



Why Now? Establishing Urgency For Training

Kyle Griswold



**GIS
INSPIRING
WHAT'S
NEXT**

A white speech bubble with a scalloped bottom edge is centered on a light green background. The text inside the bubble is 'so why am i' in a black, lowercase, cursive font, followed by 'HERE?' in a large, bold, black, uppercase, sans-serif font. The entire graphic is set against a dark blue background with a complex, abstract pattern of overlapping teal and blue lines and shapes in the lower right corner.

so why am i
HERE?

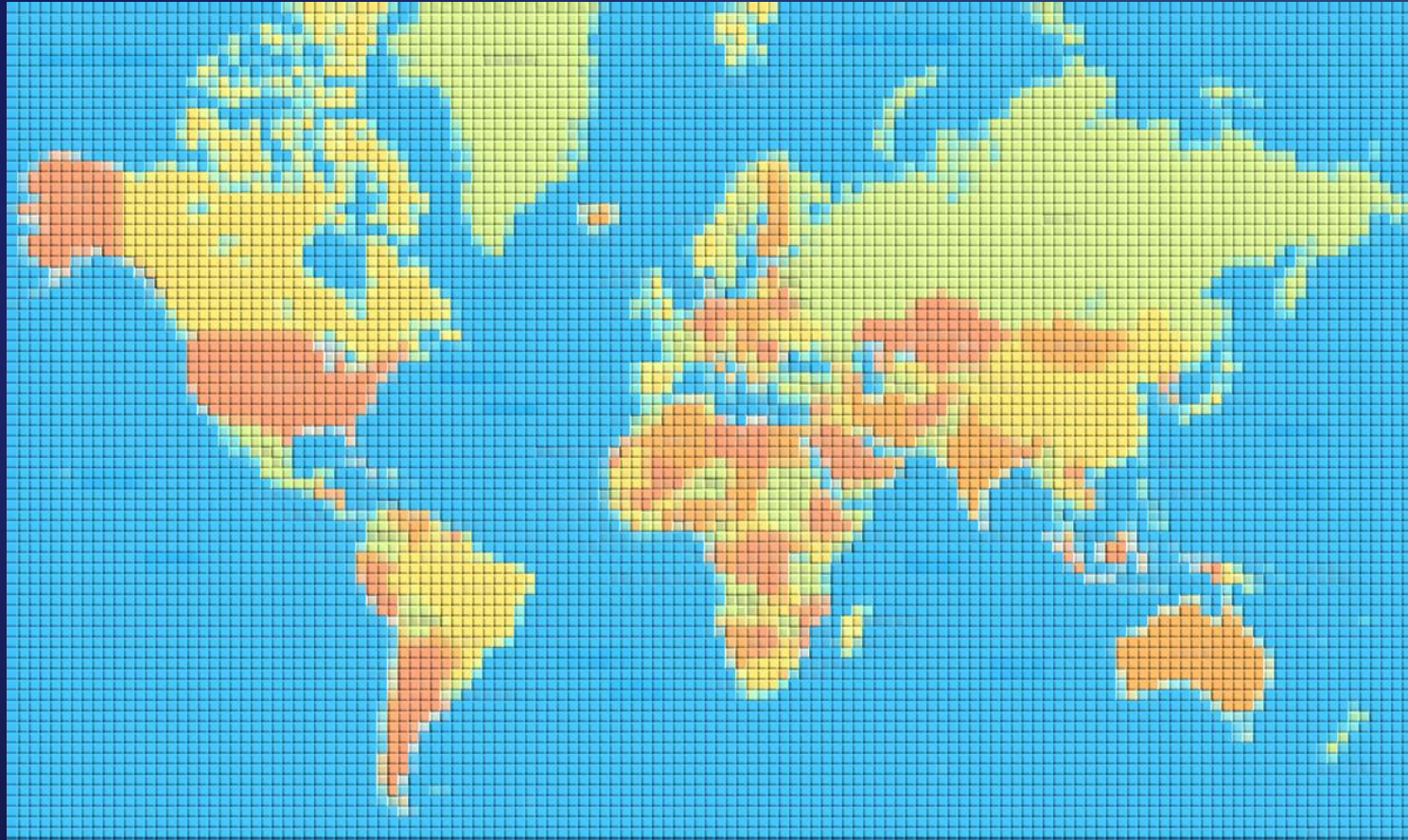
CHARLOTTE

North Carolina



The Queen City

Where are you from?



