Advance Your Goals with Esri Technical Certification

Aaron Zureick

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Certifications bring value to…

Individuals

Organizations

Customers Partners Distributors Employees

Program Redesign

Redesign Core Exams

- Alignment with product messaging and customer workflows
- Reduction of cognitive complexity of desktop entry exam
- Professional exams alignment
- Time based development (18-24 month release cycle
- Alternative delivery options

Specialty Exams

- Smaller, focused concepts
- Updated developer content
- Dependent on core exam

Latest Exams

DESKTOP

ArcGIS Desktop Entry

ArcGIS Desktop Associate

ArcGIS Desktop Professional

ENTERPRISE

Enterprise Geodata Management Professional

Enterprise Administration Professional

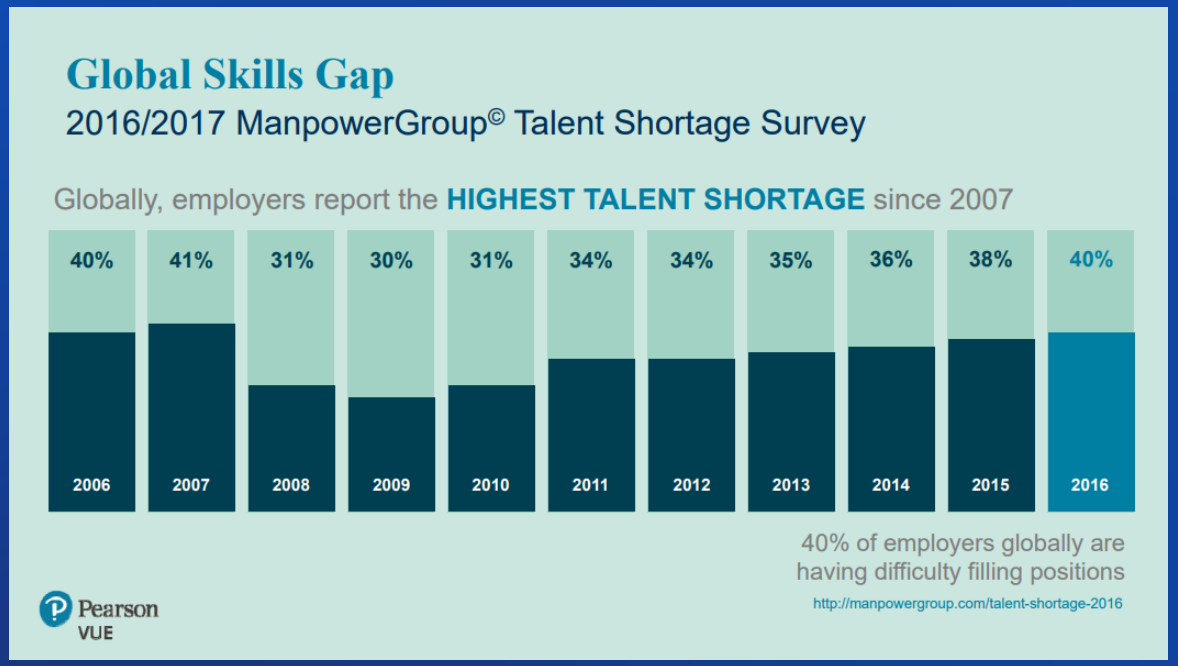
SPECIALTY

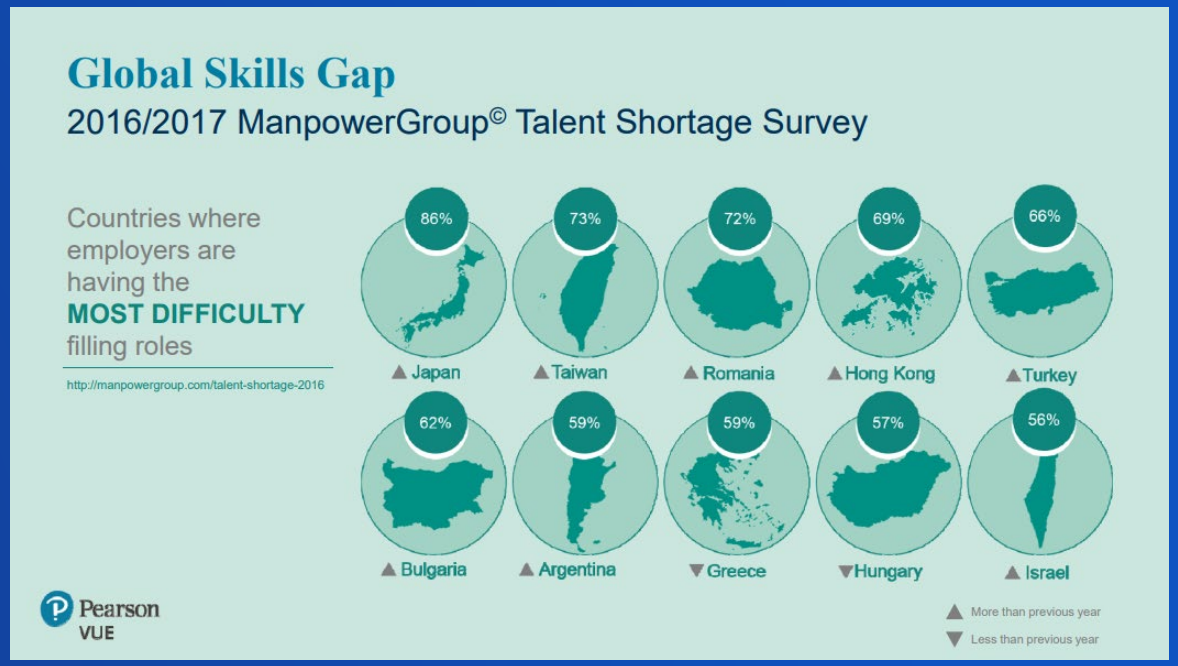
ArcGIS Online Administration Specialty

ArcGIS API for JavaScript Specialty (5/28)

Additional specialties under consideration

Growing Global Skills Gap





How Important are Certifications to Organizations?

94% [of IT decision-makers] reported that their certified team members bring added value above and beyond the cost of certification.

https://www.globalknowledge.com/us-en/content/salary-report/it-skills-and-salary-report/

How Important are Certifications to Organizations?

https://www.globalknowledge.com/us-en/content/salary-report/it-skills-and-salary-report/

Individual Value

Pearson VUE

How did achieving a certification help you most in your job?

- 36.9% Helped me to perform complex tasks more confidently
