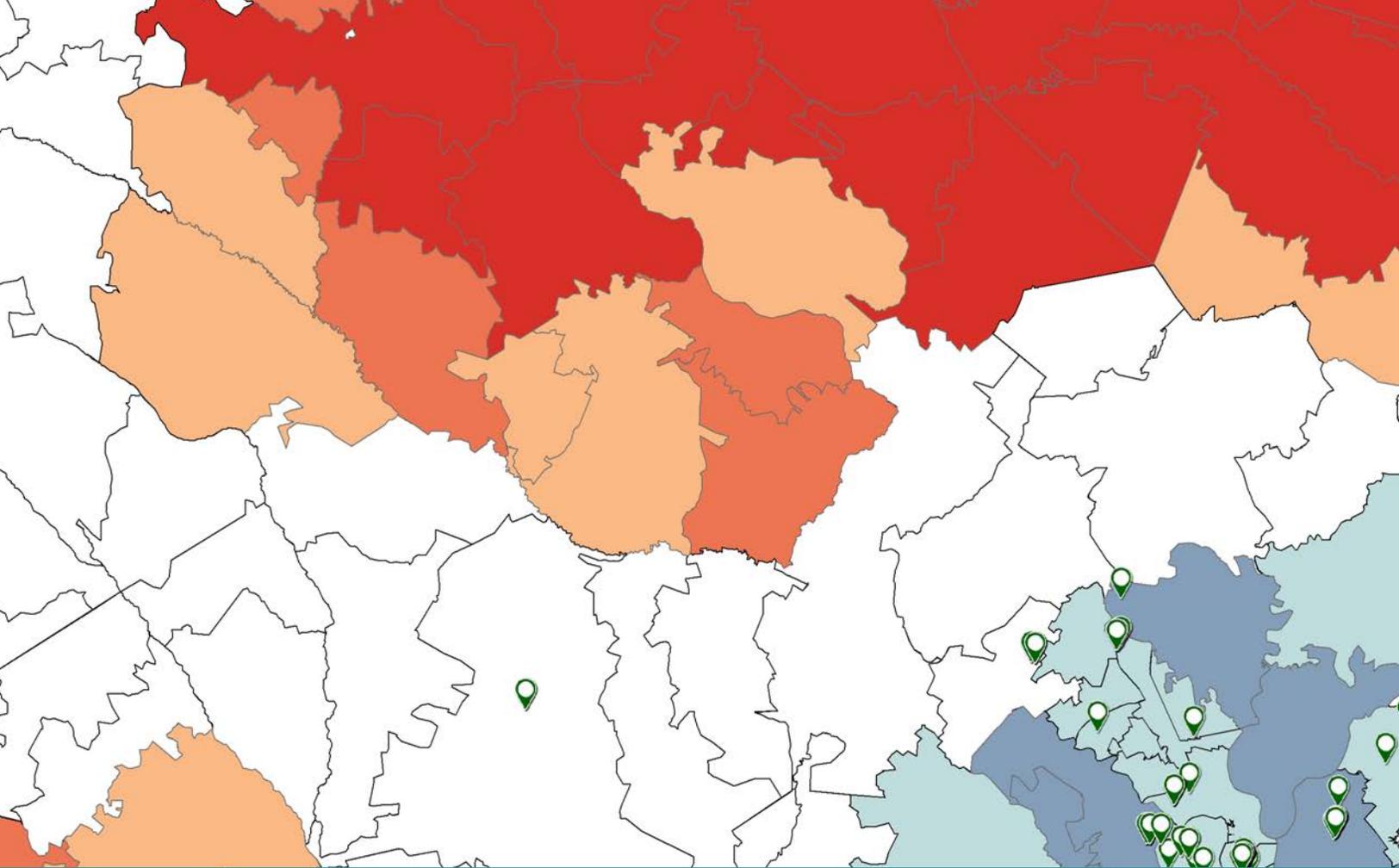


# Health and Human Services

## Place Matters

A Location Platform for Health and Human Services





## Smarter Health Starts Here

What if you could instantly see where your patients, clients, and customers lived? Would that change the way you approach health and human services?

Esri's location platform helps you understand community health like never before. With intelligent maps and analysis, you can answer questions like these:

- How can I improve health outcomes while managing costs?
- How can I gain better insights into my clients?
- Where should I locate new facilities or services?
- How can I share critical information with stakeholders across any organization?

“Using Esri ArcGIS allowed our team to connect the pieces, tell the story, and visually communicate in a compelling manner to decision makers.”

Mark Hoffman  
Senior Planner  
Place Works

Esri's location platform enables you to more effectively manage and administer your operations through the power of geography. Transform endless rows of data in spreadsheets and databases into actionable intelligence that you can securely share throughout your organization, on any device, anywhere. You can also take advantage of Esri's authoritative demographic and consumer spending data to gain critical insights into the people you serve.

Map your way to better health with Esri.

# Better Living through Geography

Nearly every health decision involves geography at some level. Whether you administer SNAP programs, track the spread of disease, or manage complex health systems, maps add critical context that enable you to create healthier communities and save lives. Place matters. Use it to meet your mission.

## Upgrade Hospitals/Health Systems

From marketing and planning to service delivery and community relations, geography empowers everyone in your health system to make smarter decisions. With Esri® technology, you can find the best places to site new facilities and identify services that your customers want and need. Reduce readmission rates, track patients, and manage bed availability to create better health outcomes while controlling costs.

## Amplify Human Services

Modernize your social services and devote your resources to the populations and places in your community where they can do the most good. Maps help you combine demographics and location to understand and manage challenges like aging populations, homelessness, and poverty. You can also use geographic information system (GIS) technology to preserve the integrity of your programs by safeguarding against fraud and abuse.

## Transform Public Health

With GIS, you can influence policy and tackle issues at the forefront of public health. Manage pandemics, prevent chronic disease, and monitor environmental quality to bolster population health. Keep your public informed about health resources and programs with engaging story maps and open data.

Start transforming health today.  
Learn more at [esri.com/health](https://esri.com/health).

### Connect with Us



[healthinfo@esri.com](mailto:healthinfo@esri.com)



[#healthgis](https://twitter.com/healthgis)

[@esri\\_Health](https://twitter.com/esri_Health)

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Understanding our world.

Esri inspires and enables people to positively impact their future through a deeper, geographic understanding of the changing world around them.

Governments, industry leaders, academics, and nongovernmental organizations trust us to connect them with the analytic knowledge they need to make the critical decisions that shape the planet. For more than 40 years, Esri has cultivated collaborative relationships with partners who share our commitment to solving earth's most pressing challenges with geographic expertise and rational resolve. Today, we believe that geography is at the heart of a more resilient and sustainable future. Creating responsible products and solutions drives our passion for improving quality of life everywhere.



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