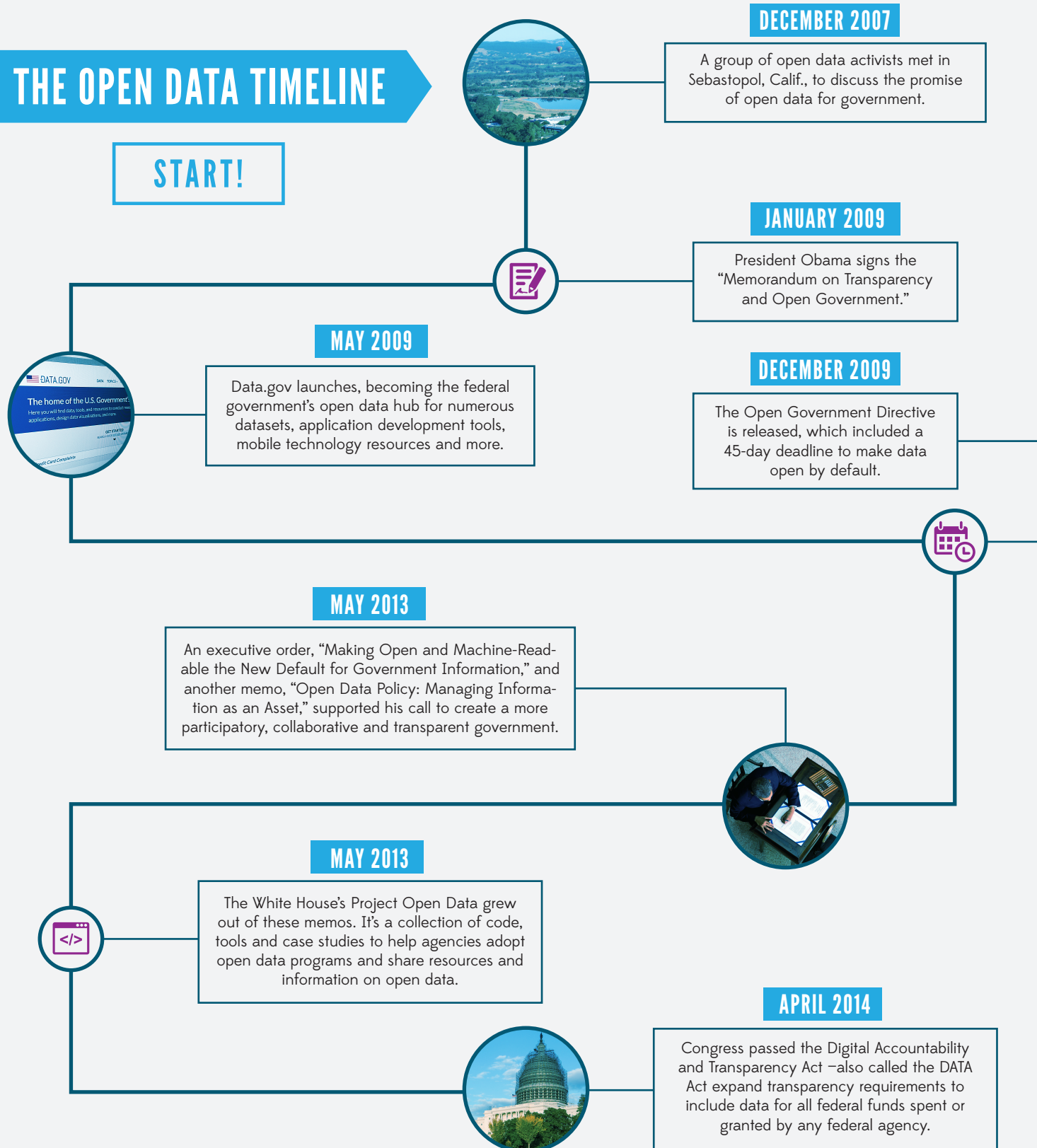


LEVERAGING THE POWER OF OPEN DATA AND GIS

For over 40 years Esri has been a leader in helping organizations harness the power of data. In this infographic, we show the power of crafting an open data program and GIS. And to start things off, we provide a timeline of open data.

THE OPEN DATA TIMELINE



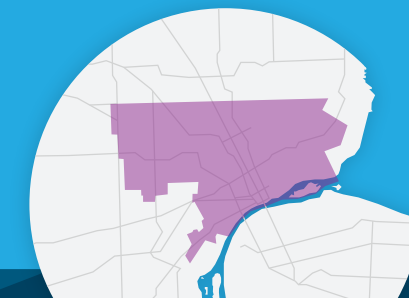
6 DRIVERS FOR OPEN DATA

Data is critical to understanding our world. With Open Data and GIS, agencies can transform information and create a data platform for innovation in ways that traditional charts, graphs and data infrastructures simply cannot. But what's driving the trends toward open data? We highlight 6:

TRANSPARENCY
ACCOUNTABILITY
ECONOMIC DEVELOPMENT

INNOVATION
COLLABORATION
NEW GOVERNMENT SERVICES

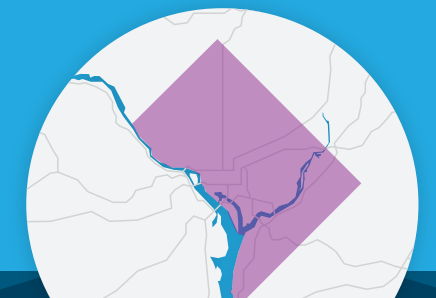
OPEN DATA IN PRACTICE



Data Driven Detroit

Powered by Esri's ArcGIS Online for Open Data, Data Driven Detroit (D3) is an open data initiative designed to make information easier for the public to consume. The initiative started in 2013, when city officials created Motor City Mapping, a program of the Detroit Blight Removal Task Force, to surveys buildings and vacant lots citywide. Some key data numbers:

200 The number of citizens who helped update data	380k The number of parcels of land updated for condition, occupancy and usage	60 The number of projects occurring from Data Driven Detroit
---	---	--



District of Columbia

The District of Columbia is quickly becoming one of the leaders in open government. They are leveraging Esri tools to improve public access to information they receive from their agency partners. By making data available and easy to access, they are hoping that citizens can make better decisions about their community.

1.3k+ District of Columbia specific data sets	550+ Number of data sets available	237 Number of new data sets launched in 2014
---	--	--

ArcGIS Online for Open Data:

- Provides a cloud-based geospatial content management system for your data.
- Offers a convenient way for people to find, share, and use data.
- Includes built-in analysis and mapping tools to instantly create a range of information products from your data.
- Unlocks your data to the public in just a few clicks. With ArcGIS Online for Open Data, you can create an interactive catalog of your data that lets visitor's access your information through tables, maps, or geospatial formats.

How Esri Can Help

With ArcGIS Online for Open Data, you can build an open data strategy that best suits your needs. Whether you're looking to catalog your data in an open data portal, or you're developing focused apps to highlight publically available resources, you'll find a suite of tools to help you get the job done.

