



# Retail Goods and Services Expenditures

Proposed Location  
 100 S Western Ave, Chicago, Illinois, 60612  
 Ring: 1 mile radius

Prepared by Esri  
 Latitude: 41.87998  
 Longitude: -87.68647

Top Tapestry Segments	Percent	Demographic Summary	2021	2026
City Strivers (11A)	24.2%	Population	28,443	28,291
Trendsetters (3C)	22.4%	Households	11,444	11,412
City Commons (11E)	20.3%	Families	5,903	5,885
Social Security Set (9F)	15.6%	Median Age	33.2	34.0
Bright Young Professionals (8C)	7.9%	Median Household Income	\$49,091	\$54,143
		Spending Potential Index	Average Amount Spent	Total
<b>Apparel and Services</b>		86	\$1,822.26	\$20,853,973
Men's		86	\$349.39	\$3,998,417
Women's		82	\$603.57	\$6,907,252
Children's		84	\$260.88	\$2,985,484
Footwear		92	\$462.42	\$5,291,945
Watches & Jewelry		85	\$109.60	\$1,254,216
Apparel Products and Services (1)		96	\$50.82	\$581,600
<b>Computer</b>				
Computers and Hardware for Home Use		79	\$132.33	\$1,514,341
Portable Memory		81	\$3.53	\$40,437
Computer Software		93	\$8.92	\$102,029
Computer Accessories		76	\$13.73	\$157,135
<b>Entertainment &amp; Recreation</b>		75	\$2,430.95	\$27,819,789
Fees and Admissions		74	\$549.12	\$6,284,182
Membership Fees for Clubs (2)		76	\$188.18	\$2,153,573
Fees for Participant Sports, excl. Trips		66	\$76.15	\$871,491
Tickets to Theatre/Operas/Concerts		80	\$65.02	\$744,032
Tickets to Movies		79	\$43.77	\$500,892
Tickets to Parks or Museums		73	\$24.81	\$283,874
Admission to Sporting Events, excl. Trips		65	\$41.59	\$475,943
Fees for Recreational Lessons		77	\$107.69	\$1,232,373
Dating Services		160	\$1.92	\$22,005
TV/Video/Audio		79	\$932.32	\$10,669,524
Cable and Satellite Television Services		80	\$643.54	\$7,364,710
Televisions		79	\$88.34	\$1,010,927
Satellite Dishes		70	\$1.10	\$12,593
VCRs, Video Cameras, and DVD Players		77	\$3.77	\$43,097
Miscellaneous Video Equipment		77	\$11.95	\$136,810
Video Cassettes and DVDs		79	\$6.03	\$68,987
Video Game Hardware/Accessories		92	\$26.55	\$303,832
Video Game Software		92	\$14.70	\$168,273
Rental/Streaming/Downloaded Video		78	\$54.46	\$623,235
Installation of Televisions		66	\$0.49	\$5,651
Audio (3)		73	\$78.32	\$896,286
Rental and Repair of TV/Radio/Sound Equipment		104	\$3.07	\$35,123
Pets		70	\$512.99	\$5,870,645
Toys/Games/Crafts/Hobbies (4)		79	\$91.23	\$1,043,998
Recreational Vehicles and Fees (5)		60	\$68.02	\$778,402
Sports/Recreation/Exercise Equipment (6)		74	\$132.63	\$1,517,797
Photo Equipment and Supplies (7)		81	\$37.03	\$423,786
Reading (8)		79	\$81.49	\$932,583
Catered Affairs (9)		90	\$26.55	\$303,800
<b>Food</b>		83	\$7,686.52	\$87,964,533
Food at Home		83	\$4,524.24	\$51,775,351
Bakery and Cereal Products		84	\$585.99	\$6,706,111
Meats, Poultry, Fish, and Eggs		84	\$994.56	\$11,381,734
Dairy Products		83	\$452.44	\$5,177,687
Fruits and Vegetables		84	\$889.13	\$10,175,188
Snacks and Other Food at Home (10)		82	\$1,602.12	\$18,334,631
Food Away from Home		83	\$3,162.28	\$36,189,182
Alcoholic Beverages		81	\$509.59	\$5,831,747

