

# Official Statistics & Census Events and Activities

The Esri User Conference (Esri UC) has many presentations and events with hundreds of topics covered. To help you find your way to the Official Statistics & Census sessions and events, we have prepared a more focused agenda.

## Official Statistics & Census at the Mapping and Statistics Showcase

Ground Level, Exhibit Halls ABC, SDCC

Tuesday, July 12 9:00 AM–6:00 PM  
 Wednesday, July 13 9:00 AM–6:00 PM  
 Thursday, July 14 9:00 AM–4:00 PM

Visit the Official Statistics & Census Showcase to see geographic information system (GIS) solutions for official statistics and census government and organizational needs. At Esri, we believe that GIS is a critical tool to enable governments and organizations to make the world a better place. When applied to these disciplines, GIS helps organizations and people make better decisions about how to maximize the impact of limited resources on people, the planet, prosperity, and peace.

## National Government Social

Hilton By The Bay, Promenade

Tuesday, July 12 6:30 PM–8:30 PM

### Special Interest Group Meetings

#### Wednesday, July 13

7:00 AM	Lessons Learned from Implementing the Integrated Geospatial Information Framework (IGIF)	SDCC, Room 25 A
11:30 AM	Sustainable Development SIG: Using GIS to Reach the Sustainable Development Goals	SDCC, Room 15 B

#### Thursday, July 14

7:00 AM	Statistics and GIS SIG	SDCC, Room 28 B
7:30 AM	Agriculture SIG: Trends and Technology in Agriculture	SDCC, Room 24 A

### User Presentations

#### Wednesday, July 13

10:00 AM	Statistics & Census	Modernizing Census and Statistics with GIS	SDCC, Room 28 C
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### Industry-Focused Sessions and Technical Workshops

#### Tuesday, July 12

8:30 AM	ArcGIS: An Overview of the ArcGIS System	SDCC, Room 2
8:30 AM	ArcGIS Dashboards: An Introduction	SDCC, Ballroom 06 D
8:30 AM	ArcGIS Pro: An Introduction	SDCC, Ballroom 06 B
10:00 AM	Spatial Data Science in ArcGIS: An Overview	SDCC, Ballroom 06 C
10:00 AM	Python: Introduction to Map Automation	SDCC, Room 10
1:00 PM	ArcGIS Enterprise: An Introduction	SDCC, Ballroom 06 C

1:00 PM	Approaches and Governance for Organizational Data Management	SDCC, Room 16 A
1:00 PM	ArcGIS Hub: An Introduction	SDCC, Room 30 A
1:00 PM	ArcGIS Data Reviewer: An Introduction	SDCC, Room 30 D
2:30 PM	ArcGIS Workflow Manager: An Introduction	SDCC, Ballroom 06 E
4:00 PM	ArcGIS Instant Apps: An Introduction	SDCC, Room 2
4:00 PM	Living Atlas: An Introduction	SDCC, Room 4
4:00 PM	Spatial Statistics: Making Predictions	SDCC, Room 5 A
4:00 PM	ArcGIS Online: An Overview of Smart Mapping	SDCC, Room 30 A

### Wednesday, July 13

8:30 AM	ArcGIS Online: Spatial Analysis	SDCC, Room 1 A/B
8:30 AM	ArcGIS Dashboards: Designing Effective Dashboards	SDCC, Room 4
8:30 AM	ArcGIS Arcade: An Introduction	SDCC, Ballroom 06 F
8:30 AM	ArcGIS Online and ArcGIS Enterprise: Architectural Patterns and Practices	SDCC, Room 10
10:00 AM	Living Atlas: An Introduction to Policy Maps	SDCC, Room 4
10:00 AM	Understanding the Geographic Approach	SDCC, Ballroom 06 B
10:00 AM	Spatial Statistics: Analyzing Space-Time Data	SDCC, Room 5 A
10:00 AM	ModelBuilder: Tips and Tricks	SDCC, Room 32 A/B
1:00 PM	Web Development: Strategies	SDCC, Ballroom 07 A/B
1:00 PM	ArcGIS QuickCapture: An Introduction and What's New	SDCC, Room 2
1:00 PM	ArcGIS Insights: An Introduction	SDCC, Ballroom 06 C
1:00 PM	Imagery in ArcGIS: What's New in Deep Learning	SDCC, Ballroom 06 B
1:00 PM	Applying Spatial Data Science: A Complete Workflow	SDCC, Room 9
1:00 PM	Spatial Analyst: Applications and Use Cases	SDCC, Room 30 D
2:30 PM	ArcGIS Survey123: An Introduction and What's New	SDCC, Ballroom 06 C
2:30 PM	Data Engineering and Visualization for Spatial Data Science	SDCC, Room 31 A/B/C
4:00 PM	ArcGIS Pro Editing: An Overview	SDCC, Room 8
4:00 PM	ArcGIS Pro: What's New	SDCC, Ballroom 06 F

