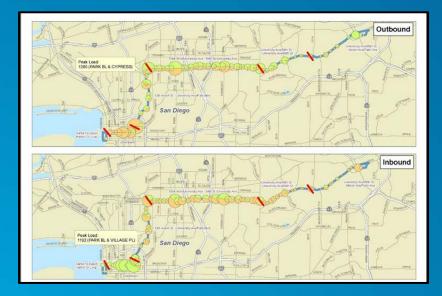
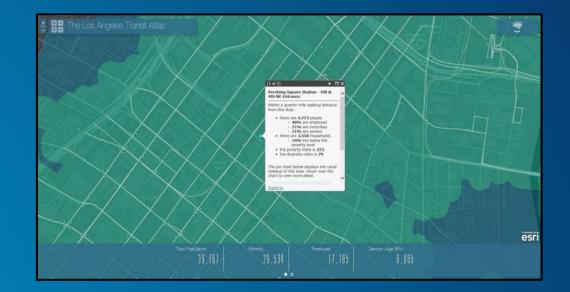


Esri Public Transport Webinar Series Effective Transit Route and Stop Planning with TBEST

Effective Transit Route and Stop Planning with TBEST





Terry Bills, Esri Rodney Bunner, ServiceEdge Solutions

Smart Cities Challenge

Requires Solving our Transportation and Mobility Issues







Key Public Transport Challenges:

- How to Think Differently / How to Design More Effective Service in Response to Rapidly Changing Mobility
- New Data Sources
- Better Coordination Across Modes
- Better Design of Our Cities: Breaking Down the Silos
- Sustainability

Key Public Transport Challenges:

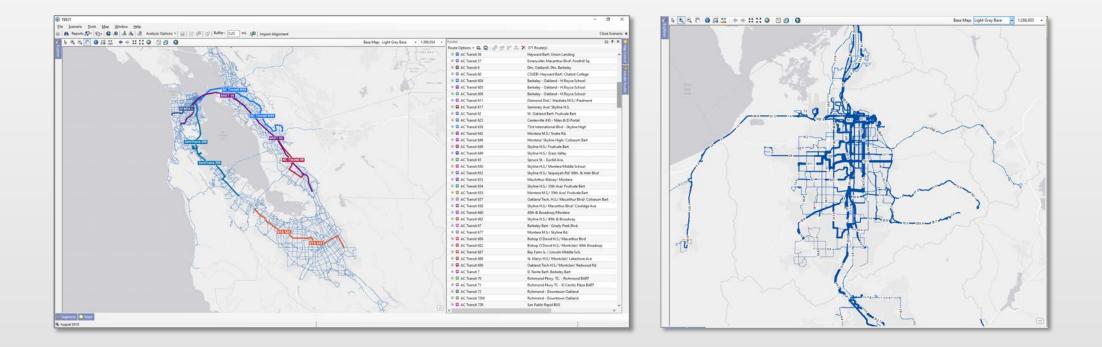
How to Provide Optimal Service at the Most Efficient Cost

High Levels of Customer Service (On-Time Performance, Meeting Customer Needs)

Maximizing Ridership, Accessibility, Equity

All with the Lowest Passenger Subsidy

TBEST FOR TRANSIT PLANNING



Terry Bills, Esri Global Transportation Industry Manager Rodney Bunner, Manager, ServiceEdge Solutions





TBEST DEVELOPMENT TEAM

Public Sponsorship

Research-based Methodologies





Software Development, Implementation and Technical Support



INTRODUCTION

What is TBEST?

Software tool providing transit data analytics and insights to support Transit Service Planning and Strategic Transportation Planning initiatives

What are the core TBEST features?

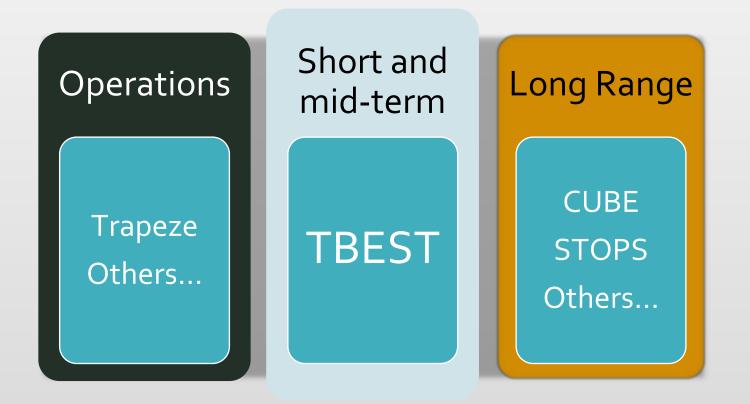
- Transit Demand Estimation
- Market Analysis
- Transit Operational Analysis
- Equity Analysis
- Accessibility Analysis
- Jurisdictional Analysis

Who Maintains TBEST?



