



Understanding the Value of Esri Technical Certification

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FEDERAL GIS CONFERENCE
WASHINGTON, DC

How Important are Certifications?

A whopping 94% [of IT decision-makers] reported that their certified team members bring added value above and beyond the cost of certification.



Competitive Advantage



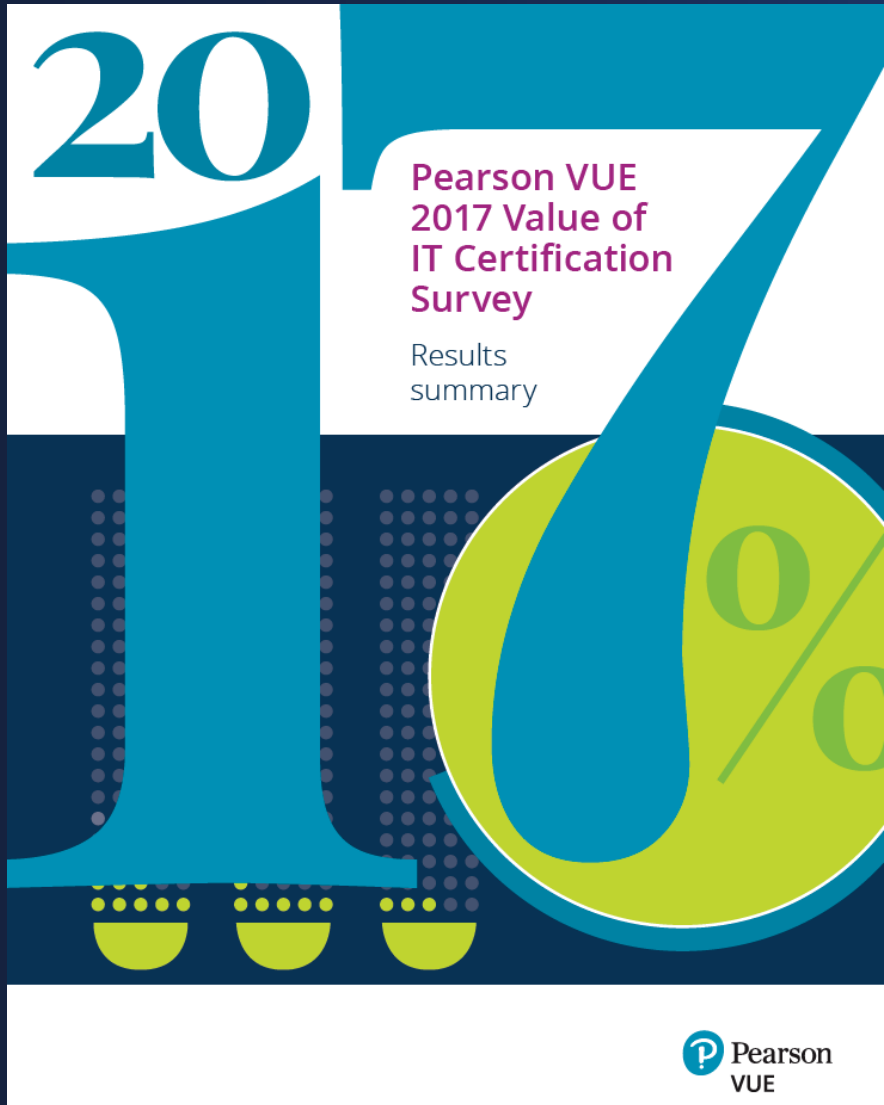
Skill Validation



Increased Opportunities

Why Pursue Certification?

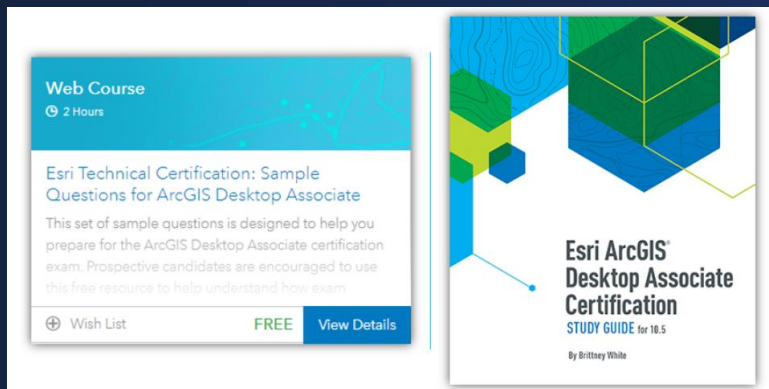
Pearson VUE Value Survey – Fall 2018





How to Become Certified?

