



2023

GIS/IT Manager's & Leader's Events and Activities

The Esri User Conference (Esri UC) has many presentations and events with hundreds of topics covered. To help you navigate to the GIS/IT manager's & leader's recommended sessions and events, we have prepared a more focused agenda.

Be Sure to Attend the GIS Manager's Summit

GIS Manager's Summit

Sunday, July 09

9:00AM - 3:30 PM The GIS Manager's Summit

Marriott Marquis

Connect with peers and experts and discover how GIS managers are becoming today's GIS leaders. Discuss best practices for GIS managers and get practical leadership tips. Take advantage of opportunities to participate and network with presenters and your peers. Click [here](#) to learn more. Be sure to scroll down to the bottom of the page and select "Add this session to your schedule". This is a no cost event, but you must register for the UC to attend.

Expo Spotlight Talks

Tuesday, July 11

9:00 AM Geospatial Strategy: A Brief Introduction

Tuesday, July 11

12:10 PM ArcGIS Enterprise: Tips for Implementing Security Best Practices

Wednesday, July 12

10:00 AM Adoption Strategies: You Built Your GIS, Now How Do You Get People to Use It?

Wednesday, July 12

10:40 AM Grow Your GIS Workforce with Esri Training

Wednesday, July 12

1:00 PM Geospatial Strategy: Maximizing Your Investment in GIS

Thursday, July 13

11:30 AM ArcGIS: Modernize Your Geospatial Infrastructure

Thursday, July 13

3:10 PM Executing GIS Projects Using an Agile Framework

Thursday, July 13

2:30 PM Supporting Your Base Deployment: Best Practices

Demo Theater Sessions

Tuesday, July 11

1:00 PM ArcGIS Online Privacy: Minimizing Sensitive Data Leaks

SDCC, Room TBD

Tuesday, July 11



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SDCC = San Diego Convention Center

Please note: All listings subject to change; not every paper or event may be presented here.

4:00 PM Build an Equity Strategy with GIS SDCC, Room TBD

Thursday, July 13

10:00 AM ArcGIS Enterprise: Expanding on the Base Deployment SDCC, Room TBD

Technical Workshops

Tuesday, July 11

10:00 AM ArcGIS Enterprise: Considerations for Upgrading to 11.x SDCC, Room TBD

Tuesday, July 11

10:00 AM ArcGIS Field Maps: Automating and Integrating Mobile Workflows SDCC, Room TBD

Tuesday, July 11

10:00 AM Adoption Strategies: Preparing Your Organization for GIS SDCC, Room TBD

Tuesday, July 11

10:30 AM ArcGIS Pro: Deploying Across Your Organization SDCC, Room TBD

Tuesday, July 11

1:00 PM ArcGIS Instant Apps: Best Practices SDCC, Room TBD

Tuesday, July 11

4:00 PM Approaches to Organizational and Data Governance SDCC, Room TBD

Wednesday, July 12

10:00 AM ArcGIS Pro: Deploying Across Your Organization SDCC, Room TBD

Wednesday, July 12

2:30 PM Defining and Implementing Your Geospatial Strategy SDCC, Room TBD

Wednesday, July 12

4:00 PM ArcGIS Enterprise: Data Storage Strategies SDCC, Room TBD

Wednesday, July 12

4:00 PM ArcGIS Online: Best Practices for Content Management, Item Discoverability and Search SDCC, Room TBD

Friday, July 14

9:00 AM Adoption Strategies: Preparing Your Organization for GIS SDCC, Room TBD

Special Interest Group Meetings

Wednesday, July 12

11:30 AM Mobile Workforce SIG SDCC, Room TBD

User Presentations

Tuesday, July 11

8:30 AM Connecting Education to Workforce Needs SDCC, Room TBD

Tuesday, July 11

8:30 AM Program Improvements Through the Use of GIS SDCC, Room TBD

Tuesday, July 11

10:00 AM Building Support for GIS Across the Organization SDCC, Room TBD

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Tuesday, July 11

2:30 PM Embracing Data Management Best Practices SDCC, Room TBD

Panel Discussions

Tuesday, July 11

2:30 PM YPN: Leveraging Social Media to Advance Your Career SDCC, Room TBD

Thursday, July 13

2:00 PM YPN: Strategies to Develop GIS Leaders SDCC, Room TBD

Special Discussions

Tuesday, July 11

11:30 AM History of GIS, Part I: The Foundations (1940 - 1965) SDCC, Room TBD

Wednesday, July 12

11:30 AM History of GIS, Part II: The Academic Era (1966 - 1980) SDCC, Room TBD

Thursday, July 13

11:30 AM History of GIS, Part III: The Commercial Era (1981 - Present) SDCC, Room TBD

Don't Miss These Activities

Esri UC Plenary Session	Monday, July 10	8:30 AM–3:30 PM
Academic GIS Program Fair	Monday, July 10	2:30 PM–5:00 PM
Map Gallery Reception	Monday, July 10	4:00 PM–6:00 PM
Science Symposium	Tuesday, July 11	4:00 PM–6:30 PM
Esri Awards Ceremony	Wednesday, July 12	3:30 PM–5:30 PM
Thursday Night Celebration	Thursday, July 13	5:30 PM–10:00 PM
Closing Session	Friday, July 14	10:30 AM–NOON

Esri is excited to announce the [GIS Day 2023](#) event registration will open early this year. Please visit go.esri.com/GISDay to register during UC and receive a swag pack.

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