- 21.6% Helped improve the ratings I achieved in my performance review
- 21.4% Helped me introduce efficiencies into my job role (e.g. time/budget)
- 7.6% Helped me take on management responsibilities
- 12.5% Other

Value of Esri Technical Certification

3,500 issued

10,500 views

2,600 shares

Digital Badging – Enhance Your Personal and Organizational Brand

Esri Training Matters

The Value Case for Certification

Blog Post created by sboden-esristaff on Sep 8, 2017

Like • 7 Comment • 0

By Aaron Zureick, Esri global training program manager

The Esri Technical Certification program launched in January 2011 with one primary objective—to establish a means of recognizing and validating ArcGIS expertise. The program now offers nine exams, across three domains and three levels to span the breadth of the ArcGIS platform and associated user roles. More than 6,000 certifications have been awarded to

ARCNEWS

The Value of Esri Technical Certifications, Supported Organizationally

The Salary Survey 75

Certification Magazine Spotlight

64) CompTIA A+	$94,730
65) Microsoft Office Specialist	$92,920
66) Microsoft Certified Solutions Associate: Windows 10	$90,180
67) Cisco Certified Entry Networking Technician (CCENT)	$88,710
68) Microsoft Certified Solutions Associate: Office 365	$88,060
69) SAS Certified Advanced Programmer	$87,050
70) SAS Certified Base Programmer	$86,560
71) Esri Enterprise Administration Associate	$86,040
72) Esri ArcGIS Desktop Associate	$78,970

Certification Success Stories Gallery

A chronicle of achievements.