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	Spending Potential Index	Average Amount Spent	Total
<b>Financial</b>			
Value of Stocks/Bonds/Mutual Funds	63	\$17,074.51	\$195,400,747
Value of Retirement Plans	60	\$60,601.98	\$693,529,028
Value of Other Financial Assets	74	\$6,375.88	\$72,965,514
Vehicle Loan Amount excluding Interest	71	\$2,030.73	\$23,239,711
Value of Credit Card Debt	78	\$2,155.01	\$24,661,885
<b>Health</b>			
Nonprescription Drugs	73	\$112.62	\$1,288,776
Prescription Drugs	69	\$230.70	\$2,640,150
Eyeglasses and Contact Lenses	73	\$71.08	\$813,443
<b>Home</b>			
Mortgage Payment and Basics (11)	59	\$6,278.58	\$71,852,016
Maintenance and Remodeling Services	56	\$1,616.94	\$18,504,251
Maintenance and Remodeling Materials (12)	54	\$334.66	\$3,829,875
Utilities, Fuel, and Public Services	78	\$3,877.23	\$44,371,053
<b>Household Furnishings and Equipment</b>			
Household Textiles (13)	82	\$83.20	\$952,190
Furniture	77	\$493.91	\$5,652,330
Rugs	71	\$22.31	\$255,323
Major Appliances (14)	64	\$241.32	\$2,761,640
Housewares (15)	77	\$67.82	\$776,131
Small Appliances	81	\$42.86	\$490,466
Luggage	82	\$13.64	\$156,044
Telephones and Accessories	87	\$87.01	\$995,762
<b>Household Operations</b>			
Child Care	77	\$407.66	\$4,665,220
Lawn and Garden (16)	57	\$287.69	\$3,292,373
Moving/Storage/Freight Express	82	\$58.34	\$667,681
Housekeeping Supplies (17)	79	\$615.48	\$7,043,522
<b>Insurance</b>			
Owners and Renters Insurance	59	\$370.55	\$4,240,621
Vehicle Insurance	78	\$1,460.33	\$16,712,004
Life/Other Insurance	67	\$405.26	\$4,637,782
Health Insurance	73	\$3,016.99	\$34,526,466
Personal Care Products (18)	82	\$407.33	\$4,661,483
School Books and Supplies (19)	82	\$107.63	\$1,231,765
Smoking Products	92	\$352.04	\$4,028,703
<b>Transportation</b>			
Payments on Vehicles excluding Leases	69	\$1,798.19	\$20,578,490
Gasoline and Motor Oil	76	\$1,833.38	\$20,981,239
Vehicle Maintenance and Repairs	75	\$827.55	\$9,470,484
<b>Travel</b>			
Airline Fares	75	\$474.49	\$5,430,024
Lodging on Trips	67	\$477.63	\$5,466,044
Auto/Truck Rental on Trips	76	\$41.81	\$478,514
Food and Drink on Trips	72	\$432.33	\$4,947,600