- FDOT manages TBEST development and provides TBEST data products for all Florida agencies
- Agencies outside of Florida are welcome to utilize TBEST
- Software download on the TBEST website (www.tbest.org)

WHY TBEST? Transit Planning Software Gap



TBEST – SOFTWARE OBJECTIVES

- **Data Integration** national, regional and local data
- 2 Agency Policies embed local policies and operating conditions
- **Transit Focus** address transit-specific planning issues

6

- 4 Scenario Planning quickly build transit service alternatives
- 5 **Efficiency** consistent, streamlined and repeatable analysis workflows
 - **Communication** dashboards, maps, tables, charts -> **decision-makers**
- Cost Effective free software; documentation and training videos provided; internal agency toolset

TBEST TRANSIT PLANNING SUPPORT

- Transit Development Plans
- Route Optimization Studies
- Operational Analysis (COA's)
- Regional Modeling
- BRT Modeling

- Title VI Triennial Reports
- Title VI Disparate Analysis
- Grant Applications
- Corridor Analysis

TBEST FRAMEWORK TECHNOLOGY

- Standalone desktop software with embedded ESRI technology
- Requires ArcGIS to be locally installed (Basic license-level)
- Compatible with ArcGIS versions 10.2 to 10.6.1 (not 10.6)
- Microsoft SQL Server LocalDB (installed with TBEST)
- Microsoft Visual Studio Express (optional model scripting)









GTFS NETWORK INTEGRATION

Network

GTFS Network Import Tool

- Import GTFS routes and service into TBEST scenarios
- Input GTFS data can be for base year service or proposed service
- Select representative Weekday, Saturday and Sunday service days
- With minimal review, the GTFS network is ready for TBEST modeling and analysis
- Add APC stop-level ridership data for TBEST application (stop_ridership.txt)

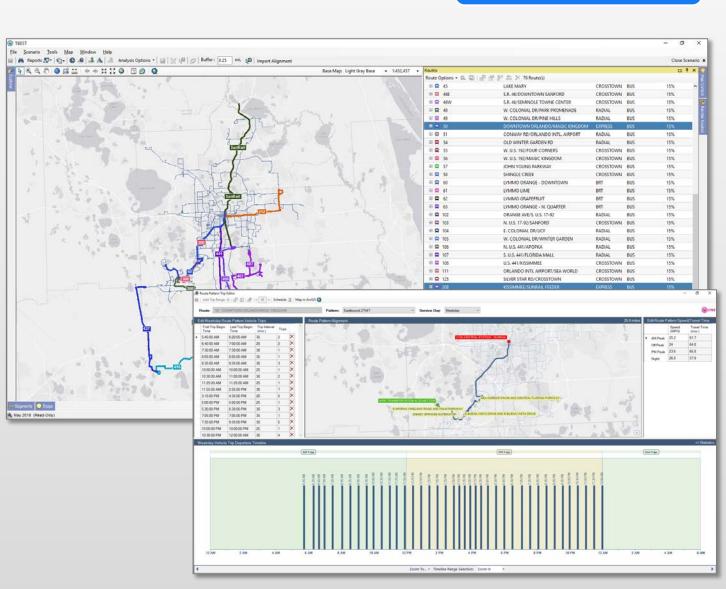
😭 TBEST	GTFS Network Import (August 2018)					_		×						
Source GTFS Zip File: C:\Projects\BayArea\ACTransit\gtfs.zip														
Wee 1 1 1 1 1 1 1 1 1 1 1 1 1	TFS Service Periods to define input Transit Route ekday 08/17/2018 Date Sa 808FA-D2-Weekday-03 SDOKon-110 808FA-D2-Weekday-03-SDOn 808FA-D2-Weekday-03-SDOn 808FA-D2-Weekday-03-SDON 808FA-D2-Weekday-03-SDOKon	turday 1808FA-D2 1808FA-D2 1808FA-D3 1808FA-D4 1808FA-D4	ce Levels 08/18/2018 -Sunday-01-1 -Saturday-01 -Saturday-01 -Saturday-01 -Saturday-01 -Sunday-51-1] [e ✓ Sunday 08/19/20 ∧ ↓ 1808FA-D2-Sunday-0 ↓ 1808FA-D3-Sunday-0 ↓ 1808FA-D4-Sunday-0 ↓ 1808FA-D4-Weekday ↓ 1808FA-D6-Sunday-5 ↓ 1808FA-D6-Weekday	11 12 14 14 17 17 17	Reset							
Import O)ptions GTFS Route	Tring (M/D)	Tring (Cat)	Tring (Curp)	Action	Replace TBEST Ro	¥							
Import	GTFS Route Trips(WD) Trips(Sat) Trips(Sun) Action 1-San Leandro Bart\ Dtn, Oakland 239 218 217 Insert as a New Route					/ Replace TBEST Ro		1						
	10-San Leandro Bart \ Hayward Bart	143	110	110	Insert as a New Route			-						
	12-Dtn, Oakland \ Dtn, Berkelev \ Gilman St.	98	70	70	Insert as a New Route	-		1						
	14-W. Oakland Bart Fruitval Bart	126	65	65	Insert as a New Route		 	1						
	18-San Pablo & Monroe\ Berkeley\ Merritt Bart	131	106	107	Insert as a New Route	/		i						
	19-Dtn. Oakland\ Fruitvale Bart	80	66	66	Insert as a New Route	/		1						
	20-Fruitvale Ave \ Alameda \ 11th M.L.K. Jr Wy	76	76	76	Insert as a New Route	1								
	200-Union City BART-Newpark Mall-Fremont	74	70	70	Insert as a New Route	/		1						
\checkmark	21-Fruitvale Ave\ Alameda\ Oakland Airport	63	58	58	Insert as a New Route	/		1						
\checkmark	210-Union Landing - Fmt. Blvd Ohlone	69	52	52	Insert as a New Route	/								
\checkmark	212-Fremont BART-Newpark Mall-Pacific Co	72	70	54	Insert as a New Route	*								
\checkmark	215-Fremont BART-Mission-Warm Springs-In	30	0	0	Insert as a New Route	/								
\checkmark	216-U.C. BART-Niles-Fremont BART-Ohlone	29	26	26	Insert as a New Route	/								
	217-Emit BART - Mission - Milnitas - Alder	65	60	60	Insert as a New Route	/		'						
Selec	t All					Exit	Import]						

