

# Esri User Conference

July 13-16, 2020 | Join us virtually

## New to ArcGIS? A Wayfinding Guide to Conference Sessions

### IT & Data Managers (Registered)

The Esri User Conference has many free, virtual sessions with hundreds of topics covered. To help you find your way to relevant sessions, we have prepared you a more focused agenda.

If you are new to ArcGIS and your organization's location strategy, we recommend a **progressive sampling** from the topics below based on your role. If already [registered](#) for the UC, simply follow the Agenda links below or just search for the session Titles inside the virtual user conference application.

### Introductory Resources

- [What is GIS? \(1 min video\)](#)
- [What is Location Intelligence \(2 min video\) \(StoryMap\)](#)
- [What is Spatial Analysis? \(StoryMap\)](#)
- [Esri User Conference Question & Answers](#)
- [GIS Dictionary](#)



There are three distinct pages – [Live Sessions](#) and [On Demand Technical Workshops](#), and [On Demand Demo Sessions](#) -

containing the lists of relevant sessions. Each have “Topic” filters that help you find the right tracks at the conference that interest you most. Topics typically focus on ArcGIS *capabilities* like Spatial Analysis or *products* like ArcGIS Online that have multiple associated sessions. There are a few more general purpose topics as well as described below:

- **Plenary Sessions:** Esri President Jack Dangermond explores how geographic information systems (GIS) facilitate interconnected intelligent systems across government, private businesses and society. Viewers will get an overview of GIS the ArcGIS Platform in **Part 1**, see demonstrations of new ArcGIS technologies in **Part 2**, and be inspired by global implementations in **Part 3**.
- **“Getting Started with...”** This series from Esri Product Managers provides introductory overviews of the ArcGIS platform and specific ArcGIS products and solutions.
- **“Implementing ArcGIS”** This series from Esri Professional Services provides best practices and lessons learned on the ground by services teams tasked with helping build your location strategy, build systems in the field.

*All Access Registration is free to all members of an organization current on its maintenance plan or subscription, including furloughed employees or users with [ArcGIS for Personal Use](#) licenses.*

Launch **UC 2020** Live

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UC 2020

Below is a sample of sessions in progressive order from introductory to more targeted deeper dives into product capabilities based on your role.

All sessions are **free** to any member of an organization with a current maintenance plan, paid subscription or Enterprise Agreement.

#### User Conference Plenary | GIS–Interconnecting Our World @ [Main Stage](#)

- **Part 1** – Monday, July 13, 10am-12pm PDT – an orientation to GIS and introduction to ArcGIS
- **Part 2** – Tuesday, July 14, 10-11am PDT – demos of latest ArcGIS technology

#### “Getting Started with...”

- [ArcGIS: Understanding the Platform](#) \* - platform level introduction illustrating basic GIS feature
- [ArcGIS: An Open Platform](#) \* - platform introduction from the view of interoperability patterns
- [Geodatabase: An Overview](#)
- [ArcGIS Enterprise: An Introduction](#) \* - overview of basics of an organizational deployment
- [ArcGIS Enterprise: Data Storage Strategies](#) \* data storage and connection options from ArcGIS Data Store, cloud storage and Enterprise geodatabases
- [ArcGIS Online: An Introduction](#) \* - overview of hosted SaaS offering
- [ArcGIS Data Interoperability Extension: An Introduction](#) – overview of no-code data pipeline manager
- [ArcGIS Analytics for IoT: An Introduction](#) – overview of SaaS

#### “Implementing ArcGIS”

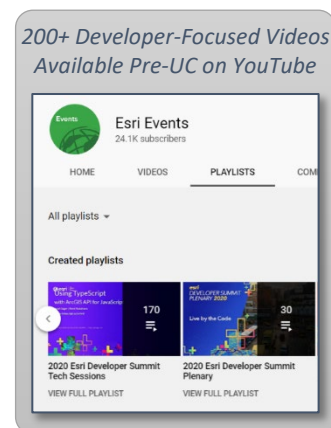
- [ArcGIS Enterprise: An Overview of Deployment Options](#) \* - deploying ArcGIS in your environment
- [Esri Best Practices: Architecting Your ArcGIS Implementation](#)
- [ArcGIS Enterprise: Architecture Best Practices](#)
- [Esri Best Practices: Managing Successful GIS Projects](#)

#### Technical Sessions & Demos – Deeper Dives

- [ArcGIS Enterprise: Migration Strategies](#) \* moving to the cloud and other common moves
- [Esri Best Practices: Moving to the Cloud](#)
- [Enterprise System Integrations with ArcGIS: Best Practices](#)
- [Enterprise Geodatabase: Getting to Know Branch Versioning](#) \*
- [ArcGIS Pro: Virtualizing ArcGIS Pro from the Cloud and On-Premise](#)
- [ArcGIS Online: Best Practices for Working with Hosted Layers](#)
- [Preparing for ArcGIS Online HTTPS Only](#)
- [Workflow Manager: What's New](#) \*
- [Integrating BIM and GIS for AEC and Asset Owners](#) \*
- [CAD: Introduction to Using CAD Data in ArcGIS](#) \*

#### 2020 Esri Developer Summit [Plenary & Tech Sessions](#) (March 2020)

- [ArcGIS Enterprise: Data Storage Strategies](#)
- [Geospatial Analytics and AI at Scale with Big Data Toolkit](#)
- [ArcGIS Maps and Microsoft Integration: Office, Power BI, and SharePoint](#)
- [Using Kooop to Connect to Any Data Source](#)



Browse all [Live\\*](#) and [On Demand Technical Workshops](#), and [On Demand Demo Sessions](#).