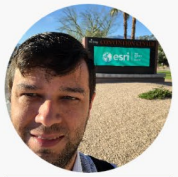
Has certification helped you achieve a goal? Share Your Story

Search Success Stories

Viewing: 32 Results

CERTIFICATIONS Viewing All SORT Recently Added

Justin Madron
GIS Project Manager & Analyst



Rafael Gomes
Technical Director

Ajitkumar Babar
Analyst

Michael Duncan
GIS Analyst

George Thompson
Consultant

What's Next?

Stay Current

http://www.esri.com/training/main/certification

Stay Connected

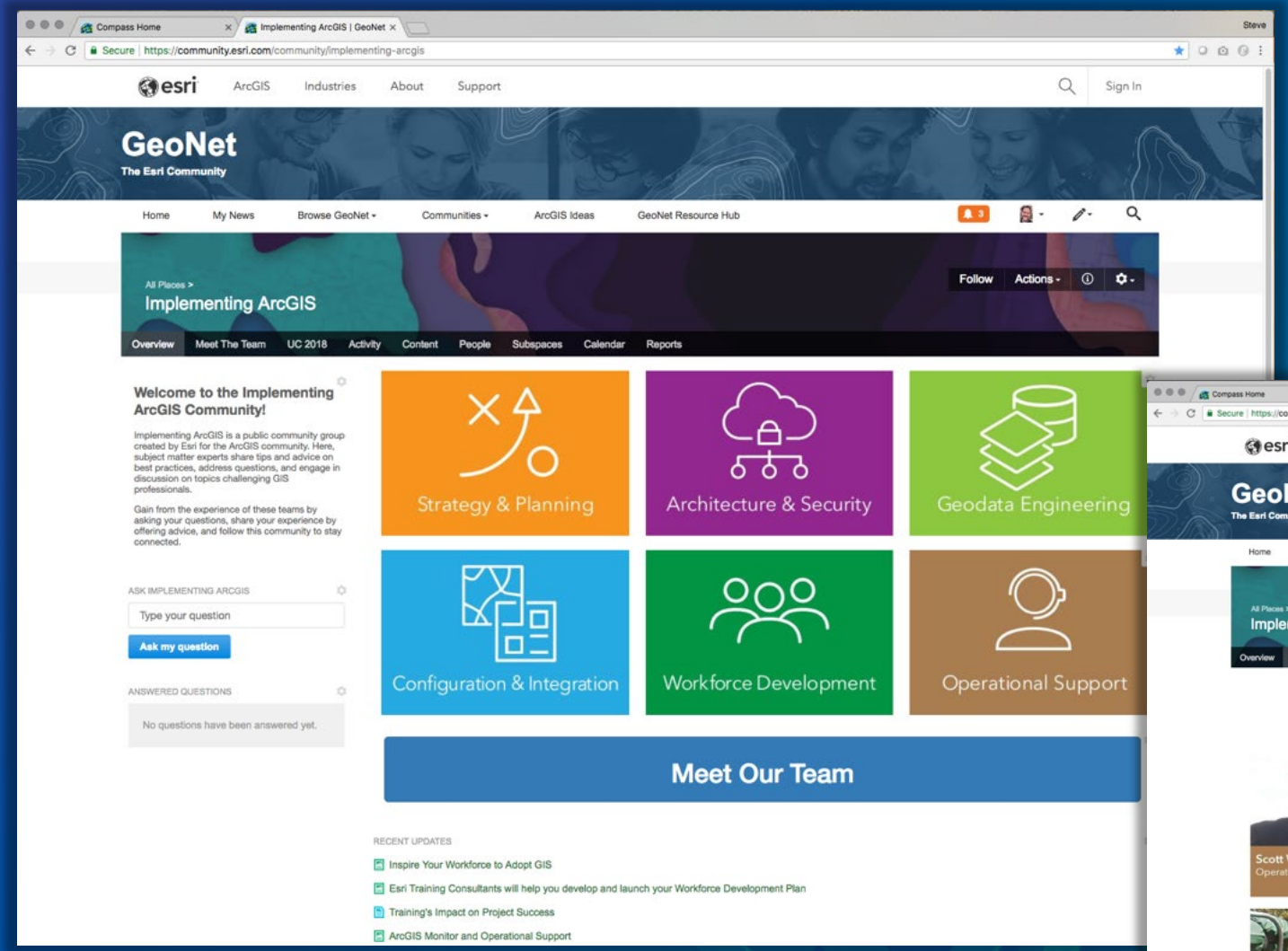
Email certification@esri.com

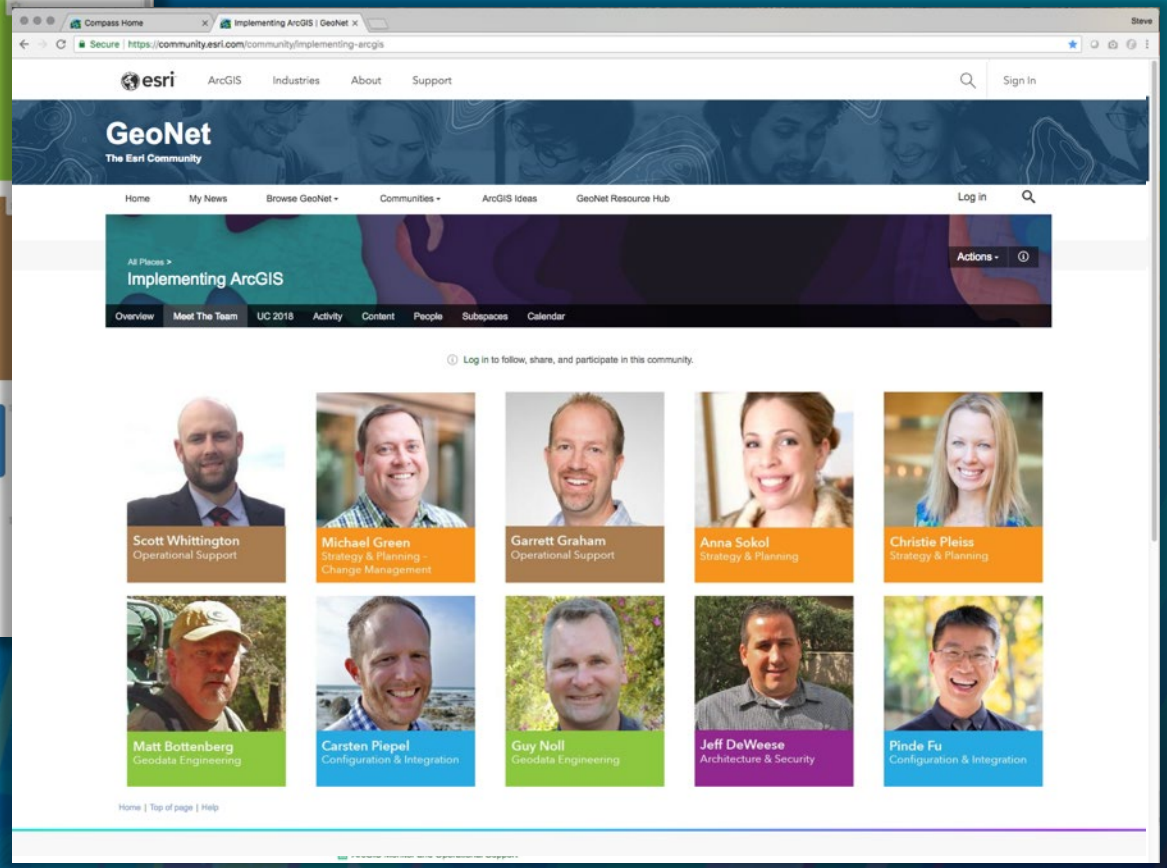