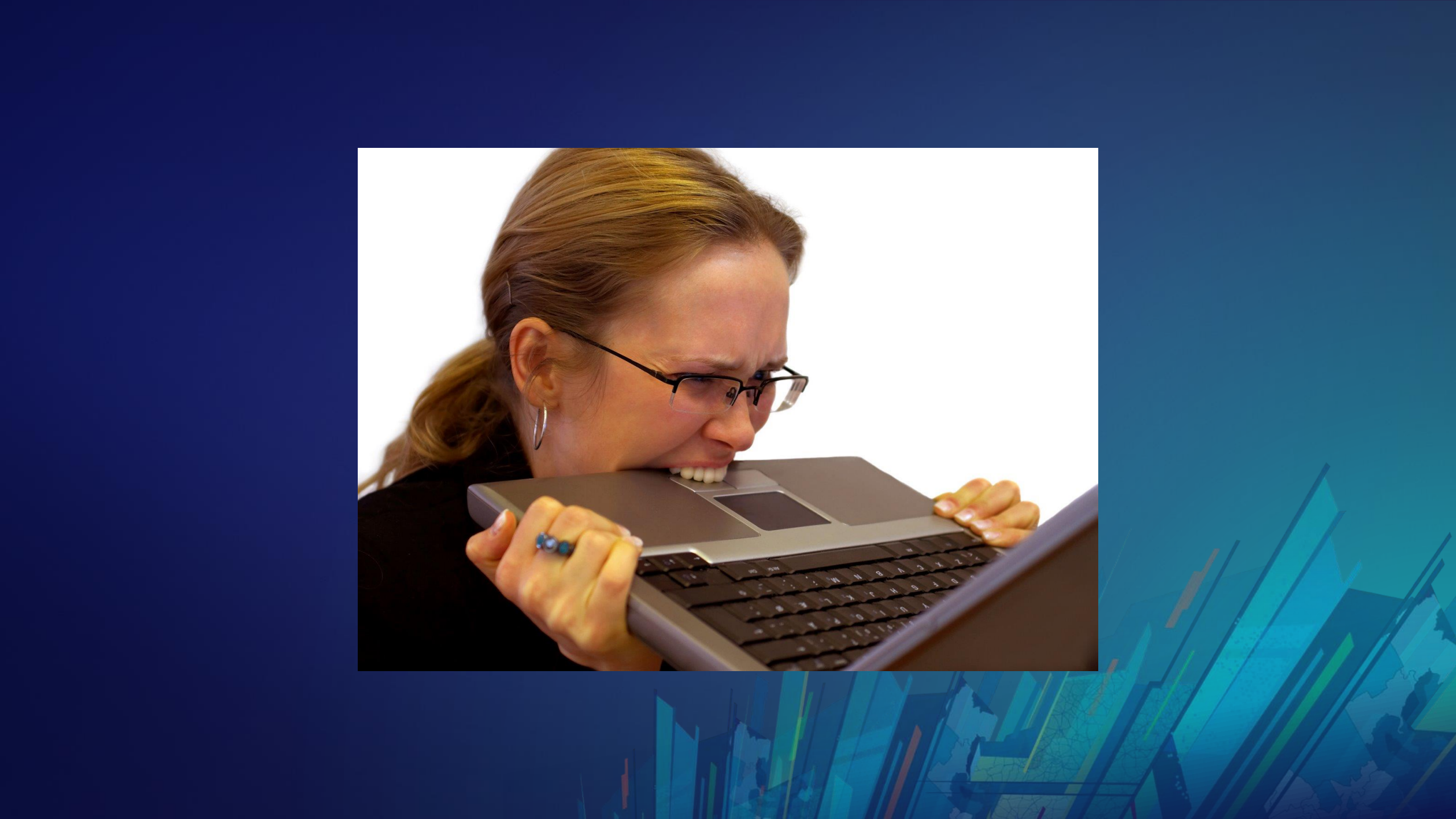
