licenses.

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enhancements in ArcGIS support the continuity of business operations and crisis management. See how using these powerful tools helps us all build safer, more resilient communities and an interconnected society as we continue the battle against coronavirus.

Part 3 | GIS--Interconnecting Our World: Making Geographic Knowledge Pervasive *

This finale will provide you with an actionable vision to move your GIS forward for generations to come. Hear how thought leaders are enabling global sustainability by making geographic knowledge pervasive across education, science, and society.

Dr. Vicki Phillips, Executive Vice President and Chief Education Officer for the National Geographic Society, will join Jack Dangermond to discuss the many ways geography and spatial thinking play a vital role in multidisciplinary education. Learn how Esri and the National Geographic Society are partnering to develop spatial solution seekers.

Jeffrey Sachs, a world-renowned economist, professor, and author, and President of the UN Sustainable Development Solutions Network, UN SDG Advocate, and Director of the Center for Sustainable Development at Columbia University, will share his vision on how the monitoring and analysis of data will help us achieve the global Sustainable Development Goals. He will challenge us to engage deeper with information to interconnect society for a more sustainable future.

Additional Recommended Sessions

The Live User Conference includes three distinct content areas – [Live Sessions](#) and [On Demand Technical Workshops](#), and [On Demand Demo Sessions](#) - containing the lists of relevant sessions. Each have “Topic” filters that help you find the right tracks at the conference that interest you most. Topics typically focus on ArcGIS *capabilities* like Spatial Analysis or *products* like ArcGIS Online that have multiple associated sessions. We recommend a few more general purpose topics, two key presentations below and some special interest groups sessions to hear more about your peers.

Recommended Tracks

- **“Getting Started with...”** This series from Esri Product Managers provides introductory overviews of the ArcGIS platform and specific ArcGIS products and solutions. See [Live*](#) and [On Demand](#) sessions.
- **“Implementing ArcGIS”** This series from Esri Professional Services provides best practices and lessons learned on the ground by services teams tasked with helping build your location strategy, build systems in the field. See [Live*](#) and [On Demand](#) sessions.

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Register

All sessions are **free** to any member of an organization with a current maintenance plan, paid subscription or Enterprise Agreement.

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Recommended Sessions

[Developing and Executing a Geospatial Strategy](#) | Wednesday, July 15, 7:30-8:30am PDT

Developing and executing a geospatial strategy is essential to maximize the impact of GIS on your organization. Learn a common approach to help you understand where to start, considerations to align people, process, and technology needs to business goals, approaches to prioritize and sequence work, and best practices to execute on your strategy incrementally. Receive a high-level introduction to the approach, examples of how to apply the concepts, and learn more about how a geospatial strategy could benefit your organization.

[Don't Forget the People- The Importance of the Team During Change](#) | Wednesday, July 15, 7:30-8:30am PDT

Technology-driven changes that disrupt and displace engrained workflows may encounter strong resistance at all levels of an organization. Assembling the right workforce and making sure they're engaged and on-board with the changes will have a major influence on the perceived value of GIS and the success of GIS-related projects. Organizations that fail to address the human impacts of new technology risk failed technology initiatives. Successfully navigating change include engaging executives, communicating vision and strategy, and dialing in key roles like technical lead, executive champion, and business lead/liaison.

Special Interest Groups ([Browse All](#)) – Thursday July 16

Connect with Esri industry experts and peers during our special interest groups meetings.

- [Racial Equity & Social Justice](#) 9:15 AM PDT / 12:15 PM EDT
- [Logistics and Supply Network](#) 10:30 AM PDT / 1:30 PM EDT
- [Architecture, Engineering, and Construction](#) 10:30 AM PDT / 1:30 PM EDT
- [Real Estate](#) 10:30 AM PDT / 1:30 PM EDT
- [Retail](#) 11:45 AM PDT / 2:45 PM EDT
- [Financial Services & Insurance](#) 1:00 PM PDT / 4:00 PM EDT
- [Women in GIS](#) 1:00 PM PDT / 4:00 PM EDT
- [Homecoming \(Blacks in GIS\)](#) 2:15 PM PDT / 5:15 PM EDT
- [Facilities & Indoor](#) 3:30 PM PDT / 6:30 PM EDT
- [More...](#)

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Launch **UC 2020** Live

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