TBEST TRANSIT NETWORK EDITOR

Network

Construct Alternative Service Networks

- Service organized by Route
- Add/Edit/Remove Routes, Patterns, Segments and Stops
- Trip Editor to modify Vehicle Trips and Travel Times
- Assign Stop Amenities, Special Generators, Transfer Stations
- Intuitive, ArcGIS-based map editor components
- Configurable Base Map (AGOL & MXD)
- Export TBEST network to GTFS, shapefiles, KMZ, FGDB



TBEST Base Socio-Economic Data

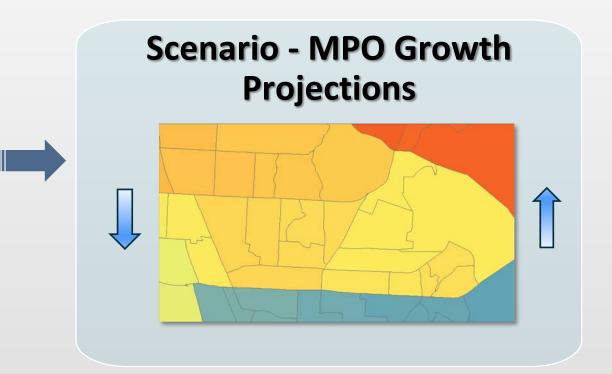
Demographic

Census 2010 and ACS 5-Year

Employment LEHD, Zonal or Address-Based

Parcel Land Use (optional)

Trip generation by land use type



Socio-Economic

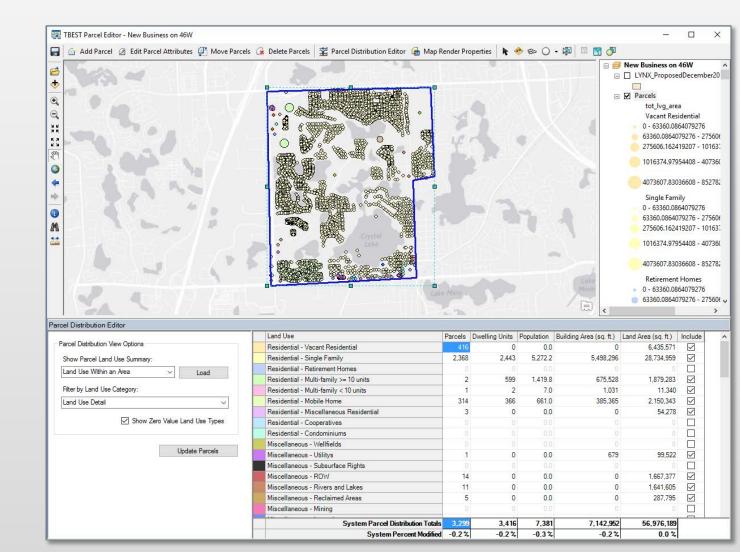
NATIONAL, REGIONAL, LOCAL AND COMMERCIAL

