

Manufacturing and Logistics Events and Activities

The Esri User Conference has many presentations and events with hundreds of topics covered. To help you find your way to the Manufacturing and Logistics sessions and events, we have prepared a more focused agenda.

Esri Business Summit

July 9-11 San Diego Hilton Bayfront Hotel

Join us for a cross-industry view of growth, innovation and success strategies from some of the world's best brands and market leaders. Attend the Esri Business Summit and discover how a location strategy allows you to perform in-depth analysis of business information and enable your organization to perform at top notch levels. The Summit is the ideal forum for you to engage with peers from the global commercial community, sit down with Esri business managers and map out a game plan for success.

Learn more at www.esri.com/bizsummit

Esri Showcase - Commercial Neighborhood

Tuesday, July 11 9:00 AM–6:00 PM

Wednesday, July 12 9:00 AM–6:00 PM

Thursday, July 13 9:00 AM–1:30 PM

Ground Level Exhibit Hall B1, SDCC

Discover your competitive advantage with Esri for Commercial. Visit the commercial neighborhood to find out how companies use ArcGIS to respond to technology, economic and social disruptions and fast changing markets. With Esri's commercial GIS, companies no longer operate on intuition and luck to get the job done; they develop insights and clear direction.

Esri Showcase - Hands-on Learning Lab

The Hands-on Learning Lab (HOLL) is a training resource provided and developed by ESRI Training Services. The Lab is an excellent way to introduce ArcGIS users to a variety of Esri software solutions and training opportunities while learning to use Esri software.

The HOLL consists of a group of laptops with headphones where students can work through lessons at their own pace. A lesson consists of a recorded presentation followed by a hands-on exercise. Each lesson typically takes about 45 minutes to one hour to complete and students can generally come and go as they please. Ed Services instructors are on hand to assist with questions and to discuss Esri products, other training opportunities and Esri Technical Certification.

See the list of lessons offered on the [online agenda](#).

Commercial Showcase – Envisioning Center Schedule

Tuesday, July 11

10:30 AM New Era Supply Chain Visibility and Tracking

Wednesday, July 12

1:30 PM New Era Supply Chain Visibility and Tracking

Industry Focused Sessions

Tuesday, July 11

8:30 AM	Network Analyst: An Introduction	SDCC, Room 31 B
9:30 AM	Making Political Risk Predictable: Mapping, Analyzing & Forecasting Political Conflicts	SDCC, Esri Showcase: Startup Zone Theaterette
11:30 AM	Business Analyst: Using the BA Mobile App in the Field	SDCC - Demo Theater 12 - Apps
3:15 PM	Esri Business Analyst: An Introduction	SDCC, Room 16 B

Wednesday, July 12

8:30 AM	Esri Business Analyst: An Introduction	Hilton Bayfront Hotel, Sapphire Ballroom A
11:30 AM	Business Analyst Web App: An Introduction	SDCC - Demo Theater 09 - Technical Support
5:30 PM	Business Analyst: Visually Compelling Market Insights using Custom Infographics	SDCC - Demo Theater 12 - Apps

Thursday, July 13

8:30 AM	Explaining the Value of GIS to Management	SDCC, Room 17 A
10:15 AM	Network Analyst: An Introduction	SDCC, Room 05 A

Special Interest Group Meetings and Networking

Tuesday, July 11

1:30 PM	Commercial Transportation / Delivery Services Special Interest Group (SIG) Meeting	Hilton Bayfront Hotel, Sapphire 400
4:30 PM	Manufacturing Special Interest Group (SIG) Meeting	Hilton Bayfront Hotel, Sapphire 400
5:30 PM	Commercial Social	Hilton Bayfront Hotel, Pool Terrace

Moderated Paper Presentations

Wednesday, July 12

8:30 AM	Logistics and Manufacturing	Sustainable Field Services and Delivery	SDCC, Room 30 B
10:15 AM	Logistics and Manufacturing	Supply Chain Efficiency Optimization	SDCC, Room 30 B