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June 30, 2021



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- (1) Apparel Products and Services** includes shoe repair and other shoe services, apparel laundry and dry cleaning, alteration, repair and tailoring of apparel, clothing rental and storage, and watch and jewelry repair.
- (2) Membership Fees for Clubs** includes membership fees for social, recreational, and health clubs.
- (3) Audio** includes satellite radio service, radios, stereos, sound components, equipment and accessories, digital audio players, records, CDs, audio tapes, streaming/downloaded audio, musical instruments and accessories, and rental and repair of musical instruments.
- (4) Toys and Games** includes toys, games, arts and crafts, tricycles, playground equipment, arcade games, online entertainment and games, and stamp and coin collecting.
- (5) Recreational Vehicles & Fees** includes docking and landing fees for boats and planes, payments on boats, trailers, campers and RVs, rental of boats, trailers, campers and RVs, and camp fees.
- (6) Sports/Recreation/Exercise Equipment** includes exercise equipment and gear, game tables, bicycles, camping equipment, hunting and fishing equipment, winter sports equipment, water sports equipment, other sports equipment, and rental/repair of sports/recreation/exercise equipment.
- (7) Photo Equipment and Supplies** includes film, film processing, photographic equipment, rental and repair of photo equipment, and photographer fees.
- (8) Reading** includes digital book readers, books, magazine and newspaper subscriptions, and single copies of magazines and newspapers.
- (9) Catered Affairs** includes expenses associated with live entertainment and rental of party supplies.
- (10) Snacks and Other Food at Home** includes candy, chewing gum, sugar, artificial sweeteners, jam, jelly, preserves, margarine, fats and oils, salad dressing, nondairy cream and milk, peanut butter, frozen prepared food, potato chips and other snacks, nuts, salt, spices, seasonings, olives, pickles, relishes, sauces, gravy, other condiments, soup, prepared salad, prepared dessert, baby food, miscellaneous prepared food, and nonalcoholic beverages.
- (11) Mortgage Payment and Basics** includes mortgage interest, mortgage principal, property taxes, homeowners insurance, and ground rent on owned dwellings.
- (12) Maintenance and Remodeling Materials** includes supplies/tools/equipment for painting and wallpapering, plumbing supplies and equipment, electrical/heating/AC supplies, materials for roofing/gutters, materials for plaster/panel/siding, materials for patio/fence/brick work, landscaping materials, and insulation materials for owned homes.
- (13) Household Textiles** includes bathroom linens, bedroom linens, kitchen linens, dining room linens, other linens, curtains, draperies, slipcovers and decorative pillows.
- (14) Major Appliances** includes dishwashers, disposals, refrigerators, freezers, washers, dryers, stoves, ovens, microwaves, window air conditioners, electric floor cleaning equipment, sewing machines, and miscellaneous appliances.
- (15) Housewares** includes flatware, dishes, cups glasses, serving pieces, nonelectric cookware, and tableware.
- (16) Lawn and Garden** includes lawn and garden supplies, equipment and care service, indoor plants, fresh flowers, and repair/rental of lawn and garden equipment.
- (17) Housekeeping Supplies** includes soaps and laundry detergents, cleaning products, toilet tissue, paper towels, napkins, paper/plastic/foil products, stationery, giftwrap supplies, postage, and delivery services.
- (18) Personal Care Products** includes hair care products, nonelectric articles for hair, wigs, hairpieces, oral hygiene products, shaving needs, perfume, cosmetics, skincare, bath products, nail products, deodorant, feminine hygiene products, adult diapers, other miscellaneous care products and personal care appliances.
- (19) School Books and Supplies** includes school books and supplies for college, elementary school, high school, vocational/technical school, preschool and other schools.

