Official Statistics & Census Events and Activities

The Esri User Conference (Esri UC) has many presentations and events with hundreds of topics covered. To help you find your way to the Official Statistics & Census sessions and events, we have prepared a more focused agenda.

Official Statistics & Census at the Mapping and Statistics Showcase

Tuesday, July 11	9:00 AM–6:00 PM
Wednesday, July 12	9:00 AM–6:00 PM
Thursday, July 13	9:00 AM–4:00 PM

Ground Level Exhibit Hall A, San Diego Convention Center (SDCC)

Visit the Official Statistics & Census Showcase to see geographic information system (GIS) solutions for census and survey, data science, and more. At Esri, we believe that GIS is a critical tool to enable organizations to make the world a better place. When integrating GIS and Statistics we can make better decisions on how and where to provide services to citizens, improve equitable outcomes or maximize the impact of limited resources to affect people, planet, prosperity, and peace.

National Government Social

Hilton San Diego Bayfront, Level 4, Sapphire Terrace

Tuesday, July 11, 2023   6:00 PM–8:00 PM

Special Interest Group Meetings	
Tuesday, July 11	
11:30AM	Statistics and GIS SIG
Thursday, July 13	
11:30AM	Sustainable Development SIG

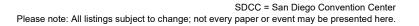| User Presentations			
Tuesday, July 11			
1:00 PM	Statistics & Census	GIS and Census: The Role of GIS in Official Statistics	Marriott, Grand Ballroom 9

Demo Theater Schedule	
Tuesday, July 11	
10:00 AM	[ArcGIS Image for ArcGIS Online: An Introduction](#)
10:00AM	[ArcGIS Online and ArcGIS Enterprise: Managing Offline Maps](#)
10:00 AM	[Automating Imagery Workflows with Deep Learning](#)
1:00PM	[ArcGIS Field Maps: Location Sharing and Geofencing](#)
1:00PM	[Living Atlas: 2020 Census Content Tour](#)
Wednesday, July 12	
10:00 AM	[Sustainable Development Goals/Global Development Community Takeover at the Sustainable World Showcase](#)
2:30PM	[ArcGIS Field Maps: Location Sharing and Geofencing](#)
4:00PM	[ArcGIS StoryMaps: Tips and Tricks for Authoring Great Stories](#)

Thursday, July 13

10:00 AM	Field Maps Designer: An Introduction
1:00PM	ArcGIS Survey123: Tips and Tricks for Python Enthusiasts
2:30PM	ArcGIS Field Maps: Working with Offline Maps
2:30PM	Automating Imagery Workflows with Deep Learning

Industry-Focused Sessions and Technical Workshops
Tuesday, July 11

8:30 AM	ArcGIS: Best Practices for Integrated Geospatial Infrastructure
8:30 AM	ArcGIS Dashboards: Best Practices
8:30 AM	ArcGIS Data Reviewer: An Introduction
8:30 AM	ArcGIS Pro: Migrating from ArcMap
8:30 AM	Development Strategies for Desktop and Mobile Apps
10:00AM	ArcGIS Field Maps: Automating and Integrating Mobile Workflows
10:00AM	ArcGIS Insights: An Introduction
10:00AM	ArcGIS Instant Apps: An Introduction
10:00AM	ArcGIS Online and ArcGIS Enterprise: Choosing the Right App Builder
10:00 AM	ArcGIS Pro: An Introduction
10:00AM	ArcGIS Pro: Deploying Across Your Organization
10:00AM	ArcGIS Pro: Mapping and Visualization
10:00AM	ArcGIS Survey123: An Introduction and What's New
10:00AM	Defining and Implementing Your Geospatial Strategy
1:00PM	ArcGIS Online: Spatial Analysis
1:00PM	Big Data and GeoAnalytics: An Overview
1:00PM	Cluster Analysis: Finding Patterns Using Statistics and Machine Learning
1:00PM	Getting Started: Essential GIS Workflows for Mapping and Field Operations
1:00PM	Imagery: Using Deep Learning for Feature Extraction and Classification
2:30PM	ArcGIS: Data Exploration and Visualization for Spatial Analysis
2:30PM	ArcGIS Enterprise Sites: An Introduction
2:30PM	ArcGIS Experience Builder: An Introduction
2:30PM	ArcGIS Field Maps: An Introduction and What's New
2:30PM	ArcGIS Workflow Manager: An Introduction
2:30PM	Living Atlas: An Introduction to Policy Maps
4:00PM	ArcGIS Dashboards: An Introduction
4:00PM	ArcGIS Online: An Introduction to Map Viewer
4:00PM	ArcGIS Pro: An Overview of Editing
4:00PM	GeoAI in ArcGIS: An Overview
4:00PM	Python in ArcGIS: An Overview

Wednesday, July 12

8:30 AM	ArcGIS Field Maps: Optimize Forms for Mobile Workflows
8:30AM	ArcGIS Online and ArcGIS Enterprise: Choosing the Right App Builder
8:30AM	ArcGIS Online and ArcGIS Enterprise: Smart Mapping, an Introduction
8:30AM	ArcGIS Pro: Tips and Tricks
8:30AM	Creating Indices: Combining Variables to Make Better Decisions
10:00AM	Adoption Strategies: Preparing Your Organization for GIS
10:00AM	Applying Spatial Data Science: A Complete Workflow

SDCC = San Diego Convention Center
Please note: All listings subject to change; not every paper or event may be presented here.