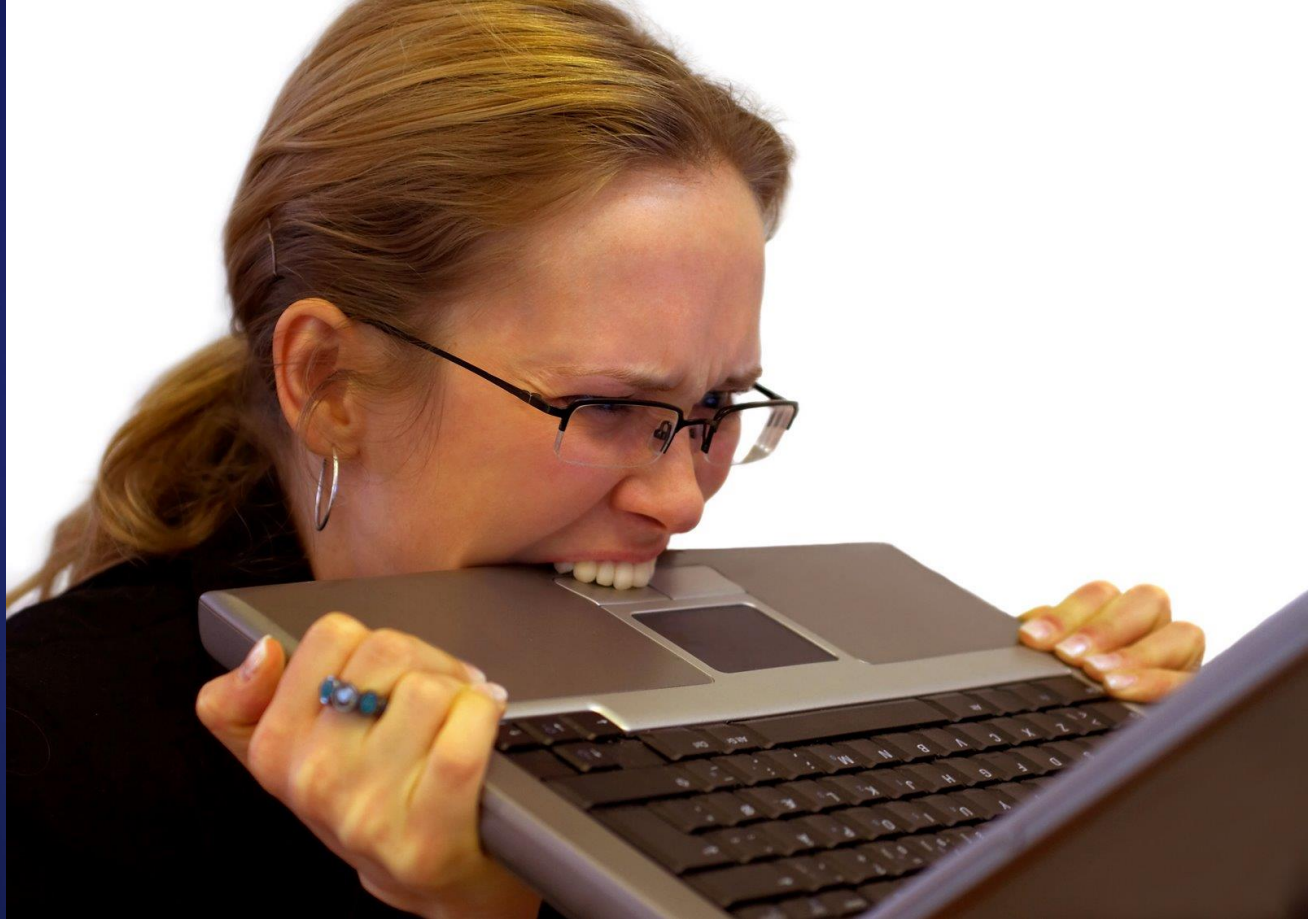
Given the option!