Socio-Economic

TBEST PARCEL EDITOR

Create Parcel Scenarios

- Edit parcels (add, move, delete)
- Edit land use distributions within a defined geography to reflect the planned land use mix (Transit Oriented Development)
- Option to auto-generate parcels based on specified parcel counts and building area by land use type



TBEST RIDERSHIP ESTIMATION

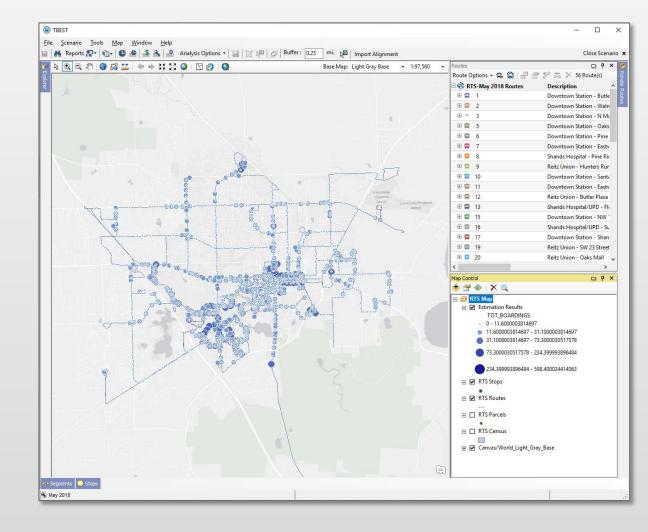
Estimation Model

TBEST Stop-Level Ridership Estimation Model responds to:

- service-level adjustments
- route re-structuring
- fare changes
- transfers
- walk markets
- destination markets
- BRT Characteristic Scoring

Model Validation Tools

TBEST creates adjustment factors to apply to scenario alternatives

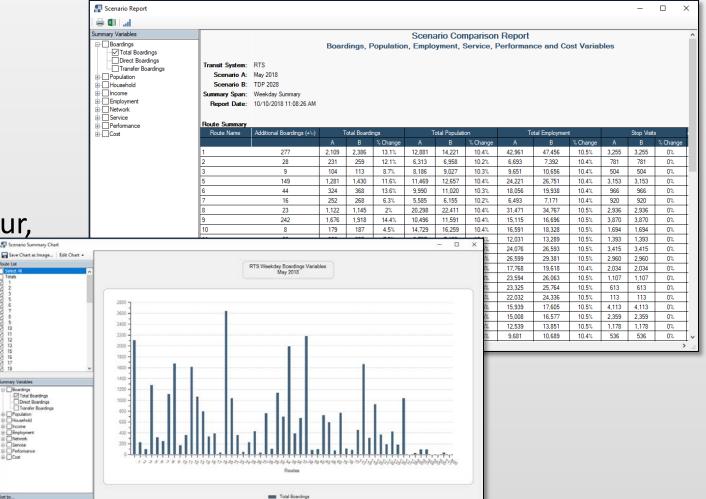


TBEST SERVICE AND PERFORMANCE

Performance

Compare Base Conditions with Scenario Alternatives:

- Route and System Comparison
- Direct and Transfer Boardings
- Boardings per Service Mile, Hour, Trip
- Service Levels
- Route Cost
- Fleet Estimates

