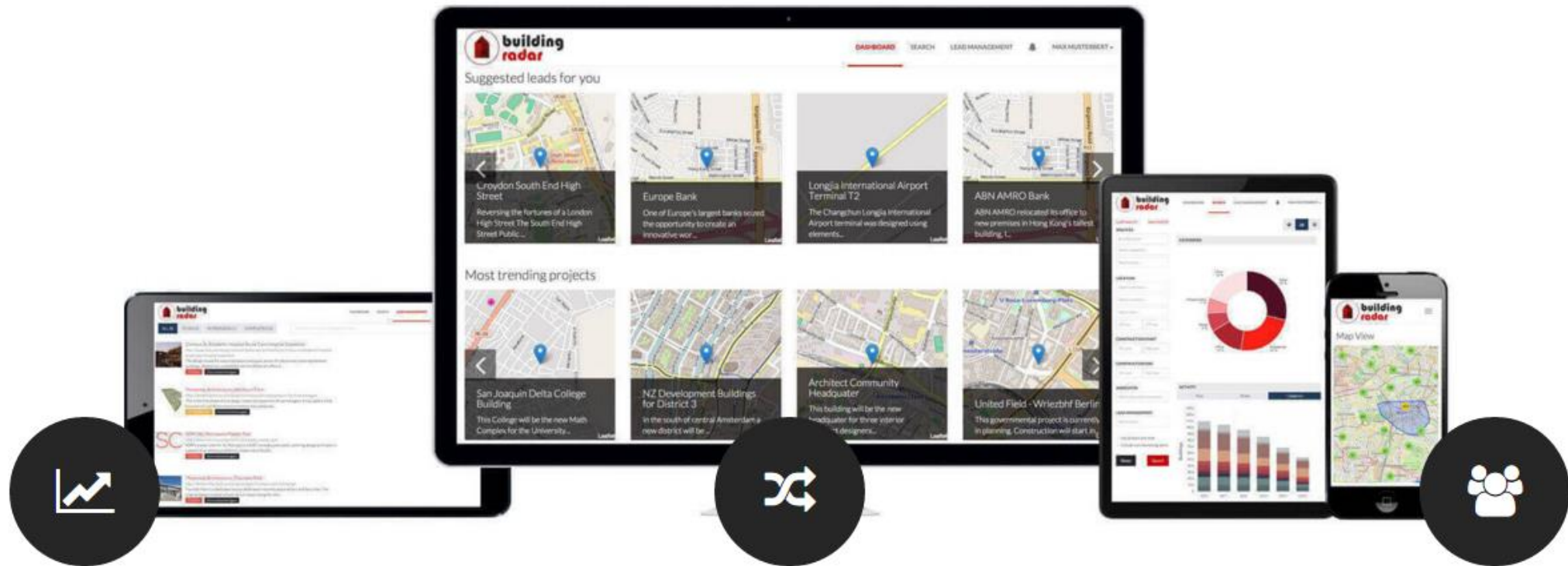




# building radar

Satellite supported search engine for  
construction projects worldwide

# Building Radar is the **most up-to-date construction project leads platform**, covering over **3m** projects



## Find. Analyze. Close

Find construction projects. Analyze your market. Close more deals. All from one place.

## Track & follow

Track construction sites. Follow your customers' next moves. Evaluate new strategic partnerships.

## Know the people in charge

Get background information on the companies involved. Find contact details of architects, contractors, planners etc.

Our platform offers **various use cases** that will **boost your business KPIs** significantly



## Effect on business & KPIs

## Example use cases

### Revenue increase

- 1** *Find leads competitors do not have on their radar*
- 2** *Get live alerts – and become the early bird who wins the contract*
- 3** *Expand internationally by leveraging our global market coverage*

### Cost and time savings

- 4** *Find leads more efficiently with our powerful search filters*
- 5** *Verify construction progress via satellite images*

### Smarter decisions

- 6** *Run analytics on markets, customers and competitors*

# Get **relevant leads** on your **customized dashboard**. Spend less time researching & more time making sales



DASHBOARD **SEARCH** LEAD MANAGER LEOPOLD NEUERBURG ▾

Get **lead suggestions** based on your areas of interest and search patterns

Suggested leads for you

State University Library for Health  
Munich, Existing

Arnulfpark City  
Munich, Under Construction

Elementary School Arnulfpark  
Munich, Competition

Residential Complex Luitpoldpark  
Munich, Existing

Most trending projects

Browse the **top trending projects** since your last visit

# Find, specify and evaluate new construction leads by using our powerful search filters



Load search Save search

## SPECIFICS

Free text search

Office x Hotel x

Select phases ...