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Top Tapestry Segments	Percent	Demographic Summary	2021	2026
Metro Renters (3B)	29.9%	Population	434,122	440,918
Trendsetters (3C)	12.4%	Households	174,751	179,781
City Commons (11E)	9.8%	Families	85,014	86,336
Laptops and Lattes (3A)	7.7%	Median Age	32.8	33.6
Diverse Convergence (13A)	7.1%	Median Household Income	\$73,143	\$83,496
		Spending Potential Index	Average Amount Spent	Total
<b>Apparel and Services</b>		130	\$2,750.76	\$480,697,613
Men's		133	\$538.89	\$94,171,145
Women's		123	\$904.94	\$158,138,745
Children's		131	\$405.87	\$70,925,767
Footwear		138	\$690.00	\$120,578,968
Watches & Jewelry		126	\$161.98	\$28,305,914
Apparel Products and Services (1)		136	\$71.56	\$12,504,615
<b>Computer</b>				
Computers and Hardware for Home Use		125	\$209.71	\$36,646,955
Portable Memory		126	\$5.45	\$952,621
Computer Software		146	\$14.03	\$2,451,716
Computer Accessories		113	\$20.42	\$3,568,073
<b>Entertainment &amp; Recreation</b>		113	\$3,641.62	\$636,377,605
Fees and Admissions		116	\$856.80	\$149,727,308
Membership Fees for Clubs (2)		119	\$294.68	\$51,496,471
Fees for Participant Sports, excl. Trips		104	\$120.44	\$21,047,725
Tickets to Theatre/Operas/Concerts		119	\$96.26	\$16,821,855
Tickets to Movies		129	\$71.54	\$12,501,753
Tickets to Parks or Museums		118	\$40.14	\$7,014,513
Admission to Sporting Events, excl. Trips		103	\$66.41	\$11,605,289
Fees for Recreational Lessons		117	\$164.96	\$28,827,692
Dating Services		197	\$2.36	\$412,010
TV/Video/Audio		115	\$1,353.33	\$236,495,410
Cable and Satellite Television Services		111	\$897.99	\$156,924,117
Televisions		121	\$136.18	\$23,798,461
Satellite Dishes		113	\$1.77	\$309,567
VCRs, Video Cameras, and DVD Players		118	\$5.79	\$1,011,962
Miscellaneous Video Equipment		117	\$18.20	\$3,180,816
Video Cassettes and DVDs		125	\$9.58	\$1,674,556
Video Game Hardware/Accessories		141	\$40.73	\$7,116,851
Video Game Software		145	\$23.22	\$4,057,840
Rental/Streaming/Downloaded Video		127	\$89.50	\$15,639,932
Installation of Televisions		116	\$0.86	\$149,776
Audio (3)		117	\$125.42	\$21,918,134
Rental and Repair of TV/Radio/Sound Equipment		138	\$4.08	\$713,398
Pets		105	\$763.57	\$133,434,096
Toys/Games/Crafts/Hobbies (4)		121	\$140.25	\$24,508,256
Recreational Vehicles and Fees (5)		88	\$98.79	\$17,264,143
Sports/Recreation/Exercise Equipment (6)		115	\$208.10	\$36,366,070
Photo Equipment and Supplies (7)		130	\$59.82	\$10,452,887
Reading (8)		115	\$119.03	\$20,800,399
Catered Affairs (9)		145	\$42.59	\$7,443,358
<b>Food</b>		126	\$11,607.53	\$2,028,427,370
Food at Home		123	\$6,705.02	\$1,171,709,470
Bakery and Cereal Products		122	\$854.87	\$149,389,562
Meats, Poultry, Fish, and Eggs		124	\$1,462.01	\$255,487,025
Dairy Products		123	\$671.08	\$117,271,626
Fruits and Vegetables		125	\$1,326.01	\$231,721,787
Snacks and Other Food at Home (10)		122	\$2,391.06	\$417,839,471
Food Away from Home		129	\$4,902.51	\$856,717,899
Alcoholic Beverages		126	\$790.22	\$138,091,412

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<b>Financial</b>			
Value of Stocks/Bonds/Mutual Funds	93	\$25,369.86	\$4,433,408,281
Value of Retirement Plans	87	\$87,684.60	\$15,322,970,805
Value of Other Financial Assets	97	\$8,327.27	\$1,455,199,267
Vehicle Loan Amount excluding Interest	113	\$3,244.08	\$566,907,044
Value of Credit Card Debt	116	\$3,216.36	\$562,061,959
<b>Health</b>			
Nonprescription Drugs	107	\$165.43	\$28,908,557
Prescription Drugs	94	\$313.57	\$54,797,115
Eyeglasses and Contact Lenses	106	\$102.45	\$17,903,207
<b>Home</b>			
Mortgage Payment and Basics (11)	89	\$9,497.22	\$1,659,648,967
Maintenance and Remodeling Services	85	\$2,440.58	\$426,494,191
Maintenance and Remodeling Materials (12)	81	\$502.71	\$87,848,282
Utilities, Fuel, and Public Services	114	\$5,672.10	\$991,205,600
<b>Household Furnishings and Equipment</b>			
Household Textiles (13)	123	\$124.44	\$21,746,303
Furniture	117	\$747.61	\$130,645,797
Rugs	102	\$32.02	\$5,594,665
Major Appliances (14)	97	\$366.25	\$64,003,279
Housewares (15)	117	\$103.22	\$18,038,172
Small Appliances	127	\$66.75	\$11,664,183
Luggage	125	\$20.93	\$3,657,539
Telephones and Accessories	126	\$125.93	\$22,006,169
<b>Household Operations</b>			
Child Care	129	\$683.21	\$119,392,207
Lawn and Garden (16)	84	\$423.28	\$73,967,982
Moving/Storage/Freight Express	139	\$98.79	\$17,262,943
Housekeeping Supplies (17)	115	\$899.57	\$157,201,372
<b>Insurance</b>			
Owners and Renters Insurance	84	\$527.08	\$92,108,391
Vehicle Insurance	120	\$2,228.87	\$389,497,741
Life/Other Insurance	95	\$571.01	\$99,783,858
Health Insurance	105	\$4,334.75	\$757,502,148
Personal Care Products (18)	123	\$614.33	\$107,355,243
School Books and Supplies (19)	127	\$165.92	\$28,994,738
Smoking Products	127	\$487.13	\$85,126,692
<b>Transportation</b>			
Payments on Vehicles excluding Leases	108	\$2,809.78	\$491,011,003
Gasoline and Motor Oil	119	\$2,865.00	\$500,661,906
Vehicle Maintenance and Repairs	112	\$1,240.45	\$216,769,342
<b>Travel</b>			
Airline Fares	119	\$747.46	\$130,618,940
Lodging on Trips	104	\$734.28	\$128,316,474
Auto/Truck Rental on Trips	119	\$65.45	\$11,437,880
Food and Drink on Trips	112	\$669.63	\$117,018,394