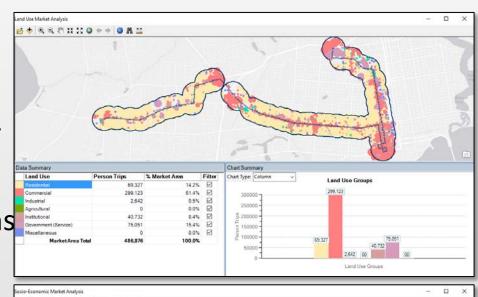


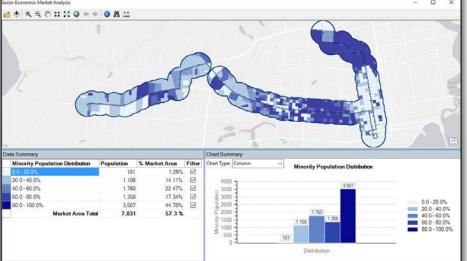
TBEST MARKET ANALYSIS

Markets

Walk Market

- Define: Stops + Segments + Patterns + Routes + User Geography
- Summarize socio-economic market distributions
- Land Use trip potential per parcel (ITE Trip Generation)
- Compare across scenarios and with service area totals (x% of service area population within ½ mile of park-n-ride stops)



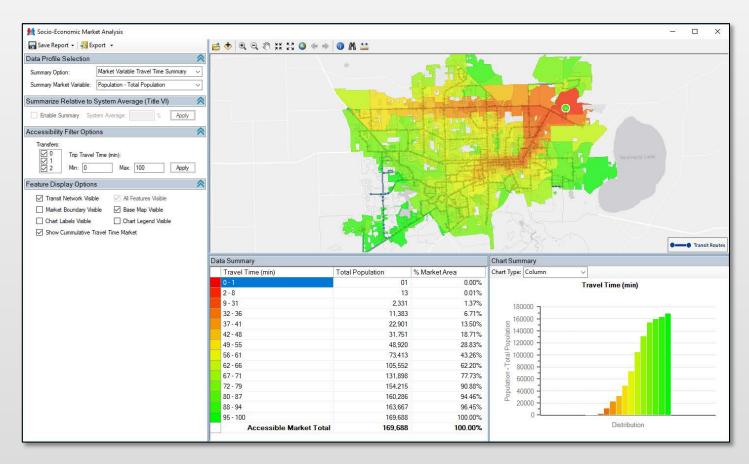


Markets

TBEST MARKET ANALYSIS

Network Accessible Markets

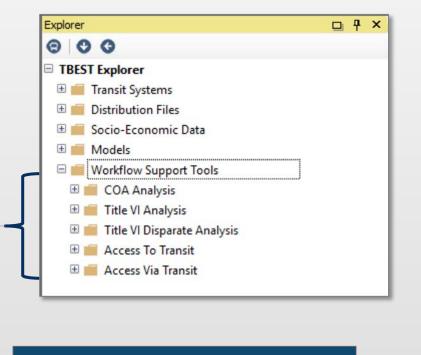
- Define Networking Parameters
- Define Accessibility to/from:
 - Single Stop
 - Multiple Stops
 - Corridor, Activity Center, CBD, or any input geography
- Summarize Accessible Markets via Transit Travel Time + Walk Time + Number of Transfers



TBEST WORKFLOW SUPPORT TOOLS

Workflow Support Tools Folder

- Wizard-driven tools to streamline common agency tasks
- Input scenario networks and task specific parameters
- User can run multiple analysis with varied networks/parameters and store as result sets



TBEST Explorer – Workflow Support Tools

• Compare results

TBEST OPERATIONAL ANALYSIS

COA Analysis

Density Service and Performance

- Route Performance by Socio-Economic Density (High, Medium and Low)
- Groups Route Service by Density Areas
- Multiple socio-economic density variables
- Density by Jurisdiction (Municipalities, Flex Zones, Corridors, etc.)

Density Report by Route - Total Population LYNX - 2018 Flex Zones Summary Period(s) - (Weekday) Observed Estimate (per Acre ervice Hours oute 01 1.70 10.7 65 0.0 6.1 Low Density 0 6.5 0 162 0.0 Medium Density 5.44 24.9 9.83 8.1 0 92 0.0 11.4 High Density 25.3 319 0.0 12.6 Route Total: 5.26 0 03 0.0 Low Density 3.40 2.0 0 0 0.0 5.87 18.8 0 188 0.0 10.0 Medium Density 11.07 21.1 0 463 0.0 21.9 High Density 8.37 41.9 651 0.0 15.5 Route Total: 0 06 Low Density 0.80 0.5 0 0 0.0 0.0 Route Density - LYNX - 2018 Flex Zones (Weekday) 07 *AM Peak: 6-9am; Off Peak: 9am-3p 10/21/2018 9:01:32 AM

