

Education campus-focused Story Maps

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George Dailey, gdailey@esri.com

Story Maps are what their name implies: Storytelling using geography as the foundational context. These interactive digital documents bring together text, photos, videos, and other media in a map-based wrapper that examine the world in its many perspectives from global to local.

As more education institutions are making use of ArcGIS for a variety of campus-focused work (e.g., tree inventories, campus planning, and asset mapping), some of that work is making its way into public-facing, easy-to-use Story Maps.

There is a small but growing body of these campus-focused Story Maps that can be found inside the Story Maps Gallery (<http://storymaps.arcgis.com/en/gallery/> by searching on keywords such as campus, university, college, school, and museum), as well as in the Story Maps Collections “Architecture and Design” category. Others are being shared by word-of-mouth. If you have created similar geographic narratives or know of other examples, please share them with this document’s author.

Below is an array of campus-focused Story Maps about a variety of education institutions. They examine structures, people, flora and fauna, and treasured things and spaces tied to place. The last entry is a Story Map that tours education campuses that have chosen to participate in the Esri Community Maps Program,

<http://esriurl.com/CommunityMapsProgram>. Thank you to all of the creators, and hopefully these examples will help inspire you to develop and share a story about (and a basemap) for your campus.

- Binghamton University, Memorial Markers <http://esriurl.com/CampusBinghamton>
- MIT, Campus Walk <http://esriurl.com/CampusMIT>
- Moore, Oklahoma Schools, Post-tornado <http://esriurl.com/CampusMooreOK>
- Oregon State University, Webcams <http://esriurl.com/CampusOregonState>
- Smithsonian Gardens <http://esriurl.com/CampusSmithsonianGardens>
- Smithsonian’s Arts and Industries Building <http://esriurl.com/CampusSmithsonian>
- Smithsonian’s National Zoo <http://esriurl.com/CampusNationalZoo>
- Stanford University, Librarians <http://esriurl.com/CampusStanfordLibraries>
- Towson University, Trees <http://esriurl.com/CampusTowson>
- UMass-Amherst, Campus Development <http://esriurl.com/CampusUMassAmherst>
- University of California-Davis, Arboretum <http://esriurl.com/CampusUCDavis>
- Wellington College, Wartime 1940 <http://esriurl.com/CampusWellington>
- Campus Basemap Tour <http://esriurl.com/CampusBasemapTour>