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Top Tapestry Segments	Percent	Demographic Summary	2021	2026
Metro Renters (3B)	28.1%	Population	1,185,681	1,196,629
Laptops and Lattes (3A)	13.6%	Households	486,494	496,014
Family Extensions (13B)	12.3%	Families	234,015	235,870
Diverse Convergence (13A)	9.2%	Median Age	33.3	34.3
Trendsetters (3C)	7.5%	Median Household Income	\$74,958	\$84,704
		Spending Potential Index	Average Amount Spent	Total
<b>Apparel and Services</b>		132	\$2,797.18	\$1,360,810,851
Men's		136	\$551.09	\$268,099,819
Women's		125	\$925.31	\$450,158,101
Children's		131	\$408.41	\$198,689,704
Footwear		139	\$694.98	\$338,104,399
Watches & Jewelry		129	\$166.66	\$81,079,267
Apparel Products and Services (1)		140	\$73.70	\$35,852,928
<b>Computer</b>				
Computers and Hardware for Home Use		129	\$217.12	\$105,627,405
Portable Memory		129	\$5.62	\$2,735,096
Computer Software		149	\$14.35	\$6,979,082
Computer Accessories		115	\$20.64	\$10,041,044
<b>Entertainment &amp; Recreation</b>		116	\$3,743.05	\$1,820,971,562
Fees and Admissions		122	\$901.58	\$438,611,623
Membership Fees for Clubs (2)		124	\$308.34	\$150,006,317
Fees for Participant Sports, excl. Trips		110	\$127.28	\$61,919,891
Tickets to Theatre/Operas/Concerts		125	\$101.08	\$49,172,657
Tickets to Movies		132	\$73.46	\$35,736,757
Tickets to Parks or Museums		124	\$42.03	\$20,447,722
Admission to Sporting Events, excl. Trips		110	\$70.70	\$34,395,280
Fees for Recreational Lessons		125	\$176.34	\$85,790,617
Dating Services		196	\$2.35	\$1,142,381
TV/Video/Audio		116	\$1,365.26	\$664,191,820
Cable and Satellite Television Services		112	\$906.28	\$440,900,310
Televisions		122	\$136.61	\$66,459,436
Satellite Dishes		111	\$1.75	\$852,758
VCRs, Video Cameras, and DVD Players		121	\$5.92	\$2,880,662
Miscellaneous Video Equipment		120	\$18.61	\$9,054,873
Video Cassettes and DVDs		125	\$9.56	\$4,652,582
Video Game Hardware/Accessories		138	\$40.04	\$19,476,915
Video Game Software		143	\$22.86	\$11,120,176
Rental/Streaming/Downloaded Video		128	\$89.63	\$43,602,939
Installation of Televisions		130	\$0.96	\$468,271
Audio (3)		121	\$129.09	\$62,801,392
Rental and Repair of TV/Radio/Sound Equipment		133	\$3.95	\$1,921,505
Pets		108	\$786.59	\$382,673,554
Toys/Games/Crafts/Hobbies (4)		122	\$141.52	\$68,849,681
Recreational Vehicles and Fees (5)		94	\$106.08	\$51,608,998
Sports/Recreation/Exercise Equipment (6)		119	\$213.85	\$104,035,262
Photo Equipment and Supplies (7)		134	\$61.60	\$29,967,180
Reading (8)		119	\$122.83	\$59,758,376
Catered Affairs (9)		151	\$44.41	\$21,602,835
<b>Food</b>		128	\$11,828.06	\$5,754,280,104
Food at Home		125	\$6,815.83	\$3,315,859,276
Bakery and Cereal Products		124	\$868.07	\$422,308,786
Meats, Poultry, Fish, and Eggs		126	\$1,483.79	\$721,855,633
Dairy Products		125	\$686.07	\$333,770,935
Fruits and Vegetables		128	\$1,355.64	\$659,511,939
Snacks and Other Food at Home (10)		123	\$2,422.25	\$1,178,411,982
Food Away from Home		132	\$5,012.23	\$2,438,420,829
Alcoholic Beverages		131	\$820.22	\$399,032,364

