



07.08.19

Implementing ArcGIS Strategy & Planning: Sessions & Activities

The User Conference has many presentations and events with hundreds of topics covered. To help you find your way to all the sessions and events where Esri Services will be present, we have prepared a more focused agenda.

Guiding Your Geospatial Journey Expo Area
Ground Level Exhibit Hall A, SDCC

Tuesday, July 9

8:00AM – 5:00PM

Wednesday, July 10

8:00AM – 5:00PM

Thursday, July 11

8:00AM – 3:00PM

Technical Workshops (60 minutes)

Tuesday, July 9

10:00 AM [Esri Best Practices: How to Run a Successful GIS Project](#) SDCC, Room 16 A

1:00 PM [Introduction to Geospatial Strategy](#) SDCC, Room 17 B

Wednesday, July 10

10:00 AM [Introduction to Geospatial Strategy](#) SDCC, Room 31 A

Thursday, July 11

1:00 PM [Geospatial Strategy Panel Session](#) SDCC, Room 16 B

4:00 PM [Esri Best Practices: How to Run a Successful GIS Project](#) SDCC, Room 03

Guiding Your Geospatial Journey Spotlight Talks (15 minutes)

Tuesday, July 9

10:00 AM [Introduction to Geospatial Strategy](#) SDCC – Expo: Guiding Your Geospatial Journey Spotlight Theater

12:15 PM [Prioritizing Activities: Where to Start](#) SDCC – Expo: Guiding Your Geospatial Journey Spotlight Theater

2:30 PM [When is AGILE the Best Project Management Method](#) SDCC – Expo: Guiding Your Geospatial Journey Spotlight Theater

5:15 PM [Evangelizing GIS in your Organization](#) SDCC – Expo: Guiding Your Geospatial Journey Spotlight Theater



SDCC = San Diego Convention Center

Please note: All listings subject to change; not every paper or event may be presented here.



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Wednesday, July 10

10:00 AM

[Are You Cloud Ready?](#)

SDCC – Expo: Guiding Your Geospatial Journey Spotlight Theater

10:30 AM

[Tips for writing RFPs](#)

SDCC – Expo: Guiding Your Geospatial Journey Spotlight Theater

Engagement Appointments (30-45 minutes)

July 9 -11 – Register for an appointment [now](#)

What's your Geospatial Strategy?

Review where you are today with an expert on geospatial strategy and discuss how a strategy can help you meet organizational goals. Leave with a set of initial recommendations based on the elements of a geospatial strategy.

SDCC – Expo: Guiding Your Geospatial Journey Area



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