

# Esri Federal GIS Conference

February 11-12, 2020 | Washington, D.C.

## Special Message from the Nonprofit & Global Organizations Team

We look forward to seeing you at the 2020 Federal GIS Conference. In order to help you and your organization gain the maximum benefit from this event, we have highlighted a few resources among the hundreds of different activities, workshops and Expo opportunities available on February 11-12.

## Sustainable World Expo Area

With climate change, growing populations, and increasing demands on resources, the need for sustainable solutions is greater than ever. GIS plays a critical role in addressing the epic challenges we face today. It is a framework and process for seeing and understanding our world through the common language of what happens where. NGOs, nonprofits, and governments use Esri's ArcGIS platform to integrate and manage environmental, social, and economic information, and to collaborate across boundaries to solve problems holistically and create a more sustainable world.

## Expo Hours

**Tuesday, February 12, 12:30 PM – 6:30 PM, Hall B**

**Wednesday, February 13, 10:30 AM – 5:15 PM, Hall B**

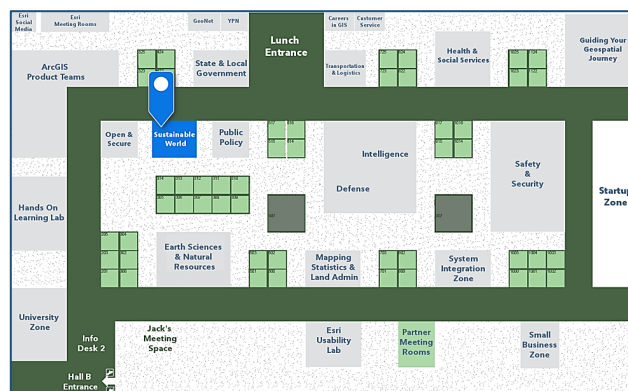
## Expo Social

**Tuesday, February 12, 5:15 PM – 6:30 PM, Hall B**

## Networking Reception

**Smithsonian Natural History Museum**

**Wednesday, February 12, 6:30 PM – 9:30 PM**



## Our Support Team is Available for You...

### Sales Team

- Salim Sawaya, Manager [SSawaya@esri.com](mailto:SSawaya@esri.com)
- Riccardo de Marchi Trevisan, Account Manager [RdeMarchi@esri.com](mailto:RdeMarchi@esri.com)
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### Solution Engineer Team

- Adam Pfister, Solution Engineer, [apfister@esri.com](mailto:apfister@esri.com)
- Calvin Kwon, Solution Engineer, [ckwon@esri.com](mailto:ckwon@esri.com)



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## The NGO Team is Presenting at...

**Professional Development Workshop:** [An Assessment of Ecosystems in Global Protected Areas](#)

Wednesday, February 12, 1:30 pm – 2:30 pm, Room 150 A

Speakers: *Timothy Boucher, Jennifer McGowan, and Nicholas Wolf – The Nature Conservancy (TNC)*

Esri Staff: Adam Jenkins,

**Professional Development Workshop:** [GIS for Conservation](#)

Wednesday, February 12, 2:45 pm – 3:45 pm, Room 150 A

Speakers: *Regan Smyth and Lori Scott – NatureServe*

Esri Staff: Adam Jenkins, Adam Pfister, Calvin Kwon

**Professional Development Workshop:** [GIS for Humanitarian Assistance](#)

Wednesday, February 12, 4:00 pm – 5:00 pm, Room 150 A

Speakers: *Tim Opelt and Michael Bishopp - Samaritan's Purse; Kate Keator and Michael Sholtens -The Carter Center*

Esri Staff: Eric Lovell, Adam Pfister, Calvin Kwon

**Professional Development Workshop:** [GIS for Sustainable Development](#)

Wednesday, February 12, 5:15 pm – 6:15 pm, Room 150 A

Speakers: *Walker Kosmidou-Bradley, Geographer, World Bank Group;*

*Tarrajna Walsh – Digital Technology Program Specialist at USAID Geocenter*

*Evelyn Michael – Geospatial Analyst at USAID Geocenter*

Esri Staff: Riccardo de Marchi Trevisan, Calvin Kwon

## Other Don't Miss Activities...

### Senior Executive Breakfast

Tuesday, February 11 – invitation only

Federal Government executives engage with Esri President Jack Dangermond.

### Welcome and Orientation for First Time Attendees

Tuesday, February 11, 8:00 am – 8:45 am (if applicable), Room 146 C

Learn how to maximize your time at the FedGIS Conference.

### Opening Plenary Session

February 11, 9:00 am – 12:30 pm, Hall A

Keynote address by Jack Dangermond and inspirational technology demonstrations by Esri and Government users.

### FedGIS EXPO (February 11-12)

Visit hundreds of exhibits, partners and innovative solutions tackling today's challenges. See the latest in software developments and solutions from Esri. Visit your Esri Team in the *Sustainable World* Expo Neighborhood.

### Networking Reception (February 12, 6:30pm – 9:30pm)

Conclude the conference with an annual networking reception at the Smithsonian Museum and connect with your colleagues, Esri and our partners.



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## We Especially Recommend these Professional Development Workshops for You and Your Staff...

<b>Tuesday, February 11</b>		
1:45 pm - 2:45 pm	ArcGIS StoryMaps: Agencies Are Creating Great Story Maps; Here's How You Can Too	145 B
4:15 pm - 5:15 pm	ArcGIS Pro: Migrating from ArcMap	145 A
4:15 pm - 5:15 pm	ArcGIS Hub: Fostering Community Engagement with Initiatives, Events, and Data	144 B
<b>Wednesday, February 12</b>		
1:45 pm - 2:45 pm	ArcGIS Insights: Best Practices	151 A
5:15 pm - 6:15 pm	Leveraging ArcGIS Web Apps	144 B
4:15 pm - 5:15 pm	Title	144 A

For a complete agenda, visit [www.esri.com/events/federal/agenda](http://www.esri.com/events/federal/agenda).

If you have any questions, contact us and we will be happy to help guide you on the best use of your time at the 2019 Federal GIS Conference

The banner features a blue background on the left with white and red geometric shapes (plus signs, squares, and L-shapes) and a red background on the right with white geometric shapes. The text is in a bold, sans-serif font.

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