



2023

Business Sector Events and Activities

The Esri User Conference (Esri UC) has many presentations and events with hundreds of topics covered. To help you find your way to the business sector sessions and events, we have prepared a more focused agenda.

Business Showcase

Tuesday, July 11	9:00 AM–6:00 PM
Wednesday, July 12	9:00 AM–6:00 PM
Thursday, July 13	9:00 AM–4:00 PM

Ground Level Exhibit Hall A, San Diego Convention Center (SDCC)

Explore the Esri Showcase and meet with Esri experts in the GIS Product Areas and Industry Neighborhoods. At the business industry island, collaborate and learn directly from Esri industry managers about innovative solutions for your organization. In the business industry area, you will find demo kiosks with representatives from industries such as Retail, Real Estate, Insurance, Financial Services, Manufacturing, Logistics & Distribution, Technology. Also featured this year is dedicated kiosks and team members from ArcGIS Business Analyst.

Business Social

Hilton San Diego Bayfront

Wednesday, July 12, 2023, 6:00 PM–8:00 PM

Network with other business professionals at a dedicated evening social. Discover new opportunities and grow your network some snacks and beverages!

Focused Agenda

Note: There are hundreds of more sessions to attend. We hope this agenda can help get you started. We do encourage you do check out the full detailed agenda online. If you are looking for locations of sessions, please refer to the online agenda for updated dates / times and location.

Demo Theater Schedule

Tuesday, July 11

10:00 AM – 10:45 AM	Living Atlas: Knowing Your Community
10:00 AM – 10:45 AM	Living Atlas: Turning Climate Data into Resilience Action
1:00 PM – 1:45 PM	Building Climate Hazards Infographics using Custom Data
4:00 PM – 4:45 PM	ArcGIS Business Analyst: Building Infographics for Your Organization

Wednesday, July 12

11:30 AM – 12:15 PM	ArcGIS Experience Builder: Tips and Tricks
1:00 PM – 1:45 PM	ArcGIS Business Analyst: Using Your Own Data in Analysis Reports, and Infographics
1:00 PM – 1:45 PM	ArcGIS StoryMaps: Making Great Map Tours



SDCC = San Diego Convention Center

Please note: All listings subject to change; not every paper or event may be presented here.

2:30 PM – 3:15 PM ArcGIS Business Analyst: Using the Business Analyst Experience Builder Widget to Create Compelling Applications

Thursday, July 13

10:00 AM – 10:45 AM ArcGIS Solutions: Social Equity Analysis

2:00 PM – 3:15 PM ArcGIS Online and ArcGIS Enterprise: Sharing Imagery

Industry-Focused Sessions and Technical Workshops

Tuesday, July 11

8:30 AM – 9:30 AM ArcGIS Dashboards: Best Practices SDCC, Room

8:30 AM – 9:30 AM ArcGIS Knowledge: An Overview SDCC, Room

8:30 AM – 9:30 AM ArcGIS Business Analyst: An Introduction SDCC, Room

8:30 AM – 9:30 AM ArcGIS Enterprise: An Introduction SDCC, Room

10:00 AM – 11:00 AM Defining and Implementing Your Geospatial Strategy SDCC, Room

10:00 AM – 11:00 AM Geodesign and Digital Twins: The Road Ahead SDCC, Room

1:00 PM – 2:00 PM ArcGIS Network Analyst: An Introduction SDCC, Room

4:00 PM – 5:00 PM Getting Started with ArcGIS Hub SDCC, Room

4:00 PM – 5:00 PM ArcGIS Dashboards: An Introduction SDCC, Room

Wednesday, July 12

8:30 AM – 9:30 AM ArcGIS Business Analyst: An Introduction SDCC, Room

8:30 AM – 9:30 AM ArcGIS Velocity: An Introduction SDCC, Room

10:00 AM – 11:00 AM Adoption Strategies: Preparing Your Organization for GIS SDCC, Room

10:00 AM – 11:00 AM ArcGIS Business Analyst: Tips and Tricks SDCC, Room

2:30 PM – 3:30 PM ArcGIS Indoors: The Future of the Hybrid Workplace SDCC, Room

2:30 PM – 3:30 PM ArcGIS Experience Builder: An Introduction SDCC, Room

3:10 PM – 3:30 PM ArcGIS Knowledge: Data Integration Using Knowledge Graphs Expo Spotlight Talks

Thursday, July 13

8:30 AM – 9:30 AM ArcGIS Business Analyst: Tips and Tricks SDCC, Room

8:30 AM – 9:30 AM ArcGIS StoryMaps: An Introduction SDCC, Room

10:00 AM – 11:00 AM ArcGIS Business Analyst: What's New SDCC, Room

10:00 AM – 11:00 AM ArcGIS StoryMaps: What's New and The Road Ahead SDCC, Room

1:00 PM – 1:45 PM ArcGIS StoryMaps: Showcase Your GIS Work Like a Rock Star SDCC, Room

1:00 PM – 2:00 PM Esri Demographics: What's New in the U.S. in 2023 SDCC, Room

Special Interest Group Meetings

Tuesday, July 11

11:30 AM – 12:30 PM Digital Twin SIG Hilton, Indigo

Wednesday, July 12

7:00 AM – 8:00 AM Logistics, Freight, and Distribution SIG Hilton, Indigo

7:00 AM – 8:00 AM Banking & Financial Services SIG Hilton, Indigo

7:00 AM – 8:00 AM Manufacturing SIG Hilton, Indigo

11:30 AM – 12:30 PM Insurance SIG Hilton, Indigo

11:30 AM – 12:30 PM Retail SIG Hilton, Indigo

2:30 PM – 3:30 PM Real Estate User Group Meeting Hilton, Indigo

Thursday, July 13

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11:30 AM – 12:30 PM	Equity and Social Justice SIG	SDCC, Room
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Moderated Paper Presentations (User Presentations)			
Tuesday, July 11			
8:30 AM – 9:30 AM	Retail	Modeling Retail Performance with Location Intelligence	SDCC, Room
10 AM – 11 AM	Real Estate	Leveraging ArcGIS in Real Estate to Find the best Locations for Business	SDCC, Room
Wednesday, July 12			
8:30 AM – 9:30 AM	Logistics & Supply Chain	End-to-End Supply Chain Visibility: Sustainable Sourcing Through Disruption Monitoring	SDCC, Room
1:00 PM – 2:00 PM	Real Estate	Creating and Managing Great Spaces for Employees and Customers Using ArcGIS Indoor Mapping Capabilities	SDCC, Room

Don't Miss These Activities

Esri UC Plenary Session	Monday, July 10	8:30 AM–3:30 PM
Academic GIS Program Fair	Monday, July 10	2:30 PM–5:00 PM
Map Gallery Reception	Monday, July 10	4:00 PM–6:00 PM
Science Symposium	Tuesday, July 11	4:00 PM–6:30 PM
Esri Awards Ceremony	Wednesday, July 12	3:30 PM–5:30 PM
Thursday Night Celebration	Thursday, July 13	5:30 PM–10:00 PM
Closing Session	Friday, July 14	10:30 AM–NOON

Esri is excited to announce the **GIS Day 2023** event registration will open early this year. Please visit go.esri.com/GISDay to register during UC and receive a swag pack.

You can check out our StoryMap Agenda for a more detailed activity and session list: <https://arcg.is/1CyKti>

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