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**Source:** Esri forecasts for 2021 and 2026; Consumer Spending data are derived from the 2018 and 2019 Consumer Expenditure Surveys, Bureau of Labor Statistics.



# Retail Goods and Services Expenditures

Proposed Location  
 100 S Western Ave, Chicago, Illinois, 60612  
 Ring: 5 mile radius

Prepared by Esri  
 Latitude: 41.87998  
 Longitude: -87.68647

	Spending Potential Index	Average Amount Spent	Total
<b>Financial</b>			
Value of Stocks/Bonds/Mutual Funds	100	\$27,363.60	\$13,312,228,422
Value of Retirement Plans	94	\$94,293.65	\$45,873,295,522
Value of Other Financial Assets	102	\$8,779.82	\$4,271,328,664
Vehicle Loan Amount excluding Interest	113	\$3,225.99	\$1,569,426,614
Value of Credit Card Debt	119	\$3,311.29	\$1,610,921,618
<b>Health</b>			
Nonprescription Drugs	108	\$167.81	\$81,637,040
Prescription Drugs	94	\$313.91	\$152,717,035
Eyeglasses and Contact Lenses	108	\$105.03	\$51,094,810
<b>Home</b>			
Mortgage Payment and Basics (11)	97	\$10,314.50	\$5,017,940,427
Maintenance and Remodeling Services	92	\$2,657.91	\$1,293,057,652
Maintenance and Remodeling Materials (12)	87	\$536.79	\$261,146,574
Utilities, Fuel, and Public Services	115	\$5,718.00	\$2,781,771,934
<b>Household Furnishings and Equipment</b>			
Household Textiles (13)	125	\$126.90	\$61,734,074
Furniture	119	\$760.09	\$369,780,944
Rugs	107	\$33.49	\$16,290,846
Major Appliances (14)	101	\$381.40	\$185,550,352
Housewares (15)	119	\$105.02	\$51,090,680
Small Appliances	130	\$68.16	\$33,157,141
Luggage	128	\$21.37	\$10,396,454
Telephones and Accessories	128	\$128.47	\$62,501,195
<b>Household Operations</b>			
Child Care	134	\$712.94	\$346,840,452
Lawn and Garden (16)	89	\$446.00	\$216,977,943
Moving/Storage/Freight Express	141	\$100.51	\$48,899,175
Housekeeping Supplies (17)	117	\$910.47	\$442,939,870
<b>Insurance</b>			
Owners and Renters Insurance	87	\$545.90	\$265,576,119
Vehicle Insurance	120	\$2,235.46	\$1,087,536,109
Life/Other Insurance	99	\$595.27	\$289,593,000
Health Insurance	107	\$4,426.05	\$2,153,247,669
Personal Care Products (18)	125	\$623.48	\$303,318,543
School Books and Supplies (19)	129	\$168.04	\$81,750,255
Smoking Products	122	\$469.63	\$228,472,768
<b>Transportation</b>			
Payments on Vehicles excluding Leases	108	\$2,827.82	\$1,375,719,670
Gasoline and Motor Oil	121	\$2,911.39	\$1,416,373,096
Vehicle Maintenance and Repairs	113	\$1,253.04	\$609,594,460
<b>Travel</b>			
Airline Fares	125	\$787.65	\$383,185,037
Lodging on Trips	109	\$772.40	\$375,766,999
Auto/Truck Rental on Trips	124	\$68.32	\$33,237,278
Food and Drink on Trips	117	\$698.16	\$339,649,888