Select products ...

## LOCATION

Adelaide x

ZIP min ZIP max

## CONSTRUCTION START

Min year Max year

## CONSTRUCTION END

Min year Max year

## ASSOCIATES

Select associated companies ...

Get automatic **notifications** and project updates for **saved searches**

**Free text search** allows you to browse by title or keywords like HEATING, flat-roof, or Expo2020

Search tenders and projects that need your **products or services**

Get to know the **companies in charge** from architects to general contractors and building owners

DASHBOARD SEARCH LEAD MANAGER LEOPOLD NEUERBURG

Notifications Mark all as read

- 5 construction projects in your Lead Manager have been updated 18.02.2015
- 6 new construction projects found for your saved „Office+Hotel+Adelaide“ 17.02.2015
- 2 companies in your Lead Manager are involved in new construction projects 15.02.2015

# Get an overview of projects and potential customers in your target markets



DASHBOARD **SEARCH** LEAD MANAGER LEOPOLD NEUERBURG ▾

Load search Save search

Select view: List **Map** Statistic Companies

## SPECIFICS

Free text search

Office Hotel

Select phases ...

Select products ...

## LOCATION

Adelaide

ZIP min ZIP max

## CONSTRUCTION START

Min year Max year

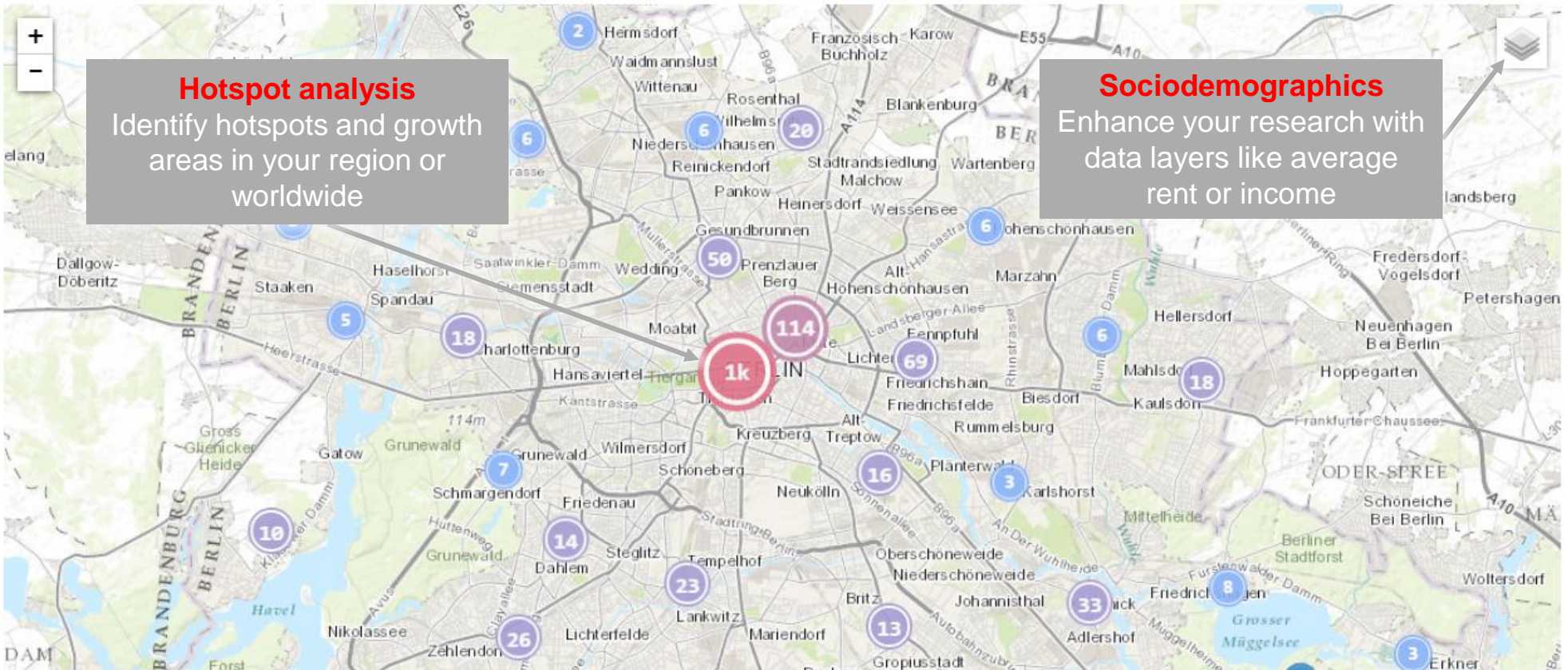
## CONSTRUCTION END

Min year Max year

## ASSOCIATES

Select associated companies ...

Search for place or address ...



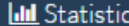
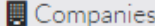


**Hotspot analysis**  
Identify hotspots and growth areas in your region or worldwide

**Sociodemographics**  
Enhance your research with data layers like average rent or income

# Gain insights in market, customer and competitor data from our analytics dashboard

Load search Save search

Select view:  List  Map  **Statistic**  Companies

## SPECIFICS

Free text search

Office x Hotel x

Select phases ...

Select products ...

## CATEGORIES



## CONSTRUCTION PHASES



## LOCATION

Adelaide x

ZIP min ZIP max

## CONSTRUCTION START

Min year Max year

## CONSTRUCTION END

Min year Max year

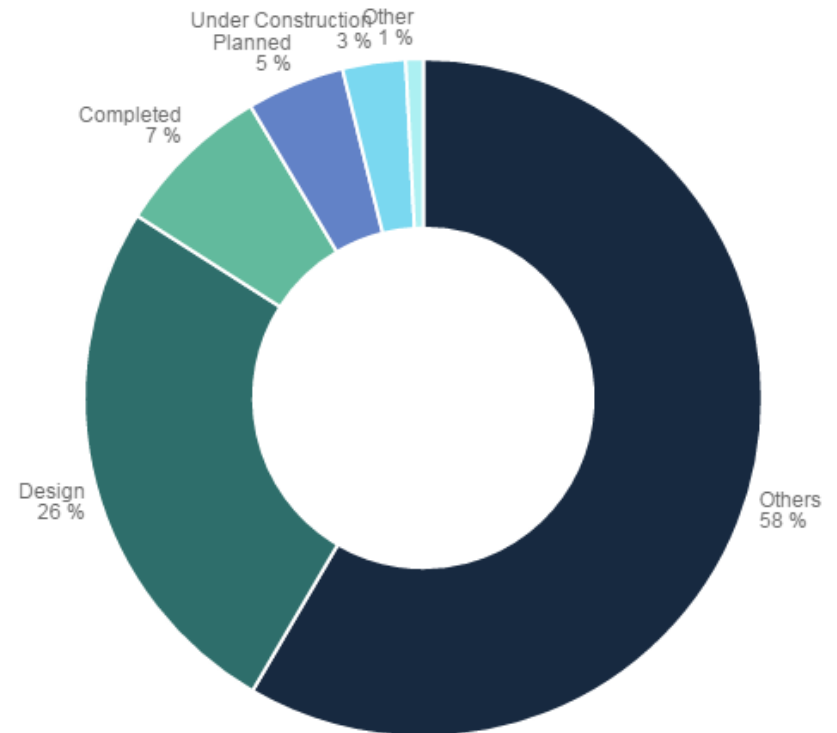
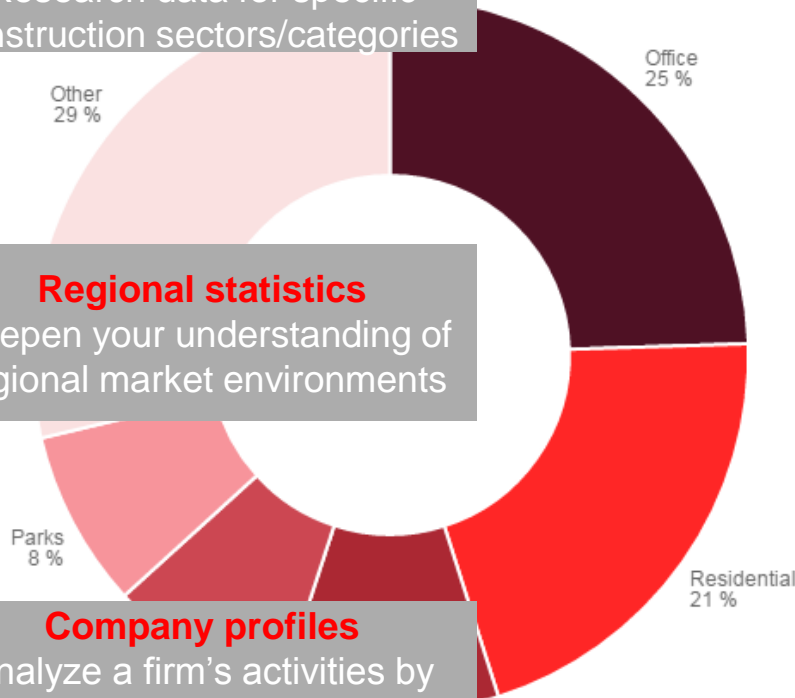
## ASSOCIATES

