



We are excited to welcome you to the virtual 2021 Esri User Conference! To help direct you through the conference we created this simple guide to highlight the Telecommunications industry focused sessions including on-demand user presentations, technical workshops with live Q&A sessions, and industry presentations.

While we can't replicate the same experience of being together in person, we will do our best to create an amazing event that will continue to move you and our community forward.

### ***Get Familiar with the Virtual UC Platform***

The User Conference will be held virtually this year through an online platform. To familiarize yourself with this experience, be on the lookout for an email that will include a UC Attendee Guide, tutorial video, and link to access the platform.

### ***Watch the Plenary Session Livestream***

Watch two thought-provoking sessions of powerful stories about how GIS is making a difference in the world. See demonstrations of the latest technology and capabilities ArcGIS offers.

- Day 1: Monday, July 12 | 8:30 am-12:00 pm\*
- Day 2: Tuesday, July 13 | 8:30 am-10:00 am\*

### ***Virtually Network with Thousands of Your Peers***

The world's largest GIS conference offers you virtual networking and collaboration opportunities with peers. Find others who face similar challenges and have solved them using geospatial solutions.

## User Presentations | Telecommunications On-demand

A Geospatial Solution to Designing and Constructing Fibre Lit Buildings

- Tarik Dixon, Digicel Group

Michigan Moonshot: Spatial Citizen Science Aimed at Bridging the Digital Divide

- Amy Stuyvesant, University of Michigan

Test Implementation of IoT Services Based on LTE-M Technology in Orange Polska

- Inez Beszterda, Orange

## Technical Workshops | Streaming live with Q&A

Below are some recommended technical workshops that might be of interest to telecommunication organizations.

### Monday, July 12

12:30 p.m. - 1:30 p.m. ArcGIS Field Maps: An Introduction & What's New

12:30 p.m. - 1:30 p.m. Living Atlas: An Introduction

12:30 p.m. - 1:30 p.m. ArcGIS Online: An Introduction

1:45 p.m. - 2:45 p.m. ArcGIS Field Maps: Migrating to Field Maps

1:45 p.m. - 2:45 p.m. ArcGIS Insights: An Introduction

3:00 p.m. - 4:00 p.m. Network Analyst: An Introduction

### Tuesday, July 13

7:15 a.m. - 8:15 a.m. ArcGIS QuickCapture: An Introduction and What's New

7:15 a.m. - 8:15 a.m. ArcGIS Pro: Introduction to Using CAD Data

11:45 a.m. - 12:45 a.m. Imagery in ArcGIS: What's New

2:15 p.m. - 3:15 p.m. ArcGIS Field Maps: Data Collection & Inspection Workflows

### Wednesday, July 14

7:30 a.m. - 8:30 a.m. ArcGIS Field Maps: Creating and Using Smart Forms

7:30 a.m. - 8:30 a.m. ArcGIS: Introduction to Deep Learning

7:30 a.m. - 8:30 a.m. ArcGIS Dashboards: Designing Effective Dashboards

7:30 a.m. - 8:30 a.m. ArcGIS Business Analyst: What's New and Coming Soon

12:30 p.m. - 1:30 p.m. ArcGIS Field Maps: Location Tracking

12:30 p.m. - 1:30 p.m. ArcGIS Solutions for Utility Data Management: An Overview

1:45 p.m. - 2:45 p.m. ArcGIS Field Maps: Taking your Maps Offline

1:45 p.m. - 2:45 p.m. ArcGIS Network Management: Utility Network Overview



\*Times are listed in Pacific daylight time (PDT)  
Please note: All listings subject to change.

## **Telecommunications Special Interest Group (SIG)**

**Thursday, July 15 1:00 p.m.- 2:00 p.m.**

Join the Esri Telecommunications team and Telecommunications Community members for short presentations and a panel discussion. Attendees will connect with presenters via chat.

Presentations will include:

- Discuss global challenges in the Telecommunications Industry
- Leverage location technology to build NextGen networks
- Deploying field mobile applications to improve operations
- Creating a singular and comprehensive view of network infrastructure
- Collaborate and learn: Community roundtable and Q&A session with PRTC and MTA

### **Virtual Info Desk**

If you have any general questions during the event, please visit the Virtual Info Desk, located in the main navigation of the event platform.

### **Esri Services Appointments**

Obtain valuable guidance and feedback in designing, implementing, and strengthening your geospatial solutions. Sign up for an appointment by choosing your appointment type and submitting a form with your information. You will be contacted by Esri to schedule your appointment: <https://www.esri.com/en-us/about/events/uc/experience/arcgis-appointments>

### **Review Jack Dangermond's UC Q&A**

We like to maintain open and ongoing conversations with our users. [Check out the answers to common questions about software development, products, industries, and support.](#) The Q&A is truly awesome this year, there's a wealth of information, even if you can only read the most important issues to YOU.

### **Upcoming Event: IMGIS 2021**

Join us virtually October 26-28, 2021 and learn about the newest Esri technology and how it supports best practices for field operations, location and design integration, engineering workflows, analytics, infrastructure and facilities management, and more. Visit [esri.com/imgis](https://esri.com/imgis)

Best Regards,

**Matt Piper**

Global Director Industry Solutions: Utilities, Infrastructure and AEC  
On behalf of the whole Utilities Team



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