

GIS Managers' Open Summit

The GIS Managers' Open Summit (GISMOS) is an interactive event designed for existing and future GIS managers/leaders, business and technology strategists, and other decision makers attending the Esri User Conference (Esri UC). The summit offers opportunities to engage in conversations with peers on topics that relate to business efficiencies, return on investment (ROI), managing data, and more.

The summit features scheduled speakers focused on GIS management issues, followed by round table discussions on highlighted topics. The primary focus of the GIS Managers' Open Summit is on participation, networking, and attendee collaboration.

Attendees must register, due to space limitations, there is no additional cost. Attendees may come and go as they please, they are not committed to staying for the entire event. This is also meant to work with our [GIS Manager Track](#). Here is the [link to register for GISMOS](#).

We encourage you to sign up for the summit in advance to inform others that you'll be there and suggest any topics you would like to discuss. We look forward to seeing you!

Here is an overview of the GIS Managers' Open Summit Tuesday agenda. Hope to see you soon in San Diego.

Tuesday, July 10 – San Diego Convention Center Ballroom 20A

8:00 a.m. – 8:30 a.m. Registration and Networking

8:30 a.m. – 8:40 a.m. Esri Welcome and Introduction

8:40 a.m. – 9:00 a.m. Speed Networking

9:00 a.m. – 10:15 a.m. Adam Carnow with an Elected Officials/Executive Panel
Discussions on the value of GIS from an elected official's perspective. Invited to participate are:

- Katrina Scarborough, Osceola Co., FL Property Appraiser
- Tyson Fettes, Racine Co., WI Register of Deeds
- Eddie Canon, Cobb Co., GA Support Services Agency Director

10:15 a.m. – 10:45 a.m. Morning Break and Networking

10:45 a.m. – Noon

Tom Tibbitts – Managing a Utility; Solving Assets, Operations, Projects & Hurricanes with Mobile-GIS, Cityworks and Insights

Managing a Water Utility requires keeping costs low, customer service high, and solving aging asset rehabilitation. St. Johns County Utilities accomplished our goals by mobilizing our information and our workflows to empower our staff, simplify collaboration, increase operational awareness and connect with our customers. Implementing Mobile GIS, Cityworks and Insights platforms facilitates flexible solutions towards divisional needs, and agency business goals. These platforms have progressed our approach towards managing water utilities, operations, staff, assets, and projects. Administration are aware of operational activities and costs. Esri Insights is now providing the ability to navigate timely big-data analysis, to understand the information towards solutions. Esri Insights is also helping our Engineering evaluate Infiltration models, at-risk infrastructure, pump-performance and evaluate ways to improve maintenance activities.

Enterprise applications and records are utilized in field, office and desktop, creating workflows built on information and collaboration. This empowers staff and builds efficiency through customizable workflows on these adaptive platforms. Successful tools for maintenance, response, and costs transformed the management approach to rely upon mobile information and collaboration. It also spurred new solutions for the complete asset management lifecycle, including risk assessment, inspections, priority scoring, and capital rehabilitation management. Our Engineering Division solved the need for better information to lead project review and asset development, but applying tools within Cityworks to help manage their development and capital projects.

These programs prove their value each day, but highlight our ability to go from tracking issues, to successfully managing our response during Hurricanes Matthew and Irma. These devastating storms severely impacted our county within a ten month period. Relying on information and management through mobile GIS and Asset Management, crews and administration worked together seamlessly, preventing damage to our system, preserving public safety by incredible prevention of water and sewer issues, and expedited our customers' ability to return to their homes and start recovering and rebuilding.

Noon – 1:30 p.m.

Lunch and Networking

1:30 p.m. – 2:45 p.m.

Paul Giroux - An Elusive Enterprise

The field of location intelligence (GIS) is experiencing exponential growth, outpacing the ability of many organizations to keep pace. To complicate matters, I.T. and GIS professionals are having to take on new responsibilities at a time when many are only just beginning to institutionalize location-based technology as a foundational "mission-critical" system of record. This session will focus on the relentless pursuit for Enterprise by one change agent fighting to eliminate the status quo and stay ahead of the curve. Taking the hard and lonely road of change and tackling tough organizational issues will cause discomfort for many, so, by sharing his deeply personal journey, Paul Giroux hopes others can learn from his many failures-- and successes-- including his ability to leverage GIS as a business capability. The practice of pragmatic Enterprise Maturity modeling will be presented as a powerful tool for the GIS Manager to drive innovation and the Enterprise mindset up, and across, the organization. Attendees will be presented with many axioms which can serve as the Geo-Innovator & Change Agent's Manifesto.