Join us on GeoNet and LinkedIn

Visit us at the Lifelong Learning area

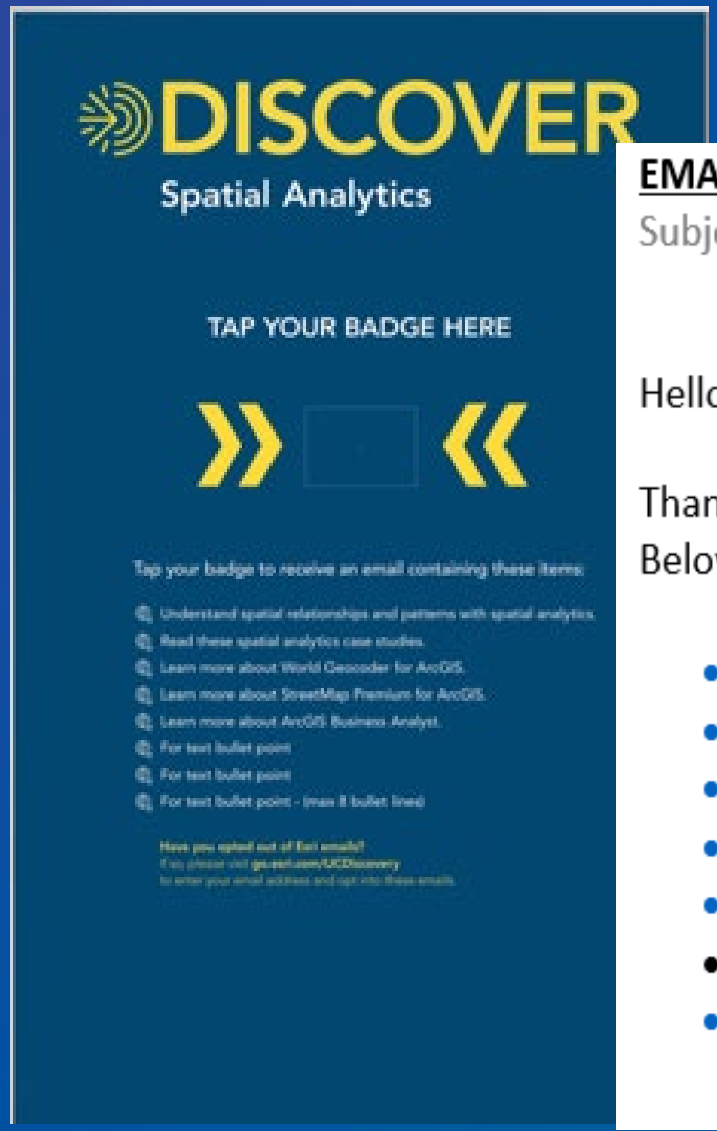
Share Your Story and Achievement

Thought leaders sharing best practices on Implementing ArcGIS throughout the year





go.esri.com/ImplementingArcGIS



EMAIL

Subject: Learn more about Esri's support & services from the Esri Partner Conference and Developer Summit

Hello %%first_name%%,

Thank you for visiting the Support & Services area at the Esri Partner Conference and Developer Summit. Below is the information you requested **about finding resources and getting help from Esri Services.**

- Explore Esri's large collection of ArcGIS learning resources
- Find answers online with Technical Support resources
- Get tips to achieve an Esri technical certification
- Discover the three-step planning process for strategic workforce development
- Drive technology adoption using people-focused change management
- Explore the many ways the Esri Services team can help you
- Join & connect with Esri staff and the GIS community interested in ArcGIS Implementation best practices on GeoNet

Questions