Select associated companies ...

**Sector statistics**  
Research data for specific construction sectors/categories

**Regional statistics**  
Deepen your understanding of regional market environments

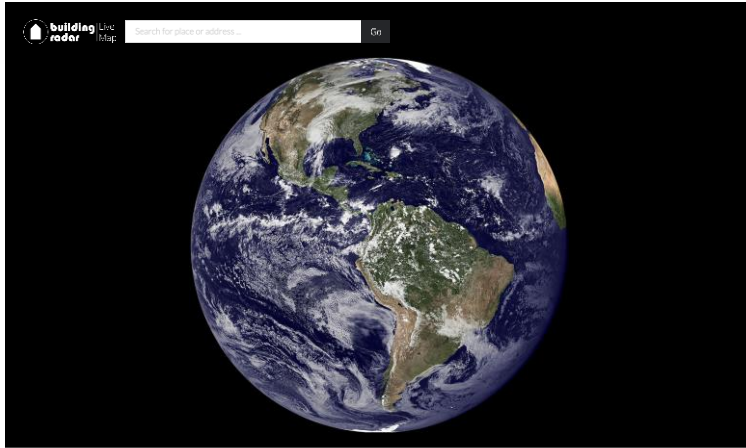
**Company profiles**  
Analyze a firm's activities by sector, construction phase, region, etc.



