

ESRI AEC PARTNER OPPORTUNITIES



The AEC industry is one of Esri's fastest growing markets. You are invited to join us in opportunities throughout the year to showcase your products, solutions, and customer success. The co-marketing activities described below are excellent ways to communicate to this market. For more information about any of these items, please email us at aecinfo@esri.com

CO-MARKETING OPPORTUNITIES

Case Study: Showcase your best user success stories by submitting best practices and descriptions of their work with GIS. Solutions must be GIS and AEC related and demonstrate use of Esri technology.

Blog: Collaborate with the Industry team to share successes, milestones, co-marketing activities and more with AEC professionals.

Webinar: Joint webinars are a great way to highlight customer success and raise brand awareness. Contact us about inviting your customers to share their story in a webinar.

Events: The AEC Team will be exhibiting at a selection of industry trade shows. Contact us to learn about co-exhibiting opportunities.

ESRI INDUSTRIES YOUTUBE CHANNEL

Missed our latest webinar? Want to revisit a demo? Check out our AEC playlist on our Esri Industries YouTube channel: youtube.com/esriindustries

STAY CONNECTED

Follow us on our social channels to be informed about news/trends for ArcGIS, mapping and AEC:



@EsriAEC



Esri AEC User Group



Esri Community - AEC (Architecture, Engineering and Construction) place

ESRI AEC TEAM



Marc Goldman

Director - Industry Solutions

mgoldman@esri.com



Laurence Litrico

Marketing Specialist - Industry Solutions

llitrico@esri.com



Kathleen Kewley

Director, Global Business Development

kkewley@esri.com



Micah Callough

Technology Director

mcallough@esri.com



Matt Torma

Accounts & Partners

mtorma@esri.com



Jessie Hanson-McFarlane

Professional Services Practice Lead - AEC and Urban Planning

jmcfarlane@esri.com