Performance

TBEST OPERATIONAL ANALYSIS

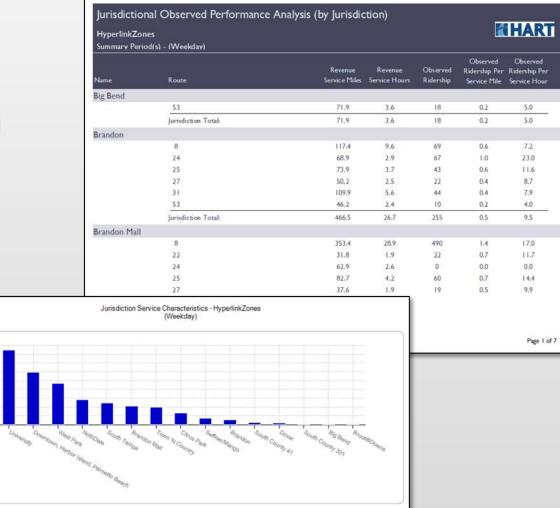
COA Analysis

Jurisdictional Service and Performance

Summarize transit service and performance by user-defined input areas such as:

- Rural vs. Non-Rural (5311)
- Taxable Areas (Transit Funding Sources)
- Municipalities
- Corridors
- Counties
- Flex Zones

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	OTTIC	



TBEST EQUITY MEASURES

Equity

litle VI Analysis

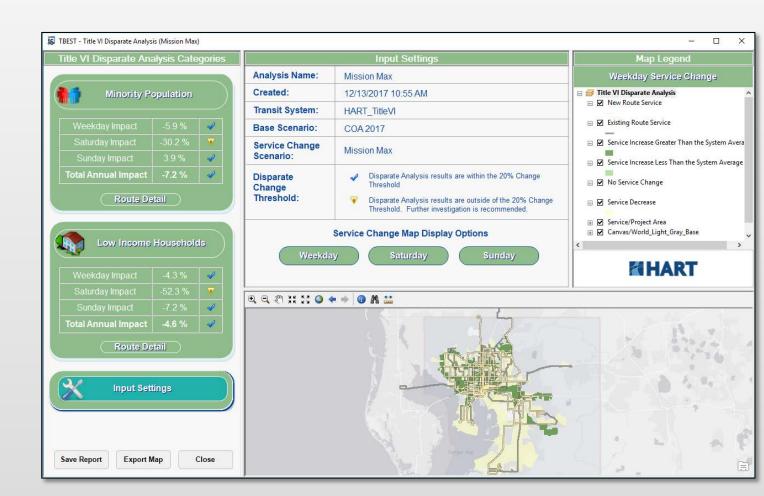
Title VI Analysis Workflow Support Tool

- Intended for Triennial Reporting
- Calculates System % Disadvantaged Populations (Minority, Low Income, LEP)
- Route-level % Disadvantaged Populations
- Calculates Minority and Low Income Routes
- Minority and Low Income Revenue Miles and Stop Arrivals
- Reports and Maps styled based on FTA Circular guidance
- Comparison Reports to evaluate System, Route and Jurisdictional differences between scenario alternatives

TITLE VI DISPARATE ANALYSIS

Title VI Disparate Analysis Workflow Support Tool

- Directly compares service change between two TBEST scenarios
- Uses FTA 4/5ths rule or local Title VI policy
- Evaluates disparate impacts of major system service changes to minority and low income populations using "People Trips"
- Notifies that user of disparate impact