And then...









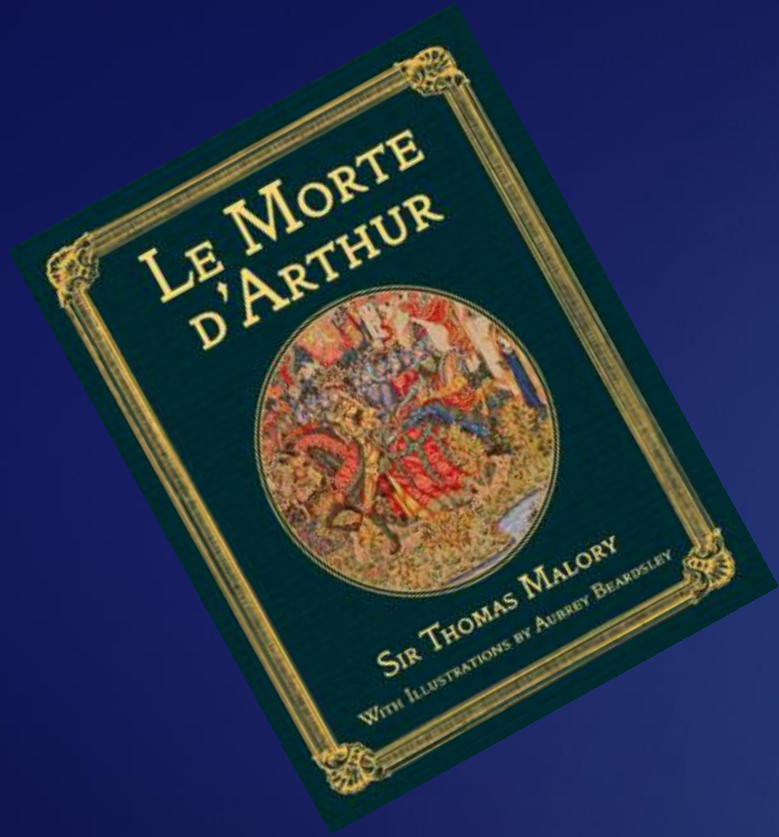
LISTEN

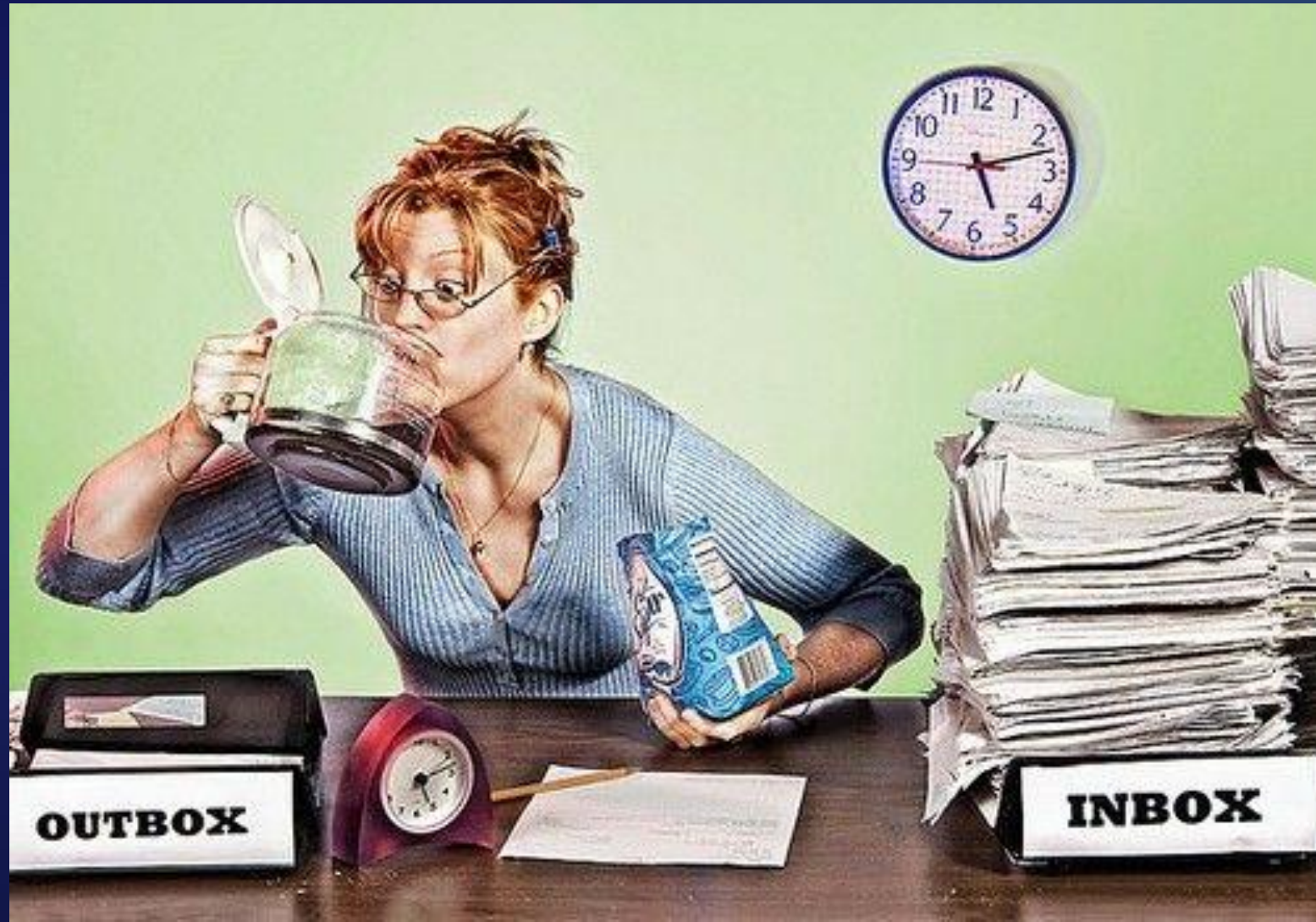


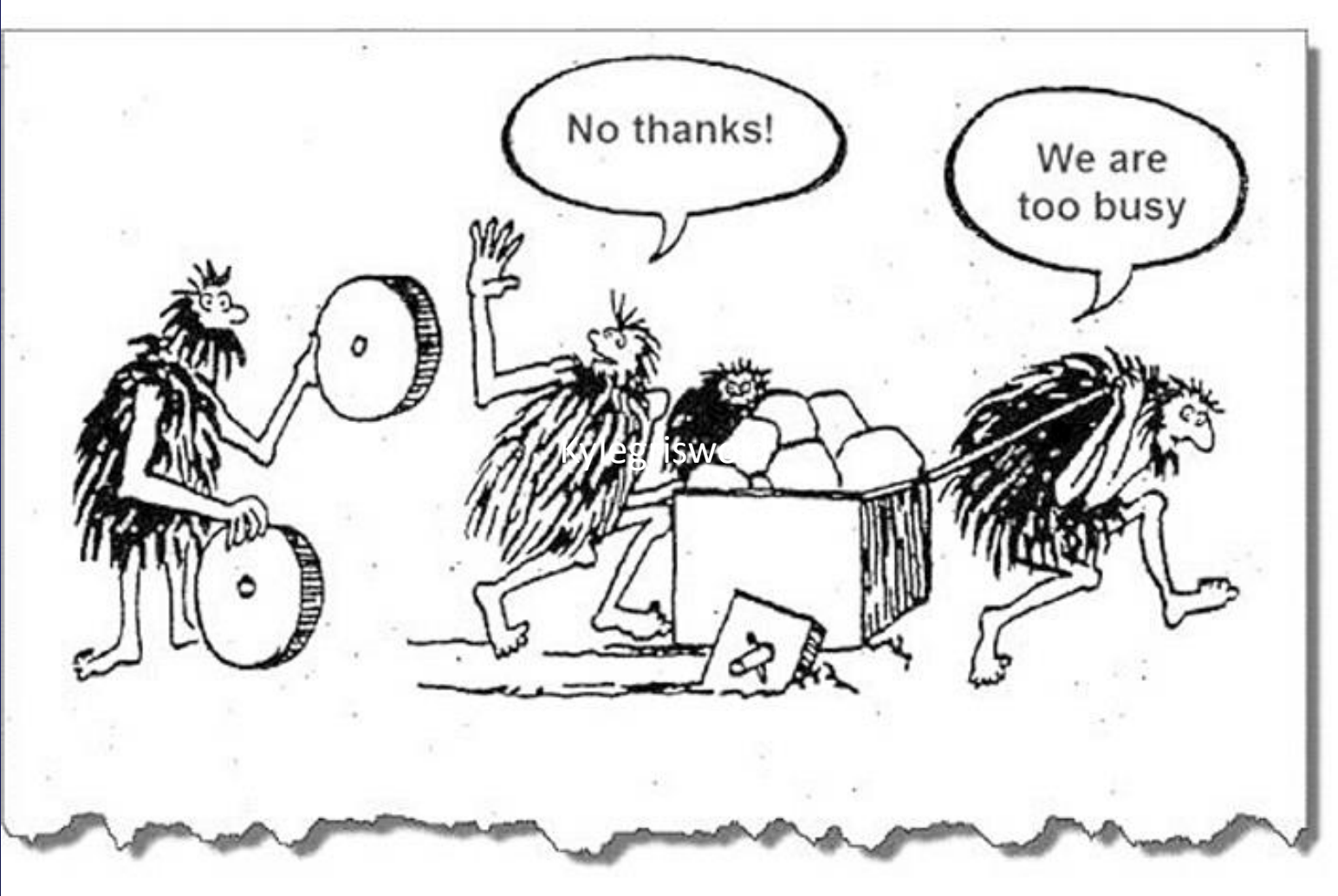




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40 Hour Work week
4Hours

10%

Multiplied by the # of people that would benefit from training

\$35,000 Salary
\$3,500

of People * Salary % = ?!?!?!?

10%

4 Hours a week
208 Hours a year

5 Weeks a year increased Productivity
Per Person





The US unemployment rate stood at **4.1 percent** in February 2018, unchanged from the previous month's 17-year low and slightly above market expectations of 4 percent.

