

Business Mini-Theater Info & Agenda

@ Business Booth on the Expo Show Floor (SDCC)



Topics to be Presented:

At our mini-theater inside of the business booth on the show floor of the San Diego Convention Center, you will find speakers ranging from our partners to our product teams that will pique your interest!

In between your sessions, drop by the booth and be amazed by the experiences and content our speakers have to provide. Our speakers will show you the best ways to use our products for business workflows, optimizations for increasing growth, and demos that you can replicate for your company!

Topics include: Innovative Property Analysis, Void Analysis, Facility Risk Assessment, Using Business Analyst to find the Best Locations, Infographics, Territory Planning & Design, and many more.

Partner Speakers:

Partners of Esri will be speaking at our mini-theater! They include: the Loss Prevention Research Council (LPRC), Jakala, the CAP Index, and JP Morgan/Chase!



Agenda:

Tuesday July 12th		
Time	Topic	Presentor(s)
9:00 AM	Innovative Property Analysis	Eric Pollard
10:00 AM	Loss Prevention Research Council (LPRC)	Dr. Read Hayes
10:30 AM	CAP Index - Crime Risk Forecasting	Steve Longo
11:00 AM	JPMC - Facility Risk Assessment Process	Matthew Waterson, Steve Longo
1:30 PM	Using ArcGIS Knowledge for Customer and Network Analytics	Russell Sands
2:00 PM	Assessing Insurance Market Characteristics	Alberto Mendez
3:00 PM	Evaluating ATM Networks for Customer Accessibility	Dennis Jarrard
4:00 PM	Q&A w/ the Business Analyst Product Team	Kyle Watson, Daniel L.
4:30 PM	Using Business Analyst to Find the Best Locations	Fizza Chaudhry
Wednesday July 13th		
Time	Topic	Presentor(s)
9:00 AM	Esri Reports	Brooke, Tony
9:30 AM	Q&A with the Business Analyst Product Team	Garry Burgess & BA Team
10:00 AM	Jakala - GeoSolutions Role Supporting the Sustainability Agenda	Michele Pesce, Daniela Bafico
10:30 AM	CAP Index or JPMC	TBD
11:00 AM	Infographics	Daniel S.
11:30 AM	Loss Prevention Research Council (LPRC)	Dr. Read Hayes
1:00 PM	Enterprise Route Management	Rodney Conger, Rob Haley
1:30 PM	Evolution of Market Planning with ArcGIS	Eric Pollard
2:00 PM	Territory Planning & Design	Kyle Watson, Daniel L.
2:30 PM	Jakala - GeoIntelligence Meets Media	Michele Pesce, Daniela Bafico
3:00 PM	Automating Underwriting Workflows in Insurance	Dennis Jarrard, Sue Dunham
3:30 PM	Business Risk (Safety, Security & Hazard Risk)	Emily Knish-Anderson, Simeon Tepaco
4:00 PM	Advanced Analysis & Visualization	Helen Thompson
4:30 PM	Logo Mapping & 3D Visualization (Real Estate)	Alberto Mendez, Dennis Kaplan, Chris Cardone
5:00 PM	Infographics	Daniel S.
Thursday July 14th		
Time	Topic	Presentor(s)
9:00 AM	Advanced Analysis & Visualization	Helen Thompson
9:30 AM	Territory Planning & Design	Kyle Watson, Daniel L.
10:00 AM	Jakala - Sales Force Organization Excellence	Michele Pesc, Daniela Bafico
10:30 AM	Logo Mapping & 3D Visualization (Real Estate)	Alberto Mendez, Dennis Kaplan, Chris Cardone
11:00 AM	Innovative Property Analysis	Eric Pollard
11:30 AM	Alternative Fulfillment (Micro)	Mike Frey, Kyle Leone
12:30 PM	Best Practices for Integrating Salesforce and ArcGIS	Russell Sands
1:00 PM	Location Allocation (Logistics)	Agata Miszczyk, Patrick Fowler
1:30 PM	Void Analysis	David Dodge
2:00 PM	Performing Banking Compliance Workflows in ArcGIS	Dennis Jarrard
2:30 PM	Business Risk (Safety, Security & Hazard Risk)	Emily Knish-Anderson, Simeon Tepaco