Equity

TITLE VI DISPARATE ANALYSIS



Route Comparison Report

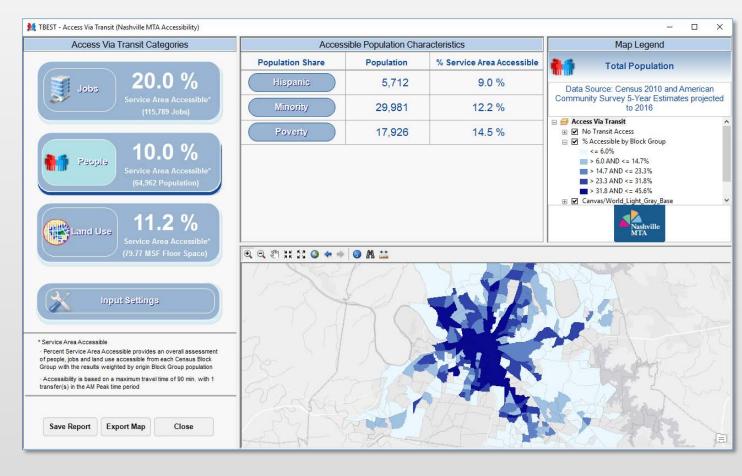
Comparison Report																				_		Х
<i></i>																						
							Tit	le VI Di	sparate					nparison I	Report							
Analysis Name:		Tale M								Service	and Mi	nority l	quity									
Scenario A:		- The Vi																				
	COA 2018 GTFS																					
System Percent Minority	28.9%																					
Disparate Impact:	(>= 15%)																					
Non-Disparate Impact	(< 15%)																					
Report Date:	9/6/2017 3:02:00 F	PM																				
Report Notes:	Minority Burden is	calculated	by dividing	the Scenario	o A and B Mir	nority People	Trips count	difference b	y the Scena	rio A and B	Populatio	n People	Trips count	difference								
	Route-Level Minor	rity Percent	Disparate is	s calculated	by subtractir	g the Route	Minority Bur	den from the	Scenario A	Route-Leve	el Percent	Minority										
	System-Level Min	ority Percer	nt Disparate	is calculate	d by subtract	ting the Syste	em Minority I	Burden from	the System	Percent Mi	nority (28	9%)										
Route Summary																						
Route	Service Change Annual Service		nual Service Trips Total Population			n	Minority Population				Percent Minority			Population People Trips (mil)			y People Trip	s (mil)	Minority Burden	% Dispara	ate	
21		A 120	8 005	% Change	An 100	Bo 100	% Change	A 924	28 024	% Change	20 4 2/	20 0 %	% Change	A51.45	B	% Change	А	Bc2 10	% Change	20.0 %	0.0 %	
33		22,323	31,690	42%	47,014	41,620	-11.5%	16,180	15,162	-6.3%		36.4 %	2%	1,057.30	1,308.53	23.8%	361.19	480.50	33%	47.5 %	13.1 %	
34		23,620	31,281	32.4%	82,770	82,770	0%	25,364	25,364	0%	30.6 %	30.6 %	0%	1,960.34	2,596.22	32.4%	599.10	793.42	32.4%	30.6 %	0.1 %	
36		19,265	18,973	-1.5%	88,239	65,277	-26%	21,243	15,221	-28.3%	24.1 %	23.3 %	-0.8%	1,696.05	1,240.26	-26.9%	409.26	288.80	-29.4%	26.4 %	2.4 %	
37		18,197	17,737	-2.5%	43,819	32,490	-25.9%	18,631	15,531	-16.6%	42.5 %	47.8 %	5.3%	764.05	574.09	-24.9%	339.04	275.47	-18.7%	33.5 %	9.1 %	
38	New Route	NA	12,036	100%	NA	24,762	100%	NA	12,395	100%	NA	50.1 %	100%	NA	304.27	100%	NA	149.19	100%	NA	L!	N
39		23,530	23,933	1.7%	106,084	108,218	2%	33,550	35,811	6.7%	31.6 %	33.1 %	1.5%	2,496.77	2,606.52	4.4%	789.46	857.07	8.6%	61.6 %	30.0 %	
41	Removed Route	7,714	NA	-100%	55,009	NA	-100%	25,326	NA	-100%	46.0 %	NA	-100%	425.97	NA	-100%	195.37	NA	-100%	NA	<u> </u>	N
42	New Route	NA	19,070	100%	NA	52,972	100%	NA	27,596	100%	NA	52.1 %	100%	NA	1,013.22	100%	NA	526.27	100%	NA	L!	N/
45		20,264	19,918	-1.7%	78,036	38,679	-50.4%	24,603	10,032	-59.2%	31.5 %	25.9 %	-5.6%	1,576.62	775.55	-50.8%	498.58	199.82	-59.9%	37.3 %	5.8 %	
46		7,244	12,472	72.2%	81,103	37,476	-53.8%	25,679	9,021	-64.9%	31.7 %	24.1 %	-7.6%	594.50	472.10	-20.6%	186.03	112.52	-39.5%	60.1 %	28.4 %	
47	Removed Route	1,020	NA	-100%	47,515	NA	-100%	13,531	NA	-100%	28.5 %	NA	-100%	48.47	NA	-100%	13.80	NA	-100%	NA		N/
51		1,020	1,020	0%	11,530	7,128	-38.2%	3,650	2,378	-34.8%	31.7 %	33.4 %	1.7%	11.76	7.27	-38.2%	3.72	2.43	-34.8%	28.9 %	2.8 %	
53	Removed Route	3,101	NA	-100%	84,375	NA	-100%	27,973	NA	-100%	33.2 %	NA	-100%	260.28	NA	-100%	86.76	NA	-100%	NA	!	N
57	Removed Route	10,700	NA	-100%	70,535	NA	-100%	29,961	NA	-100%	42.5 %	NA	-100%	746.87	NA	-100%	320.61	NA	-100%	NA	ļ!	N/
60	New Route	NA	27,095	100%	NA	5,723	100%	NA	2,034	100%	NA	35.5 %	100%	NA	205.12	100%	NA	55.11	100%	NA	<u>ا</u> ــــــــــا	N/
61	Removed Route		NA	-100%	50,325	NA	-100%	10,634	NA	-100%	21.1 %	NA	-100%	51.33	NA	-100%	10.85	NA	-100%	NA		N/
96		5,610	5,610	0%	13,597	16,201	19.2%	2,517	2,929	16.4%	18.5 %	18.1 %	-0.4%	76.28	90.89	19.2%	14.12	16.43	16.4%	15.8 %	2.7 %	
97	New Route	NA	935	100%	NA	14,955	100%	NA	3,489	100%	NA	23.3 %	100%	NA	13.98	100%	NA	3.26	100%	NA	<u>ا</u> ــــــــــا	N
200	Removed Route	2,550	NA	-100%	6,323	NA	-100%	1,868	NA	-100%	29.5 %	NA	-100%	16.12	NA	-100%	4.76	NA	-100%	NA		N/
360	New Route	NA	45,089	100%	NA	11,543	100%	NA	4,249	100%	NA	36.8 %	100%	NA	710.54	100%	NA	191.59	100%	NA		N
400		26,437	50,085	89.5%	86,231	68,474	-20.6%	40,437	33,941	-16.1%	46.9 %	49.6 %	2.7%	2,216.56	3,443.07	55.3%	1,069.05	1,699.97	59%	51.4 %	4.5 %	
TECO StreetCar		22,560	22,560	0%	19,212	19,212	0%	3,981	3,981	0%	20.7 %	20.7 %	0%	433.42	433.42	0%	89.81	89.81	0%	0.0 %	0.0 %	
Totals		573,957	748,728	30.5%	2,401,867	1,509,470	-37.2%	866,684	552,597	-36.2%	36.1%	36.6%	0.5%	37,960.34	34,554.05	-9%	14,949.76	13,652.29	-8.7%	38.1 %	9.2 %	

