



Benchmark Report Example

Var \ TA	Gwinnett County	Fairfax County	San Francisco County	Portland Store 5 mile ring
Area Id	13135	51059	06075	0_1
Store Name				Store1
Area Desc	<none>	<none>	<none>	5 miles
2012 Total Population	419	60,089	11,745	425,113
2012 Population Density	0.3	8.7	18.2	5,413.0
2012 Total Households	147	18,691	4,500	191,887
2010-2012 Grwth Rt: Population	0.32	1.42	-0.21	1.07
2010-2012 Grwth Rt: Households	0.00	1.76	-0.77	1.14
2012 Median Household Income	\$25,494	\$61,463	\$25,195	\$43,516
2012 Median Disposable Income	\$22,279	\$51,415	\$23,153	\$36,003
ID	13135	51059	06075	0

Source: U.S. Census Bureau, Census 2010 Data. Esri forecasts for 2012 and 2017