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## Implementing ArcGIS Track at UC

The User Conference has many presentations and events with hundreds of topics covered. To help you find your way to all the sessions and events about Implementing ArcGIS successfully, we have prepared a more focused agenda.

### Guiding Your Geospatial Journey – Expo Area

Tuesday, July 9 8:00 AM–5:00 PM  
Wednesday, July 10 8:00 AM–5:00 PM  
Thursday, July 11 8:00 AM–3:00 PM  
Ground Level Exhibit Hall A, SDCC

**The Guiding Your Geospatial Journey area** provides your chance to connect directly with Esri experts who work with thousands of organizations to successfully implement ArcGIS. Our teams are here to guide you in a variety of topics relevant to strategy & planning, architecture, data management, configuring & developing, workforce development, and operational support.

- Connect 1-on-1 with an expert on best practices and emerging topics, or to share ideas.
- Take part in quick activities focused on your business, that will leave you with valuable insights and take-aways.
- Collaborate with multiple experts in group discussions and discover new approaches to your geospatial journey.
- Draw inspiration from Implementing ArcGIS spotlight talks, 15-minute close-up presentations by Esri subject-matter experts and thought leaders.

Regardless of how you spend your time, walk away with guidance, key information and resources to move forward in your journey and get the results you need for your organization.

### Lifelong Learning Showcase

Tuesday, July 9 9:00 AM–6:00 PM  
Wednesday, July 10 9:00 AM–6:00 PM  
Thursday, July 11 9:00 AM–4:00 PM  
Ground Level Exhibit Hall A, SDCC

Lifelong Learning showcases Esri's commitment to help learners learn, teachers teach, and GIS professionals advance their careers, while empowering everyone to apply geographic science and GIS tools to make a positive impact. Stop by and chat with us about the latest additions to the Esri Training Catalog, the largest collection of authoritative ArcGIS resources in the world. E-Learning and instructor-led formats support just-in-time and immersive learning experiences for individuals of all GIS levels. New Esri technical certification exams that help recent graduates and working professionals advance their career goals and differentiate themselves in a competitive job market. And, how to engage with GeoNet, Esri's online community, to connect with over 260,000 Esri users and GIS



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professionals about ideas, collaboration, and successes for hands-on assistance from your peers' real-world experiences.

## Hands-On Learning Lab

Tuesday, July 9 9:00 AM–6:00 PM  
Wednesday, July 10 9:00 AM–6:00 PM  
Thursday, July 11 9:00 AM–4:00 PM  
MARRIOT – PACIFIC BALLROOM 23

Take Esri training at your own pace in the Hands-on Learning Lab. Each lesson includes a prerecorded presentation and exercises and is roughly 45 minutes in length. Esri staff will be on hand to answer your questions. Come in when you can—no advance registration is required.

## Technical Support

Tuesday, July 9 9:00 AM–6:00 PM  
Wednesday, July 10 9:00 AM–6:00 PM  
Thursday, July 11 9:00 AM–4:00 PM  
Ground Level Exhibit Hall A, SDCC

Our industry-leading support services are backed by a dedicated team of support professionals who are ready to address any questions or issue related to the ArcGIS platform. At the Technical Support Island, we are here to help and will work with you to resolve any issues impacting your organization.

Visit the Technical Support Island, where you can:

- Get answers to technical questions and advice on workflows
- See live demos where you will hear from support analysts about their favorite tips and tricks
- Meet the analysts that support you
- Open a support case regarding a technical issue

## Sessions and Workshops

### Education Summit Workshops

Sunday, July 7

10:00 AM	Training + Certification	<a href="#">Esri Technical Certification and Education Program Alignment: A How-to for Modern University Programs</a>	Marriott – Pacific Ballroom 22
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### Special Interest Group Meetings



SDCC = San Diego Convention Center  
Please note: All listings subject to change; not every paper or event may be presented here.



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Thursday, July 11

11:30 AM [GeoNet Community Meet up](#) SDCC, Room 15 B

Technical Workshops

Tuesday, July 9

8:30 AM [Helping the Workforce Survive and Thrive in Times of Technology Change](#) SDCC, Room 16 A

8:30 AM [Esri Best Practices: Architecting Your ArcGIS Implementation](#) SDCC, Room 33 C

8:30 AM [Moving to a Managed Cloud Services Environment](#) SDCC, Room 30 A

10:00 AM [Esri Best Practices: How to Run a Successful GIS Project](#) SDCC, Room 16 A

1:00 PM [Introduction to Geospatial Strategy](#) SDCC, Room 17 B

2:30 PM [Esri Best Practices: Supporting Your ArcGIS Enterprise Deployment](#) SDCC, Room 17 B

Wednesday, July 10

8:30 AM [Designing an Enterprise GIS Security Strategy](#) SDCC, Room 30 A

8:30 AM [Get the C-Suite's Attention with Strategic Workforce Planning](#) SDCC, Room 31 A

10:00 AM [Esri Best Practices: AGILE Project Management](#) SDCC, Room 30 A

10:00 AM [Introduction to Geospatial Strategy](#) SDCC, Room 31 A

1:00 PM [Increase GIS Adoption the Agile Way](#) SDCC, Ballroom 06 F

1:00 PM [Esri Best Practices: Collect and Manage Requirements for Successful GIS Projects](#) SDCC, Room 30 A

1:00 PM [Moving to a Managed Cloud Services Environment: An Introduction](#) SDCC, Room 31 A

2:30 PM [Esri Best Practices: Implementing ArcGIS Hub](#) SDCC, Room 30 A

2:30 PM [Esri Best Practices: Implementing an Enterprise Geodatabase](#) SDCC, Room 31 A