TBEST ACCESSIBILITY MEASURES

Accessibility

System Accessibility Workflow Support Tools

- Total System Accessibility
 - To Transit (Walk Access)
 - Via Transit (Network Access)
- Communicate Access to Jobs, People and Land Use...with a single number
- Comparative reporting between scenario accessibility summaries



EXAMPLE TBEST IMPLEMENTATION

LYNX - Orlando



- Maintains an active, validated TBEST model for service and strategic planning Developed TBEST tools for meeting regulatory compliance by measuring additional trips related to localized development
 - Developed grant application for SunRail Feeder service using TBEST ridership estimation
 - Supported recent TDP, COA and Route Optimization studies
- LYNX FTA Title VI reporting policy includes TBEST as the methodology and
- output 🦻

3

OTHER AGENCY TBEST APPLICATIONS

*Most Florida Agencies

Nashville WeGo UTA (Salt Lake) Foothill Transit RVTD (Medford, OR) GRTC (Richmond, VA) PART (NC) CET (Bend, OR) HRT (Hampton Roads, VA) Transfort (Ft. Collins) GTA (Greensboro) Long Beach Transit Many others...

TBEST

AGENCY IMPLEMENTATION STEPS

- **Installation** install TBEST on local, in-house machines
- **Socio-Economic Configuration (outside of Florida)** utilize FDOT Guidance documents and templates to configure national, state, regional or local socio-economic data
 - Validation develop base transit service and socio-economic conditions and validate TBEST ridership estimations with observed ridership
- 4

3

- **Application** planners develop alternative scenarios, maps, charts, reports to support specific projects including TDP development, service plans, grant applications, etc.
- 5
- **Sharing** TBEST data products are shared with other planners or the public via TBEST GIS data exports to ArcGIS or ArcGIS Online and/or GTFS exports.

TBEST RESOURCES

TBEST Website (www.tbest.org)

- Software Download (http://tbest.org/downloads/?dl_cat=13)
- □ User Guide (http://tbest.org/downloads/?dl_cat=10)
- Video Tutorials (http://tbest.org/video/TBESTTrainingVideos.htm)
- SE Data Config Guidance and Templates (http://tbest.org/downloads/?dl_cat=12)
- Technical Assistance Contact Information



TBEST CONTACTS

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