10:00AM	ArcGIS Field Maps: An Introduction and What's New
10:00AM	ArcGIS Online: Spatial Analysis
10:00AM	ArcGIS Pro: Deploying Across Your Organization
1:00PM	ArcGIS Field Maps: Situational Awareness and Team Coordination
1:00PM	ArcGIS Online: Best Practices Authoring Scalable Maps
1:00PM	ArcGIS Pro: Mapping and Visualization
1:00PM	ArcGIS StoryMaps: An Introduction
1:00PM	ArcGIS Survey123: Building Forms for Field Data Collection
1:00PM	ArcGIS Workflow Manager: An Introduction
2:30PM	ArcGIS Dashboards: An Introduction
2:30PM	ArcGIS Experience Builder: An Introduction
2:30PM	ArcGIS Hub: Collaborating and Engaging Your Community on Projects
2:30PM	ArcGIS Pro: An Overview of the GeoAI Toolbox
2:30PM	ArcGIS Pro: Geoprocessing Tips and Tricks
2:30PM	Defining and Implementing Your Geospatial Strategy
2:30PM	Living Atlas: An Introduction to Imagery Content
2:30PM	R-ArcGIS Bridge: An Overview
4:00PM	ArcGIS Data Reviewer: An Introduction
4:00PM	ArcGIS Enterprise: Data Storage Strategies
4:00PM	ArcGIS Instant Apps: An Introduction
4:00PM	ArcGIS Online: Best Practices for Content Management, Item Discoverability and Search
4:00PM	Big Data and GeoAnalytics: An Overview
4:00PM	GeoAI in ArcGIS: An Overview
4:00PM	Living Atlas: An Introduction to OpenStreetMap Content

Thursday, July 13

8:30 AM	ArcGIS Pro: An Introduction
8:30AM	ArcGIS StoryMaps: An Introduction
8:30 AM	Cluster Analysis: Finding Patterns Using Statistics and Machine Learning
8:30AM	Data Engineering in ArcGIS: Exploring, Transforming, and Integrating Data
8:30AM	Field Operations: The Road Ahead
8:30AM	Upskilling Your GIS Workforce
10:00AM	ArcGIS Enterprise: Best Practices for Upgrading
10:00AM	ArcGIS Online and ArcGIS Enterprise: Administering Your Organization
10:00AM	ArcGIS StoryMaps: What's New and The Road Ahead
10:00AM	Creating Indices: Combining Variables to Make Better Decisions
10:00AM	Python in ArcGIS: An Overview
1:00PM	ArcGIS: An Overview of Image Analysis
1:00PM	ArcGIS: Data Exploration and Visualization for Spatial Analysis
1:00PM	ArcGIS Experience Builder: Working With Style and Layout
1:00PM	ArcGIS Insights: An Introduction
1:00PM	ArcGIS Pro: Geoprocessing Tips and Tricks
1:00PM	ArcGIS Pro: Migrating from ArcMap
1:00PM	ArcGIS Survey123: Advanced Smart Form Design Techniques
1:00PM	Imagery: Management at Scale
4:00PM	ArcGIS Survey123: An Introduction and What's New

Friday, July 14	
9:00AM	[Adoption Strategies: Preparing Your Organization for GIS](#)
9:00 AM	[ArcGIS Dashboards: Best Practices](#)
9:00AM	[ArcGIS Pro: An Overview of Editing](#)
9:00AM	[ArcGIS Pro: Tips and Tricks](#)
9:00AM	[Imagery: Using Deep Learning for Feature Extraction and Classification](#)

Don't Miss These Activities

Esri UC Plenary Session	Monday, July 10	8:30 AM–3:30 PM
Academic GIS Program Fair	Monday, July 10	2:30 PM–5:00 PM
Map Gallery Reception	Monday, July 10	4:00 PM–6:00 PM
Science Symposium	Tuesday, July 11	4:00 PM–6:30 PM
Esri Awards Ceremony	Wednesday, July 12	3:30 PM–5:30 PM
Thursday Night Celebration	Thursday, July 13	5:30 PM–10:00 PM
Closing Session	Friday, July 14	10:30 AM–NOON

Esri is excited to announce the GIS Day 2023 event registration will open early this year. Please visit go.esri.com/GISDay to register during UC and receive a swag pack on-site.

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