2:30 PM [Workforce Development Planning in Three Simple Steps](#) SDCC, Ballroom 06 F

4:00 PM [Esri Best Practices: Architecting Your ArcGIS Implementation](#) SDCC, Room 31 A

4:00 PM [Esri Best Practices: Implementing and Configuring ArcGIS](#) SDCC, Room 30 D

4:00 PM [Helping the Workforce Survive and Thrive in Times of Technology Change](#) SDCC, Room 10

Thursday, July 11

8:30 AM [Esri Best Practices: App Configuration, Customization or Development?](#) SDCC, Room 16 A

10:00 AM [How to be Successful with Esri Managed Cloud Services](#) SDCC, Room 16 A



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10:00 AM	<a href="#">Esri Best Practices: Tuning, Testing, and Monitoring</a>	SDCC, Room 15 A
1:00 PM	<a href="#">Understanding and Using Metadata in ArcGIS</a>	SDCC, Room 16 A
2:30 PM	<a href="#">Esri Best Practices: QA/QC For Your GIS Data</a>	SDCC, Room 16 A
4:00 PM	<a href="#">Esri Best Practices: How to Run a Successful GIS Project</a>	SDCC, Room 03
4:00 PM	<a href="#">Esri Best Practices: Supporting Your ArcGIS Enterprise Deployment</a>	SDCC, Room 04

## Guiding Your Geospatial Journey Spotlight Talks (15 minutes)

### Tuesday, July 9

10:00 AM	<a href="#">Introduction to Geospatial Strategy</a>	SDCC – Expo: Guiding Your Geospatial Journey Spotlight Theater
10:30 AM	<a href="#">Making It Real: Use Training to Make Your Tech Dreams Come True</a>	SDCC – Expo: Guiding Your Geospatial Journey Spotlight Theater
11:15 AM	<a href="#">ArcGIS Enterprise: Architecture Best Practices</a>	SDCC – Expo: Guiding Your Geospatial Journey Spotlight Theater
12:15 PM	<a href="#">Prioritizing Activities: Where to Start</a>	SDCC – Expo: Guiding Your Geospatial Journey Spotlight Theater
1:00 PM	<a href="#">ArcGIS in the Cloud</a>	SDCC – Expo: Guiding Your Geospatial Journey Spotlight Theater
1:30 PM	<a href="#">Build Security into Your System</a>	SDCC – Expo: Guiding Your Geospatial Journey Spotlight Theater
2:30 PM	<a href="#">When is AGILE the Best Project Management Method</a>	SDCC – Expo: Guiding Your Geospatial Journey Spotlight Theater
3:00 PM	<a href="#">Launch your Organization with Geospatial Cloud</a>	SDCC – Expo: Guiding Your Geospatial Journey Spotlight Theater
4:00 PM	<a href="#">Design a Geodatabase</a>	SDCC – Expo: Guiding Your Geospatial Journey Spotlight Theater
5:15 PM	<a href="#">Evangelizing GIS in your Organization</a>	SDCC – Expo: Guiding Your Geospatial Journey Spotlight Theater
5:45 PM	<a href="#">Cartography: Bring Your Data to Life</a>	SDCC – Expo: Guiding Your Geospatial Journey Spotlight Theater



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Wednesday, July 10

10:00 AM	<a href="#">Are You Cloud Ready?</a>	SDCC – Expo: Guiding Your Geospatial Journey Spotlight Theater
10:30 AM	<a href="#">Tips for writing RFPs</a>	SDCC – Expo: Guiding Your Geospatial Journey Spotlight Theater
11:15 AM	<a href="#">Designing a Robust Environment - Workload Separation</a>	SDCC – Expo: Guiding Your Geospatial Journey Spotlight Theater
12:15 PM	<a href="#">Connecting Business with Technology</a>	SDCC – Expo: Guiding Your Geospatial Journey Spotlight Theater
1:00 PM	<a href="#">Advance Your Goals with Esri Technical Certification</a>	SDCC – Expo: Guiding Your Geospatial Journey Spotlight Theater
2:30 PM	<a href="#">Preparing to Implement Portal for ArcGIS</a>	SDCC – Expo: Guiding Your Geospatial Journey Spotlight Theater
3:00 PM	<a href="#">Easy Ways to bring 3D to Your Data</a>	SDCC – Expo: Guiding Your Geospatial Journey Spotlight Theater
4:00 PM	<a href="#">Focus on Training to Go the Distance</a>	SDCC – Expo: Guiding Your Geospatial Journey Spotlight Theater
4:30 PM	<a href="#">Designing a Robust Environment - Environment Isolation</a>	SDCC – Expo: Guiding Your Geospatial Journey Spotlight Theater
5:15 PM	<a href="#">Content Publication Strategy</a>	SDCC – Expo: Guiding Your Geospatial Journey Spotlight Theater
5:45 PM	<a href="#">Distributed Web GIS - A Modern Approach to Sharing</a>	SDCC – Expo: Guiding Your Geospatial Journey Spotlight Theater

Thursday, July 11

10:00 AM	<a href="#">Enterprise Business System Integration Patterns</a>	SDCC – Expo: Guiding Your Geospatial Journey Spotlight Theater
10:30 AM	<a href="#">What is The Health of Your Enterprise GIS?</a>	SDCC – Expo: Guiding Your Geospatial Journey Spotlight Theater
11:15 AM	<a href="#">Maximize Value using ArcGIS Web App Templates</a>	SDCC – Expo: Guiding Your Geospatial Journey Spotlight Theater



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12:15 PM

[Reduce Risk with IT Governance](#)

SDCC – Expo: Guiding Your Geospatial Journey Spotlight Theater



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