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June 30, 2021





# Retail Goods and Services Expenditures

Proposed Location  
100 S Western Ave, Chicago, Illinois, 60612  
Ring: 5 mile radius

Prepared by Esri  
Latitude: 41.87998  
Longitude: -87.68647

- (1) Apparel Products and Services** includes shoe repair and other shoe services, apparel laundry and dry cleaning, alteration, repair and tailoring of apparel, clothing rental and storage, and watch and jewelry repair.
- (2) Membership Fees for Clubs** includes membership fees for social, recreational, and health clubs.
- (3) Audio** includes satellite radio service, radios, stereos, sound components, equipment and accessories, digital audio players, records, CDs, audio tapes, streaming/downloaded audio, musical instruments and accessories, and rental and repair of musical instruments.
- (4) Toys and Games** includes toys, games, arts and crafts, tricycles, playground equipment, arcade games, online entertainment and games, and stamp and coin collecting.
- (5) Recreational Vehicles & Fees** includes docking and landing fees for boats and planes, payments on boats, trailers, campers and RVs, rental of boats, trailers, campers and RVs, and camp fees.
- (6) Sports/Recreation/Exercise Equipment** includes exercise equipment and gear, game tables, bicycles, camping equipment, hunting and fishing equipment, winter sports equipment, water sports equipment, other sports equipment, and rental/repair of sports/recreation/exercise equipment.
- (7) Photo Equipment and Supplies** includes film, film processing, photographic equipment, rental and repair of photo equipment, and photographer fees.
- (8) Reading** includes digital book readers, books, magazine and newspaper subscriptions, and single copies of magazines and newspapers.
- (9) Catered Affairs** includes expenses associated with live entertainment and rental of party supplies.
- (10) Snacks and Other Food at Home** includes candy, chewing gum, sugar, artificial sweeteners, jam, jelly, preserves, margarine, fats and oils, salad dressing, nondairy cream and milk, peanut butter, frozen prepared food, potato chips and other snacks, nuts, salt, spices, seasonings, olives, pickles, relishes, sauces, gravy, other condiments, soup, prepared salad, prepared dessert, baby food, miscellaneous prepared food, and nonalcoholic beverages.
- (11) Mortgage Payment and Basics** includes mortgage interest, mortgage principal, property taxes, homeowners insurance, and ground rent on owned dwellings.
- (12) Maintenance and Remodeling Materials** includes supplies/tools/equipment for painting and wallpapering, plumbing supplies and equipment, electrical/heating/AC supplies, materials for roofing/gutters, materials for plaster/panel/siding, materials for patio/fence/brick work, landscaping materials, and insulation materials for owned homes.
- (13) Household Textiles** includes bathroom linens, bedroom linens, kitchen linens, dining room linens, other linens, curtains, draperies, slipcovers and decorative pillows.
- (14) Major Appliances** includes dishwashers, disposals, refrigerators, freezers, washers, dryers, stoves, ovens, microwaves, window air conditioners, electric floor cleaning equipment, sewing machines, and miscellaneous appliances.
- (15) Housewares** includes flatware, dishes, cups glasses, serving pieces, nonelectric cookware, and tableware.
- (16) Lawn and Garden** includes lawn and garden supplies, equipment and care service, indoor plants, fresh flowers, and repair/rental of lawn and garden equipment.
- (17) Housekeeping Supplies** includes soaps and laundry detergents, cleaning products, toilet tissue, paper towels, napkins, paper/plastic/foil products, stationery, giftwrap supplies, postage, and delivery services.
- (18) Personal Care Products** includes hair care products, nonelectric articles for hair, wigs, hairpieces, oral hygiene products, shaving needs, perfume, cosmetics, skincare, bath products, nail products, deodorant, feminine hygiene products, adult diapers, other miscellaneous care products and personal care appliances.
- (19) School Books and Supplies** includes school books and supplies for college, elementary school, high school, vocational/technical school, preschool and other schools.

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