2:45 p.m. – 3:00 p.m.

Afternoon Break and Networking

3:00 p.m. – 4:15 p.m.

Nick O’Day – Punching above your Weight: Maximizing the Impact of your GIS

For most of us, the biggest challenge in pushing our GIS envelope isn’t our motivation, it’s the constant stream of requests that we face. We see the interesting work that other (often much larger) organizations do and we trick ourselves into thinking that big data, apps, skills, and more are only for the big guys with their big budgets. This talk will focus on how the City of Johns Creek’s GIS and their two-person team has delivered innovative solutions to staff and the public, while still keeping up with regular map requests.”

4:15 p.m. – 4:30 p.m.

Panel Discussion

Note: Planned schedule is subject to change.

Here are bios of the speakers:

Adam Carnow

Adam Carnow is a Community Evangelist at Esri, the global market leader in Geographic Information Systems (GIS). He is a keynote speaker, thought leader and technology evangelist helping organizations get the most out of their GIS investment, and make a difference in their communities. He inspires customers to maximize their return on investment in the ArcGIS location platform. He works closely with the Esri teams and Partners to assure customer success. He helps these organizations use the ArcGIS platform to transform from mapmakers into solution providers, through the application of location intelligence, to deliver spatial insight. He strives to assist customers in creating and reaching their vision, and gaining professional recognition for their efforts, like awards, presentations, articles and videos. Mr. Carnow has over 25 years of experience as a GIS practitioner in the public and private sectors, as well as academia. He holds a BA in Geography, and a MA in Urban and Regional Planning from the University of Florida, and has achieved certification as an Urban Planner (AICP) and GIS Professional (GISP).

Tom Tibbitts

Tom Tibbitts (PSM, GISP, UF Geomatics) is a licensed surveyor and GIS Professional, and is the St. Johns County Utilities GIS/Asset/Information Services Manager. He has provided professional GIS local government solutions for over 20 years, including the past 5 years in Water Utilities. During this time, he has also volunteered and contributed towards his profession in various positions.

Paul Giroux

Paul Giroux is experienced at failure. When he started his career at advanced technology and innovation centers in the mid 90’s, he relished the opportunity to push boundaries with Web GIS. But when the Dotcom bubble burst, Paul shifted gears and joined the public sector to focus on modernizing local government with e-services. In 2010, he reenergized his GIS career by orchestrating and leading the push towards Enterprise. Frustrated at the snail’s pace of change, Paul completed his MSc in GIS

measuring how factors such as leadership and culture impact the people, processes, data & technology required to sustain Enterprise GIS. In 2016, he pivoted away from IT into the business units so he could lead innovation and the transformation of Water/Wastewater local government operations. Currently, as the Greater Sudbury Utilities' Innovation Officer, Paul is able to use his experience in innovation as well as his understanding of enterprise maturity to support transformational change and innovation. His "Maturity Model" and associated tools are shared Creative Commons at slimgim.info and are used by a growing number of agencies, including the FHWA & State DOTs as Slimgim-T.

Nick O'Day

Nick is the Chief Data Officer for the City of Johns Creek, Georgia and manages the open data and analytics strategy for the City, in addition to managing the GIS. Johns Creek is an Atlanta suburb of nearly 85,000 people, which affords Nick and his team the latitude to tackle big city initiatives and tailor them to a small city. Recently, Nick and his team have launched the first open data-powered Alexa skill, the first city open data portal in the region, and the first city smartphone app with push notifications in the region. In 2017, the team won a SAG award from Esri for their work on the City's DataHub and GIS in general. Nick's primary focus is on leveraging consumer apps, technologies, and public-private partnerships in ways that create understanding through data.

Prior to his work with Johns Creek, Nick worked as a GIS and IT consultant, with Fulton County government helping in their enterprise GIS deployment project, and also with the University of Georgia in their Geospatial Technologies Laboratory with joint UGA-USDA environmental research projects.