~Jun 1, 2018





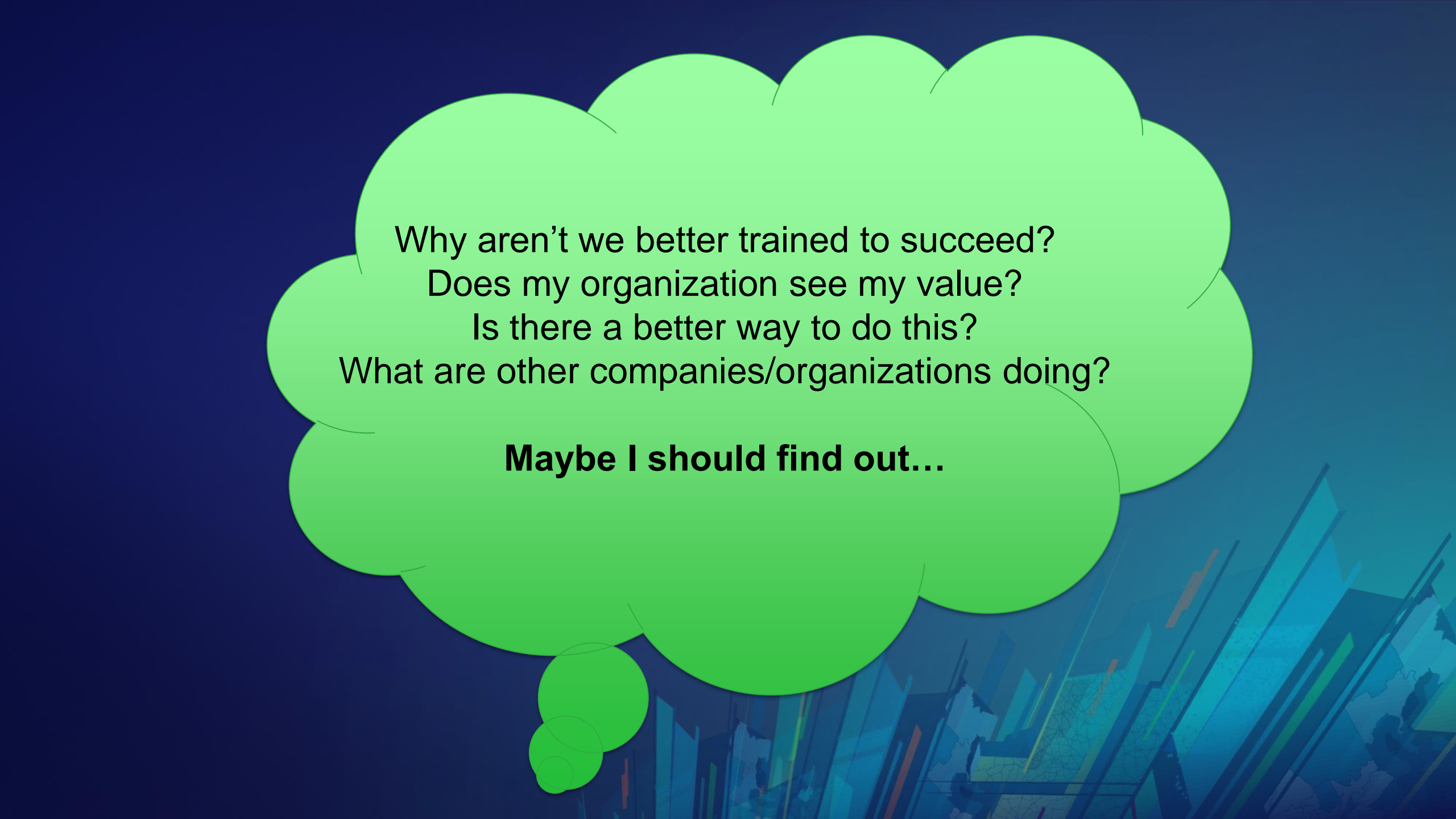




**DON'T LOSE YOUR
TOP PERFORMERS!**

Identify the need, challenge or goal
How does it benefit you, your team, dept, org
Ask someone
Short term goals
Short term resource investment(TPM)
Create a culture that wins through ongoing education





Why aren't we better trained to succeed?
Does my organization see my value?
Is there a better way to do this?
What are other companies/organizations doing?

Maybe I should find out...