# Explore any construction site in the world from your desk thanks to our **live\*** satellite imagery

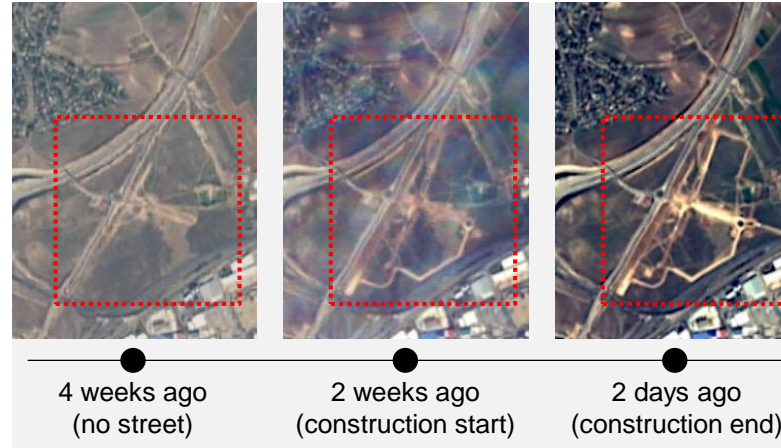


## Explore global projects



Find images via search bar or our smooth “drag and zoom” functionality

## Track changes



Monitor progress with our timeline tool

## Extract information



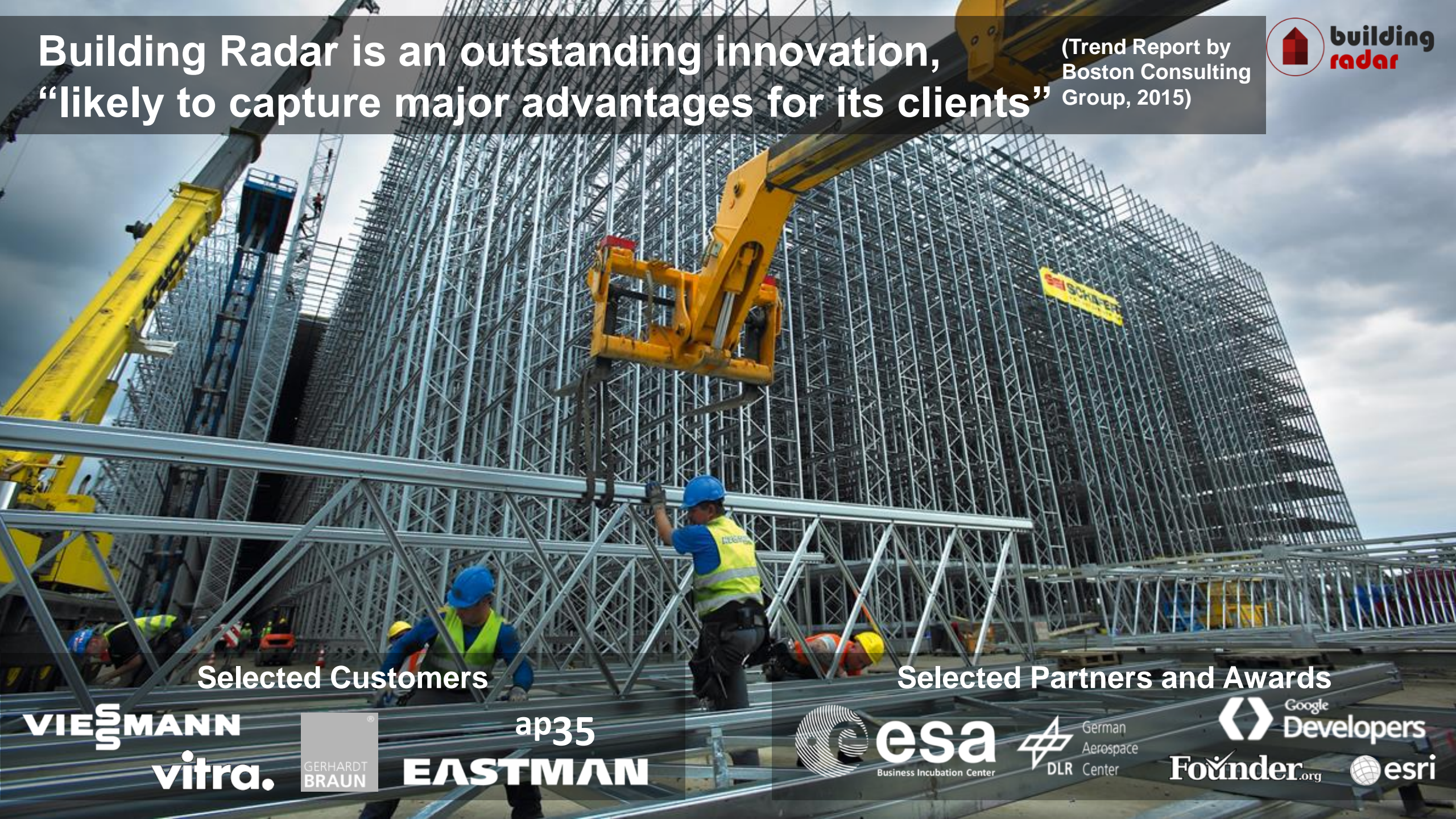
Use GIS tools to extract information like distance or surface area

\*Imagery is 5 days old on average thanks to our cooperation with the European Space Agency (ESA)



Building Radar is an outstanding innovation,  
“likely to capture major advantages for its clients”

(Trend Report by  
Boston Consulting  
Group, 2015)



Selected Customers



ap35



Selected Partners and Awards





Start improving your sales leads now!  
Get a Demo:

[indinger@buildingradar.com](mailto:indinger@buildingradar.com)  
+4917645783488