### Thursday, July 14

8:30 AM	ArcGIS StoryMaps: An Introduction	SDCC, Room 4
8:30 AM	Spatial Analysis and Data Science: The Road Ahead	SDCC, Room 33 A/B/C
8:30 AM	ArcGIS Pro: Migrating from ArcMap	SDCC, Ballroom 06 B
8:30 AM	Spatial Statistics: Statistical Cluster Analysis	SDCC, Room 16 A
10:00 AM	ArcGIS: Designing Thematic Maps	SDCC, Room 1 A/B
10:00 AM	ArcGIS Survey123: Smart Forms for Field Data Collection	SDCC, Room 2
10:00 AM	Spatial Statistics: Analyzing Space-Time Data	SDCC, Room 10
1:00 PM	ArcGIS Survey123: Smart Forms for the Web	SDCC, Ballroom 06 B
1:00 PM	Spatial Statistics: Machine Learning-Based Cluster Analysis	SDCC, Room 16 A
2:30 PM	ArcGIS Field Apps: The Road Ahead	SDCC, Ballroom 06 B
2:30 PM	Esri's Demographics and Census 2020: What's New in the U.S.	SDCC, Room 5 A
4:00 PM	ArcGIS Hub: Best Practices for Site Creation and Content Management	SDCC, Ballroom 06 D
4:00 PM	Spatial Statistics: Making Predictions	SDCC, Room 15 B
4:00 PM	Data Engineering and Visualization for Spatial Data Science	SDCC, Room 16 A

## Demo Theater Schedule

### Tuesday, July 12

10:00 AM	ArcGIS Notebook Server: An Introduction – Expo Demo Theater 02
10:00 AM	Managing Offline Maps: Best Practices – Expo Demo Theater 10
11:15 AM	ArcGIS Pro: Tips and Tricks for Sharing Web Layers, Updating Web Maps, and Packaging Project – Featured Expo Demo
11:15 AM	ArcGIS Field Maps: Automating Field Workflows – Expo Demo Theater 03
11:15 AM	Adopting FAIR Data Principles – Spotlight Theater
2:30 PM	ArcGIS StoryMaps: Tips to Author a Great Story – Featured Expo Demo



2:30 PM Living Atlas: 2020 Census Content Tour – Expo Demo Theater 14

### Wednesday, July 13

11:15 AM Spatial Data Science with ArcGIS Notebooks – Expo Demo Theater 01  
11:15 AM ArcGIS Workflow Manager: Configuration and Deployment – Expo Demo Theater 10  
12:15 PM Big Data, Spatial Analytics and Machine Learning Workflows and Applications – Featured Expo Demo  
12:15 PM Building Custom Infographics for Your Organization – Spotlight Theater  
2:30 PM Accessibility in ArcGIS Online – Expo Demo Theater 12  
2:30 PM ArcGIS Business Analyst: Using Your Own Data with Enrichment and Infographics – Expo Demo Theater 11

### Thursday, July 14

11:15 AM ArcGIS Survey123: An Introduction to Reports – Expo Demo Theater 03  
12:15 PM A Tour of the R-ArcGIS Bridge – Expo Demo Theater 01  
12:15 PM ArcGIS Survey123: Tips and Tricks Using Python – Expo Demo Theater 11  
12:15 PM ArcGIS: Open Science Data Format Support – Spotlight Theater  
1:15 PM ArcGIS Survey123: No-Code Workflow Automation – Expo Demo Theater 12  
2:30 PM Good Practices for Open Data: Produce, Publish, Share, Use – Spotlight Theater

## Don't Miss These Activities

<b>Esri UC Plenary Session</b>	Monday, July 11	8:30 AM–3:30 PM	SDCC – EXHIBIT HALLS FGH
<b>Map Gallery Reception</b>	Monday, July 11	4:00 PM–6:00 PM	SDCC – SAILS PAVILION
<b>Science Symposium</b>	Tuesday, July 12	4:00 PM–6:30 PM	SDCC - BALLROOM 20 D
<b>Esri Awards Ceremony</b>	Wednesday, July 13	3:30 PM–5:30 PM	SDCC – BALLROOM 20 B/C/D
<b>Thursday Night Party</b>	Thursday, July 14	5:30 PM–10:00 PM	BALBOA PARK
<b>Closing Session</b>	Friday, July 15	10:30 AM–NOON	SDCC -BALLROOM 20 B/C/D