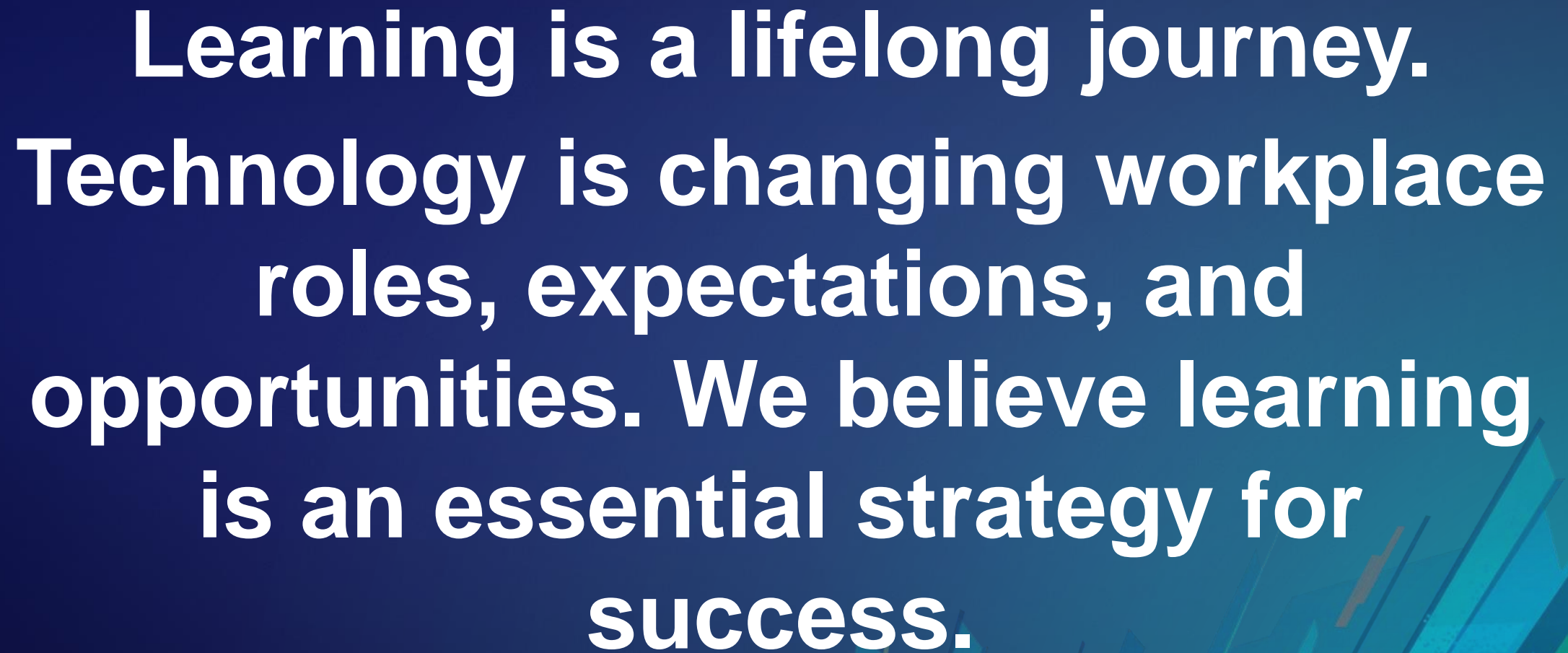
URGENT!



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so why am i
HERE?

**Learning is a lifelong journey.
Technology is changing workplace
roles, expectations, and
opportunities. We believe learning
is an essential strategy for
success.**



See Us Here

WORKSHOP	LOCATION	TIME FRAME
<ul style="list-style-type: none">• Workforce Development Planning: A People Strategy for Organizations• Why Now? Establishing Urgency for Training• Increase GIS Adoption by Integrating Change Management• Driving GIS Adoption through Organizational Change Management	<ul style="list-style-type: none">• Esri Services Expo Spotlight Theater• Ballroom 20A• Room 14A	<ul style="list-style-type: none">• Wed 4:00 – 4:20 PM• Thurs 8:30 – 9:30 AM• Thurs 4:00 – 5:00 PM

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**THE
SCIENCE
OF
WHERE**