- Build Your Foundation
- Measure Your Skills
- Focus Your Preparation



Primary Goal: Recognize and validate expertise

Certification Program
2018

DESKTOP

ArcGIS Desktop Entry
ArcGIS Desktop Associate
ArcGIS Desktop Professional

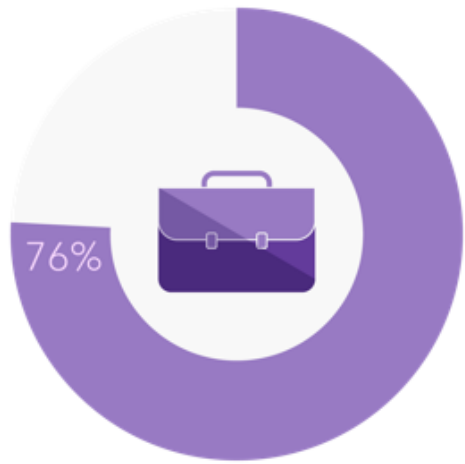
ENTERPRISE

ArcGIS Enterprise Administration
Professional
Enterprise Geodata Management
Professional

SPECIALTY

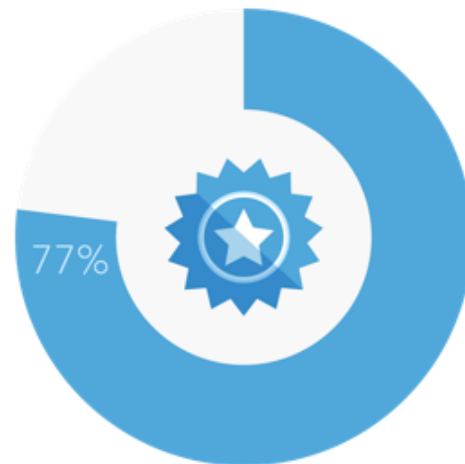
ArcGIS API for JavaScript Specialty
ArcGIS Online Administration Specialty





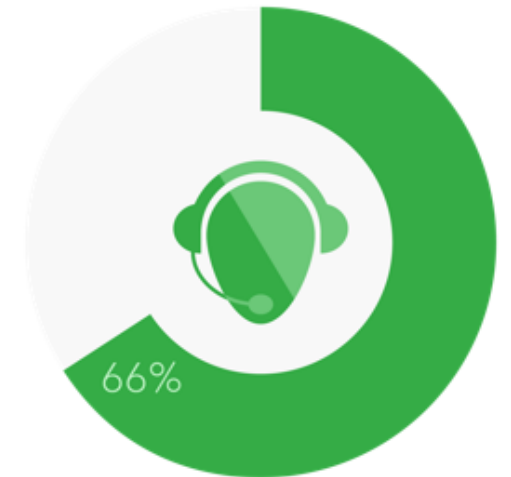
of certified individuals believe their Esri Technical Certification positioned them for career advancement.

Esri Certified Survey, June 2017



of certified individuals are likely to pursue another Esri Technical Certification.

Esri Certified Survey, June 2017



of managers believe that certifications improve the level of support and service of IT end-users and customers.

CompTIA Survey, June 2009

By the Numbers

Certification Success Stories

Esri Technical Certification has helped individuals around the world advance their professional and personal goals. Here is a collection of their stories, in their words.

Has certification helped you achieve a goal?

[Share Your Story](#)

Success Stories

Find out how these individuals achieved their success.



Adrien Hafner

GIS Analyst IV

Duquesne Light Company



Zuhair Jarrar

GIS Training Lead

Esri



Bryan Ferri

GIS Specialist II

KSN Inc.

Contact Us

- <http://www.esri.com/training/main/certification>
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- Chatter – Follow #certification



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SCIENCE
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